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4 August 2015

A meeting of the **BUTE AND COWAL COMMUNITY PLANNING GROUP** will be held in **EAGLESHAM HOUSE, ROTHESAY** on **TUESDAY, 11 AUGUST 2015** at **9:30 AM**.

AGENDA

- 1. WELCOME AND APOLOGIES**
- 2. DECLARATIONS OF INTEREST**
- 3. MINUTES**
 - (a) Bute and Cowal Community Planning Group 12 May 2015 (Pages 1 - 6)
 - (a) Bute Community Safety Forum 12 June 2015
For Noting (Pages 7 - 10)
 - (b) Cowal Transport Forum 19 June 2015
For Noting (Pages 11 - 14)
 - (c) Forward Dunoon and Cowal 23 June 2015
For Noting (Pages 15 - 18)
 - (d) Cowal Community Safety Forum 23 June 2015
For Noting (Pages 19 - 24)
- 4. MEMBERSHIP OF THE AREA COMMUNITY PLANNING GROUP**
Report by Area Governance Manager (Pages 25 - 30)
- 5. STANDING ITEM: MANAGEMENT COMMITTEE UPDATE**
Report by Area Governance Manager (Pages 31 - 36)
- 6. OUTCOME 1: THE ECONOMY IS DIVERSE AND THRIVING**
 - (a) Progress of Delivery of SOA Outcome 1



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Report by Highlands and Islands Enterprise Representative (Pages 37 - 42)

- (b) Strategic Urban Regeneration Forum - Rothesay Alliance for Action Plan
Presentation by SURF Representative (Pages 43 - 50)
- (c) Mount Stuart Trust
Verbal update by Buildings and Facilities Manager, Mount Stuart
- (d) Visit Scotland
Report by Visit Scotland Representative (Pages 51 - 66)

7. OUTCOME 5: PEOPLE LIVE ACTIVE, HEALTHIER AND INDEPENDENT LIVES

- (a) ACHA - Annual Update
Report by ACHA Representative (Pages 67 - 78)
- (b) Health Improvement Team - Annual Report
Report by Health Improvement Manager (Pages 79 - 82)
- (c) Standing Item - Health and Social Care Integration
Report by Integration Project Manager (Pages 83 - 90)

8. BUTE SOA WORK

Report by Community Development Officer (Pages 91 - 100)

9. PARTNER UPDATES

Opportunity for verbal updates by Community Planning Partners:
Police Scotland
Scottish Fire and Rescue
Third Sector
Loch Lomond and the Trossachs National Park
Bute and Cowal Community CAUCUS
NHS
Housing Associations
HIE

10. OUTCOME 2: WE HAVE INFRASTRUCTURE THAT SUPPORTS GROWTH

- (a) Rural Broadband Connectivity
Report by BT representative (Pages 101 - 110)
- (b) Free WiFi - Dunoon Town Centre
Verbal update by Economic Development



11. OUTCOME 3: EDUCATION, SKILLS AND TRAINING MAXIMISES OPPORTUNITIES FOR ALL

- (a) Education Quality and Standards Report
Report by Head of Education (Pages 111 - 152)
- (b) Adult Learning Provision in Bute and Cowal
Report by Community Learning Manager
(Pages 153 - 162)

12. OUTCOME 4: CHILDREN AND YOUNG PEOPLE HAVE THE BEST POSSIBLE START

- (a) Integrated Children's Services Plan
Report by Head of Education (Pages 163 - 168)

13. DATE OF NEXT MEETING - TUESDAY, 10 NOVEMBER 2015 AT 9.30AM IN CASTLE HOUSE, DUNOON

Discussion facilitated by the Area Governance Manager on items for inclusion on the Agenda for the Next Meeting.

Outcomes to be discussed:-

OUTCOME 2: WE HAVE INFRASTRUCTURE THAT SUPPORTS SUSTAINABLE GROWTH

OUTCOME 6: PEOPLE LIVE IN SAFER AND STRONGER COMMUNITIES
(Pages 169 - 172)

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Election of Chair

Willie Lynch, Bute and Cowal Community Council CAUCUS

Proposer – Iain McNaughton

Seconder – Kenny Mathieson

Election of Vice Chair

Alistair McLaren, Argyll Voluntary Action

Proposer – Councillor Bruce Marshall

Seconder – Councillor

Michael Breslin

Max Barr, Chair, Argyll Voluntary Action

Proposer – Alistair McLaren

Seconder – Iain McNaughton

On a show of hands votes the group voted 4 votes to 1 in favour of Alistair McLaren being appointed as the Vice Chair to the Bute and Cowal Area Community Planning Group.

Decision

It was agreed to elect Willie Lynch and Alistair McLaren as Chair and Vice Chair of the Bute and Cowal Community Planning Group respectively.

In the absence of the newly appointed Chair of the Bute and Cowal Area Community Planning Group, Alistair McLaren, Vice Chair took the chair for the remainder of the meeting.

5. MEMBERSHIP OF THE AREA COMMUNITY PLANNING GROUP

The Area Governance Manager took the Group through a report which provided an update on the membership of the Bute and Cowal Area Community Planning Group.

A discussion took place between the Group and the Area Governance Manager on the revision of the Membership and the criteria to become a member.

Decision

1. The Group noted the report.
2. A further update report to be brought back to the August meeting.

(Ref: Report by Area Governance Manager, dated 12 May 2015, submitted)

6. STANDING ITEM: MANAGEMENT COMMITTEE UPDATE

The Area Governance Manager took the Group through a report which provided feedback on the discussions that took place at the Community Planning Partnership Management Committee on 27th March 2015.

A discussion took place between the Members of the group regarding the current Broadband situation and the proposed new installations within the Bute and Cowal Area.

It was noted that the Group expressed concern regarding the uncertainty of Broadband connectivity in rural areas.

Decision

1. The Group noted the report.
2. An Invitation to be sent to BT asking them to attend the August meeting.

3. A Letter to be drafted to BT from the Bute and Cowal Area Community Planning Group expressing concerns over rural broadband connectivity, particularly in remote rural areas.

(Ref: Report by Area Governance Manager, dated 12 May 2015, submitted)

7. **OUTCOME 3: EDUCATION, SKILLS AND TRAINING MAXIMISES OPPORTUNITIES FOR ALL**

(a) **COMMUNITY LEARNING AND DEVELOPMENT (CLD) PARTNERSHIP**

The Adult Learning Manager provided a report which informed the Group about the responsibilities laid on the Community Planning Partnership by the Strategic Guidance for Community Planning Partnerships: Community Learning and Development and the associated legislation laid on the Education Authority. The Group were informed that this partnership covers all non formal learning opportunities and that the Area Community Planning Groups were an integral part of the plan.

Decision

1. The Group noted the report and requested that the links to the CLD partnership be emailed to all CPG members.
2. Members of the Group requested further information on outcomes as well as a more consistent reporting format on Adult learning, when Outcome 3 of the SOA is being discussed.
3. Agreed that a further update on adult learning be brought to the August CPG meeting.

(Ref: Report by Community Learning Manager, dated 12 May 2015, submitted)

(b) **COMMUNITY BENEFITS**

The Trainee Purchasing Officer took the Group through a report which provided an update on the progress made to date with Community Benefits Clauses within contracts relevant to the Bute and Cowal Area.

A discussion took place between members of the group and the trainee purchasing officer regarding the timescales for implementation, the appropriateness of the Community benefit clause being in a tendered contract and not at pre-qualification stage, who the decision makers are in deciding the usage of Community Benefit Clauses and the Group also highlighted that more focus should be put on contracting work to small local based businesses where feasible.

Decision

The Group noted the report.

(Ref: Report by Procurement and Commissioning Manager, dated 12 May 2015, submitted)

(c) **RAISING ATTAINMENT AND ACHIEVEMENT**

The Group considered a report by the Head of Education which provided an update on the progress being made within education on aspects of outcome 3: Education, skills and training maximises opportunities for all.

The Area Education Officer took the Group through the report and the following points were noted.

- Councillor Isobel Strong felt that the head teacher situation in Bute was unsettling for the school.
- Members of the Group were keen for the Saltire Awards to be made available in Dunoon Grammar school.

Decision

The Group noted the report.

(Ref: Report by Head of Education, dated 12 May 2015, submitted)

(d) **BUTE SCIENCE FESTIVAL**

Councillor Isobel Strong provided the Group with a verbal update on the upcoming Middle of Scotland Science Festival, that is to be held in Bute between the 19th-21st June 2015.

The update outlined the benefits to the local community, as well as the various activities and events on offer. Councillor Strong also encouraged community groups from the Cowal area to get involved with the process, with a view of suggesting Cowal as a possible venue to hold next years festival.

Decision

The Group noted the verbal update

(Ref: Verbal update by Councillor Isobel Strong, dated 12 May 2015, submitted)

8. OUTCOME 4: CHILDREN AND YOUNG PEOPLE HAVE THE BEST POSSIBLE START

(a) **INTEGRATED CHILDREN'S SERVICES PLAN**

It was agreed that this item will now be taken at the August Bute and Cowal Community Planning Group.

9. STANDING ITEM - HEALTH AND SOCIAL CARE INTEGRATION (OUTCOME 5: PEOPLE LIVE ACTIVE, HEALTHIER AND INDEPENDENT LIVES)

A report by the Joint Integration Project Manager, which provided a progress update on the action undertaken to establish the Argyll and Bute Health and Social Care Partnership since it's last meeting was considered.

A representative from Health and Social Care Integration was not available at the meeting so no further update was provided.

Members of the Group voiced disappointment and concerns at the lack of representation at the meeting and lack of communication with the local community.

Decision

1. The Group noted the report.
2. The 3 year strategic plan and timeline to be distributed to members of the Bute and Cowal Area Community Planning Group.

(Ref: Report by Joint Integration Project Manager, dated 12 May 2015, submitted)

10. DATE OF NEXT MEETING - TUESDAY, 11 AUGUST 2015 AT 9.30AM IN EAGLESHAM HOUSE, ROTHESAY

A discussion was facilitated by the Area Governance Manager on items for inclusion on the Agenda for the Next Meeting under outcome 1(The Economy is Diverse and Thriving) and Outcome 5 (People Live Active, Healthier and Independent Lives).

It was noted that members of the group should contact the Area Governance Manager if they have any agenda items they would like added.

Decision

1. The Group noted the proposed outcomes.
2. The Group agreed that Broadband be added as an agenda item under outcome one for the August meeting.

(Ref: Verbal update by the Area Governance Manager, dated 12 May 2015, submitted)

11. PARTNER UPDATES

The Group heard verbal updates from the following partners:

Police Scotland

The Chief Inspector provided the group with an area performance update, with the following noted:

- Anti Social Behaviour Orders have substantially decreased across Argyll in Bute from 76 in 2014 to 54 in 2015.
- Assaults: Cowal – 19 in 2014 decreased to 6 in 2015 year to date. Bute – 12 in 2014 decreased to 6 in 2015.
- Domestic Assaults: Bute and Cowal increase from 8 in 2014 to 12 in 2015.
- Overall Crime: 20% decrease in 2015 across the whole of Argyll and Bute.
- Activities taking place in the area include:- Police 5 a side tournament in June 2015, Police Station open day on the 13th June 2015, providing support for the PA23 BID events throughout the year, as well as other annual events such as Kirn Gala and the Cowal Highland Gathering.

(Ref: Verbal update by Chief Inspector, Police Scotland, dated 12 May 2015, submitted)

Scottish Fire and Rescue

The Area Commander provided a verbal update on the following:

- There were 52 false alarm call outs in Bute and Cowal between January and March 2015.
- There were 15 Special Service calls in Bute and Cowal between January and March 2015.
- 101 Home fire safety visits were carried out in the Cowal area between January and March 2015.
- Scottish Fire and Rescue are currently visiting schools in the local area to promote awareness of road traffic accidents.
- It was noted that the group can contact David Cowley regarding requests for general statistics.

(Ref: Verbal update by Area Commander, Scottish Fire and Rescue, dated 12 May 2015, submitted)

Loch Lomond and the Trossachs National Park

A representative from the National Park informed the Group that the National Park were currently consulting on their national plan between May and June of this year.

A discussion also took place regarding Park grants with reference to the amount of funding available and who was eligible to apply.

(Ref: Verbal update by Loch Lomond and the Trossachs National Park representative, dated 12 May 2015, submitted)

Scottish Health Council

A representative from the Scottish Health Council informed the Group that papers would be circulated electronically through the Senior Area Committee Assistant on the consultation process regarding the Model of support for people living with advanced dementia.

(Ref: Verbal update by Scottish Health Council representative, dated 12 May 2015, submitted)

Argyll Voluntary Action

The Development Officer informed the Group that they were currently going through a partnership review and merger process which should be concluded by the end of June and will result in one third sector interface.

(Ref: Verbal update by Argyll Voluntary Action Development Officer, dated 12 May 2015, submitted)

**MINUTES of MEETING of BUTE COMMUNITY SAFETY FORUM held in the EAGLESHAM
HOUSE, ROTHESAY
on FRIDAY, 12 JUNE 2015**

Present: Councillor Len Scoullar (Chair)

Robert Cowper, Argyll and Bute Council
Jim Ferguson, Argyll and Bute Council
Joe McCabe, Argyll and Bute Council
Kathryn Armstrong, Fyne Homes
Stephen Wood, Scottish Fire & Rescue
Jan Byrne, Women's Aid

1. APOLOGIES

Apologies for absence were intimated from:-
Richard Gorman, Environmental Health Officer

2. MINUTES

The minute of the Bute Community Safety Forum held on Friday 17 April 2015 was approved as a correct record. Proposed by Jim Ferguson and seconded by Robert Cowper

3. MATTERS ARISING

(a) DOG FOULING SUPERVISORY CAMERA

Robert Cowper advised since the last meeting a camera has been sourced and is in situ. Amenity Services will put together a partnership plan, taking advice from Ailsa Cunningham and Stewart McCracken as they were involved in a similar initiative in Dunoon. A launch date will be agreed and advertised within the Buteman.

Action

Jim Ferguson to arrange a pre-planning meeting with partners.

4. PARTNERS UPDATE

(a) POLICE SCOTLAND

A representative from Police Scotland was not present at the meeting and therefore no update was provided.

(b) SCOTTISH FIRE AND RESCUE

Scottish Fire and Rescue advised that they are campaigning on Fire Safety Intervention, which is mainly education of fire safety, and will involve Home Fire Safety visits carried out by the local fire station crew.

With the increase of fly tipping the public are being encouraged to report this by contacting Crime Stoppers on 0800 555 111 or Police on 101. Also Dumb Dumpsters on 0845 230 409. These numbers are on Fire Scotland website.

Stephen Wood then gave a presentation on the Fire Services Strategic Plan which involves engagement with partners. The Retained Fire Service will be fully trained to deliver this plan.

(c) **FYNE HOMES**

Kathryn Armstrong advised that Fyne Homes are launching a Tenants and Residents Organisation; this is a requirement under new Legislation. This is advertised on the Scottish Housing Association website

Fyne Homes have received funding and have advertised a post in Rothesay for a modern apprentice for persons aged between 16 – 24 years.

The Housing Association's Nursery Nurse has set up and delivered various classes in the community.

Carol Hillington of Fyne Homes is taking forward an initiative called Fyne Heat. Tenants will receive information and advice on energy efficiency and how to saving energy as well as reducing bills.

(d) **WOMENS AID**

Womens Aid has received funding up to March 2016 for the refuge flat in Bute.

There is a support worker who works three days a week with Womens Aid.

5. **ARGYLL AND BUTE COUNCIL**

Amenity Services

Joe McCabe advised that the seconded warden post was recently advertised and an appointment would be made shortly.

Jim Ferguson advised they had been busy with dog fouling complaints and dealing with abandoned trailers and vehicles. They continue to work closely with the housing associations.

They are progressing with dog fouling with a focus on educating dog owners. One approach being taken is to work in partnership with resident groups and organisations.

Ailsa Cunningham is still on secondment. One of the environment wardens has taken another post within the department and a replacement should start on 22nd June.

Argyll and Bute

Councillor Scoullar advised that following an inspection and report by Audit Scotland in October 2014 a progress review is currently taking place. Interviews will be conducted with elected Members and Senior Officers and a report will follow in due course.

6. **COMMUNITY SAFETY PARTNERSHIP WORKING**

Robert Cowper, the Community Safety Officer, tabled a report detailing a proposal to restructure Community Safety Partnership working that integrates community safety within community planning structures. The proposal was developed with community safety partners and has been endorsed by the Community Planning Partnership.

Discussions took place regarding the new structure. Women's Aid had concerns about support at a local level.

The new structure was endorsed and the chair agreed that this would be the final meeting of the Bute Community Safety Forum.

7. **AOCB**

Robert Cowper advised that following a Bute and Cowal Area Committee Meeting an action tracker had been raised for the Community Safety Forum to respond to an item on telephone calls where numbers are withheld by the caller. It was agreed that this is not an action for the Community Safety Forum.

The Chair thanked all organisations involved with Bute Community Safety Forum for their attendance past and present and for their input to the significant achievements of the Forum over the years.

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**MINUTES of MEETING of COWAL TRANSPORT FORUM held in the CASTLE HOUSE,
DUNOON
on FRIDAY, 19 JUNE 2015**

Present: Councillor Alex McNaughton(Chair)

Melissa Stewart, Area Governance Officer
Archie Reid, Strachur Community Council
Alan MacRaid, Interloch Transport
Martin Hill, Scottish Fire and Rescue
Eddie McElhinney, Police Scotland
Adam McInnes, Police Scotland
Eleanor Stevenson, South Cowal Community Council
Fulton McInnes, Hunters Quay Community Council
Iain MacInnes, Lochgoil Community Council
Graham Revill, Kilmun Community Council
Cathy Morrison, South Cowal Community Council
Martin Arnold, Public Transport Officer

1. APOLOGIES

Apologies for Absence were intimated by:
Gordon Ross, Western Ferries
Willie Lynch, Bute & Cowal Community Council Caucus
Simon Richmond, Caledonian MacBrayne

2. MINUTES

The minute of the meeting of the Transport Forum 27th March 2015 was approved as a correct record

3. TRANSPORT SCOTLAND

A representative from Transport Scotland was not present at the meeting so therefore no update was provided.

The Forum expressed disappointment at the lack of representation by Transport Scotland as several members of the Forum had questions they would have liked to ask.

(a) UPDATE ON VMS SIGNS AT LOCHGOILHEAD AND STRACHUR

A representative from Transport Scotland was not present at the meeting so therefore no update was provided.

Actions

The Area Governance Officer will chase up with Transport Scotland what the current position is regarding the VMS signs at Strachur and Lochgoilhead and report back to the Forum.

4. FERRIES UPDATE

Argyll Ferries

A representative from Argyll Ferries was not present at the meeting, so no update was provided.

Action

It was noted that there is an issue with the toilets at Argyll Ferries being reported as wet and this should be raised with Argyll Ferries at the next meeting.

Western Ferries

Gordon Ross had submitted apologies for the meeting so therefore no update was provided.

(a) WEMYSS BAY CLOSURE

Simon Richmond from Caledonian MacBrayne had submitted apologies for the meeting, in his absence a presentation was provided by Caledonian MacBrayne to update the Forum on the proposed closure, timescales and plan of works for the Wemyss Bay service to Bute, and it was noted that Caledonian MacBrayne were happy to answer any questions raised from the presentation..

Actions

1. Martin Arnold asked when the revised timetable would be available to allow the public transport section time to adjust bus timetables where appropriate.
2. Fulton McInness asked for timescales regarding the proposed works on the bypass at Gourrock.

(b) CALMAC COMMUNITY ENGAGEMENT EVENTS

This item was raised by Willie Lynch, Chair of the Bute & Cowal Community Council Caucus who had submitted apologies for the meeting along with Simon Richmond, Caledonian MacBrayne and therefore this item was not discussed.

5. PUBLIC TRANSPORT UPDATE

The Community Transport Officer provided the Forum with the following Public Transport update:

- A report had been presented to the Bute and Cowal Area Committee in June proposing changes to the following services:
- Service 479 Portavadie to Glendaruel – This service was now being supplemented by a local contractor to provide the missing early morning service.
- Service 480 Hunters Quay was still under consultation looking at the various options available to re-work the service to meet customer demands.
- Service 489 Toward – A proposed draft timetable was looked at by the Forum which will provide an additional loop of the town centre to pick up passengers before continuing on it's journey to Toward. Eleanor Stevenson felt this proposed timetable would be welcomed by local residents.

Actions

1. Martin Arnold to find out dates for the changes to service 489 to start.
2. Martin Arnold to enquire whether the changes to the

Queen's hall layout will affect service 489's ability to go through the town.

3. Martin Arnold to speak to Jonathan Welch regarding the date for works starting on the bus turning circle and feedback to the Forum.

(a) **SERVICE 489 TIMETABLE**

This item was taken together with item 5 of the minute.

(b) **DIAL A BUS AND INTERLOCH SERVICE PROVISION STRACHUR**

Alan MacRaild from Interloch Transport addressed a situation which had been highlighted to the Forum involving the Dial-A-Bus and Interloch Transport service to Strachur.

He informed the group that Interloch currently provide a once a week service on a Monday to residents in Strachur.

Alan explained that in light of an issue that was raised regarding dial-a-bus and interloch operating the same service on the same day he consulted with his service users and it was noted that they expressed a desire for the Interloch service to remain on a Monday with a possible additional service on a Friday. Alan agreed to take this idea away and if viable would look to provide an extra service. It was also noted that Interloch Transport operate on bank holidays.

A representative from Dial-A-Bus was not present at the meeting but it was noted by the Forum that the criteria to use the service is quite strict and an issue was also raised in the size of the vehicle used and whether this was suitable for it's purpose.

The Forum also held a discussion surrounding other routes that Interloch Transport currently provide as well as potential future routes to be considered.

Actions

1. The Area Governance Officer to find out what the Dial-A-Bus criteria is.
2. The Community Transport Officer to look at the costs and uptake of the service provided by Dial-A-Bus and feed back to the Forum.
3. Archie Reid will ask the residents of Strachur whether an extra service on a Friday will be utilised.

6. POLICE SCOTLAND

The forum were taken through a letter from the Police in response to the overflow parking at Western Ferries which was raised at previous meetings, the following points were noted:

- Police Scotland have spoken to Western Ferries regarding the issue
- Local Police have been briefed on the situation and will be vigilant to the possibility of a potential dangerous obstruction.
- Due to the decriminalisation of parking it is the Local Authorities responsibility to regulate and enforce any situation that may arise.

Police Scotland and Ian McInnes held a discussion regarding road closures on the Rest and Be Thankful and how this affects the residents of Lochgoilhead in terms of access. It was noted that Police Scotland have put measures in place to safeguard this situation reoccurring and BEAR Scotland are currently also looking into the situation.

Actions

The Area Governance Officer will raise the Western Ferries situation with the roads department and specifically the traffic wardens.

7. SCOTTISH FIRE AND RESCUE

A representative from Scottish Fire and Rescue took the Forum through a presentation on the development of Scottish Fire and Rescues Strategic Plan for 2016 – 2019, which included a breakdown of statistics, proposed budget savings and ways of future working.

A discussion took place between the Forum and Martin Hill, Scottish Fire and Rescue with the following points noted:

- Scottish Fire and Rescue are currently rolling out their Road Safety Summer Strategy, which includes the distribution of information to locally identified hotspots.
- Scottish Fire and Rescue are continuing to work closely with Police Scotland and Argyll and Bute Council to promote road safety.
- Scottish Fire and Rescue have secured multi lingual driving leaflets which will be distributed over the summer.
- It was noted that false alarms are still a major issue.

The Forum noted that despite the hefty cuts that Scottish Fire and Rescue have already been subject to and the cuts that are still to come, Scottish Fire and Rescue provide an excellent frontline service.

8. AOCB

Archie Reid raised an issue with the City Link service between Strachur and Oban which was no longer providing a connecting service due to a change in timetable.

Martin Arnold responded that he was not aware of this situation.

Action

Martin Arnold will raise this issue with Douglas Blades to see if Public Transport can assist with the situation and feedback any information collated to the Forum.

9. DATE OF NEXT MEETING

The next Cowal Transport Forum will be held on Friday 18th September 2015 at 10am in Castle House, Dunoon

MINUTES of MEETING of FORWARD DUNOON AND COWAL GROUP held in the 22 HILL STREET, DUNOON on TUESDAY, 23 JUNE 2015

Present: Councillor Bruce Marshall (Chair)

Councillor Michael Breslin
Ailsa Cunningham, Amenity Services Technical Officer
Melissa Stewart, Area Governance Officer
Iain McNaughton, Cowalfest
Catriona Craig, Visit Cowal

1. APOLOGIES

Apologies for absence were intimated from:
Councillor James McQueen
Virginia Sumsion, Fyne Projects
Brian Close, Planning Officer

2. MINUTES

The minute of the Forward Dunoon and Cowal Group 31st March 2015 was approved as a correct record.

Matters arising from the minutes:

- Pedestrianisation of Argyll Street to be taken to the August Bute and Cowal Community Planning Group.
- Councillor Marshall intimated that he would be requesting an item on the August Area Committee Agenda on unsightly buildings.

3. MATTERS ARISING

(a) CAMP ENDURO

Iain McNaughton on behalf of Cowalfest provided the Group with a verbal update on the upcoming Camp Enduro event, with the following points noted:

- ongoing consultation with the Forestry Commission and Till Hill have so far been very positive and consideration has also been given to looking at a longer term arrangement over the next few years.
- Four routes have been identified and competitors would move from one route to another until all four had been completed.
- The Bishops Glen section of the competition would need to be discussed further with amenity services.
- No Fuss events will provide stewarding for the event and are very experienced in running this type of event.
- It was noted that the next stage for the event setup is risk assessments which will be handled by No Fuss events.
- It is hoped that around 200 competitors will enter the event.

(b) **FREE WIFI IN DUNOON TOWN CENTRE**

A discussion between the Members of the Group was held in relation to the non availability of free WiFi in the Dunoon town centre Area

Actions

This item should be put on the Bute and Cowal Area Community Planning Group Agenda for August with an approach being made to the Council's Economic Development Team to send a delegate to attend the meeting

(c) **ARGYLL GARDENS MUSIC CONCERT**

In the absence of Councillor Blair, the Group requested that he provide an email update on the progress of the proposed Argyll Gardens music concert to the Group.

4. PARTNERS UPDATE

(a) **HELP PROJECT**

A representative from the HELP Project was not present at the meeting so therefore no update was provided.

(b) **COWAL MARKETING GROUP - FORTHCOMING TOURIST SEASON AND MARKETING**

Catriona Craig from Cowal Marketing Group and Visit Cowal provided an update on the Marketing Groups plans for the forthcoming tourist season as well as a general update on the following:

- The idea of a leaflet being handed out to children visiting outdoor centres was discussed at the last Cowal Marketing Group meeting and Catriona fed back that the marketing group were not comfortable with this idea and the general feeling was that in the majority of households it would just go in the bin. It was suggested by the Forward Dunoon and Cowal Group that instead of leaflets they could look into fridge magnet cards with the Cowal Marketing website details displayed on them, Catriona agreed to feed this idea back.
- Catriona informed the group that she had completed all her actions from the previous minute and has passed on contact details to Len Gow for Argyll Ferries to discuss with them with the prospect of advertising on the Argyll Ferries Website.
- Cowal Marketing Group are promoting the Kitchens of Cowal event on their website and there potentially may be leaflets produced to promote the event as well.
- Cowal Marketing Group are actively encouraging local businesses to use the visit Cowal logo and continue to work closely with the Argyll and Bute Tourism Board and Argyll and Bute Council.

Actions

1. Feedback to Councillor Blair that a more inexpensive way of marketing needs to be looked out regarding outdoor centres.

2. Catriona to look into the possibility of promoting the No Fuss events on the Cowal Marketing Group's website.

(c) **PA23BID**

A representative from the PA23BID was not present at the meeting, so therefore no update was provided.

(d) **COWALFEST**

Iain McNaughton on behalf of Cowalfest informed the Group that they were currently in the process of creating a one sheet document that could be unfolded and it will contain information on all the walks available at this year's event. He also informed the group that Cowalfest were holding their AGM on Wednesday 24 June and a further update would be provided at the next meeting.

5. AGENDA FOR CPG MEETING 11 AUGUST 2015

The Area Governance Officer took the Group through the two outcomes that will be covered at the August Community Planning Group Agenda, and invited Members to discuss outcomes, any questions for the ACPG and suggest items for the agenda that are relevant to the outcomes.

It was previously agreed by the Group to add the following items onto the August ACPG Agenda:

- Pedestrianisation of Argyll Street
- Free WiFi – Dunoon Town Centre

It was agreed by the Group to add the following item to the November ACPG Agenda:

- Promoting Cowal as an outdoor area – No Fuss Events to be invited to the Bute and Cowal Area CPG to talk about their cycling events and specifically why, following their research into the area, they feel that Cowal is an ideal venue for outdoor events.

The Group held a discussion surrounding items to be added for future ACPG meetings and would like the following considered:

- Food from Argyll
- Marine Environment
- Sea Kayaking
- Faith Tourism

Action

1. Senior Area Committee Assistant to add the agreed items to the August Bute and Cowal Area Community Planning Group meeting for the Chair's consideration.
2. No Fuss events to be invited to the November ACPG meeting.
3. To add a standing item on the Group's agenda "Outdoor Activities" regarding promotion of Cowal as a venue for such with providers of activities in Cowal being invited to attend future meetings. The outdoor theme for the next meeting would be Sea Kayaking and contact would be made with the Sea Kayaking Trial, through their website to ask for a representative to attend the October Forward Dunoon meeting.

6. **AOCB**

Councillor Marshall asked the Group if they felt it would enhance the Group by bringing in new partner members.

The Area Governance officer informed the Group that the newly restructured Community Planning Group meetings have become successful with some partners now indicating their preference to feed directly into the CPG instead of going to partnership meetings.

Ailsa Cunningham informed the Group that there were currently plans for two outdoor cinema events to take place; one is proposed to be held in the stadium with the other to be in the Argyll Gardens.

Ailsa also updated the Group on a new Community Project Group that has been set up via Facebook. The Dunoon Regeneration Party are currently tackling small projects within the Dunoon Area and have submitted a letter of intent to take over the Rose Gardens to create a community focused usable space and to enhance the area in general.

7. **DATE OF NEXT MEETING**

Thursday 1st October 2015, 10am, 22 Hill Street Dunoon.

MINUTES of MEETING of COWAL COMMUNITY SAFETY FORUM held in the 22 HILL STREET, DUNOON on TUESDAY, 23 JUNE 2015

Present: Councillor Bruce Marshall (Chair)

Shirley MacLeod, Area Governance Manager
Jo Rains, Environmental Health Manager
Sergeant John Forrest, Police Scotland
Inspector Ewan Wilson, Police Scotland
Andy MacLure, Scottish Fire and Rescue
James Howard, Trading Standards
Les Earle, Strachur Community Council

1. APOLOGIES

Apologies for absence were intimated from:-

Robert Cowper, Anti-Social Behaviour Co-ordinator
Ailsa Cunningham, Amenity Services Technical Officer

2. MINUTES

The minute of the Cowal Community Safety Forum 2 April 2015 was approved as a correct record, subject to a change at item 4. (c) Environmental Health update of the minute.

3. MATTERS ARISING

(a) ARGYLL AND BUTE COUNCIL - BLOCKED CALLS

Councillors at the recent Bute and Cowal Area Committee meeting had raised concerns that Argyll and Bute Council phone numbers were being blocked under a new scheme due to the numbers being withheld.

James Howard, Trading Standards informed the group that the call blocking scheme is an invaluable tool that is providing protection against scam callers to Argyll and Bute's most vulnerable residents and gave examples to the Forum of residents within Argyll and Bute being scammed out of thousands of pounds prior to the scheme being in place.

The Forum held a discussion to look at ways in which Argyll and Bute Council phone numbers can be unblocked by changing their withheld status.

Action

The Area Governance Manager agreed to raise this item with the IT department so see if anything can be done and if there is an override code that can be used.

(b) **DOG FOULING**

A representative from Amenity Services was not present at the meeting so therefore no update was provided on dog fouling.

In the absence of Amenity Services Councillor Marshall asked the Forum their thoughts on the current dog fouling situation and whether there was a general feeling of any improvement in hot spot areas. It was noted that the situation still appears to be an ongoing issue.

Actions

Sergeant John Forrest agreed to record the hot spot areas into the direct policing plan for officer's attention.

(c) **LIVING IT UP PROJECT**

A representative from Living it Up was not present at the meeting, two reports had been submitted to the Forum for consideration but due to the absence of representation this item was not discussed.

4. PARTNERS UPDATE

(a) **POLICE SCOTLAND**

Sergeant John Forrest, Police Scotland provided the Forum with a crime overview with the following points noted:

- There has been an increase in late night assaults, this is mainly contained to a Friday and Saturday night and are usually alcohol fuelled. In response to this increase Police Scotland have conducted high visibility patrols, increased visits to licensed premises and are reintroducing pub watch.
- The recent Police 5 A Side tournament went very well and is planned again for next year.
- Officers who attended Sandbank Gala reported back that the event went very well and Police Scotland are hoping to be able to bring the Police dogs and horses to next years event.
- It was reported that Donald MacKay has been appointed as the new Wildlife Crime Officer for the Cowal Area.
- Following a recent drink driving campaign there were two detections.
- There are five to ten excessive speeders a week on average detected on local roads.

Inspector Ewan Wilson introduced himself to the forum and explained that he had just been newly appointed to the post of Inspector for the Bute and Cowal Area. Inspector Wilson provided the Forum with a brief breakdown of his previous experience as well as expressing that he is looking forward to working with local partners and become an integral part of the local community.

(b) **SCOTTISH FIRE AND RESCUE**

Andy MacLure from Scottish Fire and Rescue took the Forum through a presentation on the development of Scottish Fire and Rescues Strategic Plan for 2016 – 2019, which included a

breakdown of statistics, proposed budget savings and ways of future working. A discussion took place between the Forum and Andy MacLure, Scottish Fire and Rescue with the following points noted:

- There have been thirty fire fatalities across Scotland in the last six months.
- Home Fire Safety visits are still being carried out across Argyll and Bute.
- Argyll and Bute have a low percentage of severe fires in comparison of more deprived areas in Scotland.
- It was noted that Scottish Fire and Rescue are increasingly called out to more health related issues and on the back of this are introducing more defibrillators in local areas. Training for these machines will be led by Scottish Fire and Rescue.
- It was noted that false alarms are still a major issue.

(c) **ARGYLL AND BUTE COUNCIL**

Environmental Health

Jo Rains, Environmental Health Manager provided the Forum with the following update:

- Environmental health have lost four key posts, having a knock on effect to existing staff members as most are now having to travel Argyll wide to provide services and some projects are having to be delayed. Jo noted that they are having difficulty in recruiting.
- Noise Complaints: Environmental Health are now currently only looking at repeat offenders and it was noted that there appears to be a downwards trend in the number of noise complaints being reported.
- For the forthcoming Health and Safety week Environmental Health are planning to use Twitter and Facebook to provide information to the public.
- It was reported to the Forum that Environmental Health are currently in the middle of the events season which means staff are very busy during the week as well as supporting events at the weekends.

Amenity Services

Ailsa Cunningham having submitted apologies for the meeting was not present and therefore no update was provided.

Trading Standards

James Howard from Trading Standards reported to the Forum that Trading Standards had nothing further to report and no issues to raise.

(d) **ANTI SOCIAL BEHAVIOUR**

Robert Cowper having submitted apologies for the meeting provided the group with a written update regarding Anti Social Behaviour orders in Argyll and Bute over the last quarter, with the following points noted:

- The ASB sub group met on the 30th April 2015 with 9 cases being discussed.

- 6 Cases were carried forward and 3 new cases.
- 3 of the carried over cases were assessed as being satisfactorily resolved and were removed from the sub groups case files.
- The 3 new cases were discussed and all three have partnership action applied to them and have been carried forward for review at the next meeting.
- Two of the remaining three involve enforcement action under ASB legislation and therefore these cases are retained on the list while this takes place.
- The Group delivers an extremely effective response in tackling persistent anti social behaviour due to the good work by the partner agencies.

Sergeant John Forrest informed the Group that the ASB sub group meetings are a really good thing from a policing perspective.

Actions

The Area Governance manager will forward a schedule of Community Council Meetings to Police Scotland.

5. COMMUNITY SAFETY PARTNERSHIP WORKING

Shirley MacLeod, Area Governance Manager took the Forum through a report detailing a proposal to restructure Community Safety Partnership working that better integrates community safety within community planning structures. The proposal was developed with community safety partners and has been endorsed by the Community Planning Partnership.

Discussions took place regarding the new structure with the following noted:

- The local strategic group will provide a direct link to the Local Area Community Planning Groups.
- Meetings of the central group will be held on a six to eight week basis.
- Representation on the group will generally be at strategic level unless there is a specific issue then the relevant person would be invited to the meeting.
- Councillor Marshall raised a concern regarding frontline services attendance at Area CPG meetings and asked if the meetings could be structured to facilitate officer attendance. The Area Governance manager responded that yes this could be done at the Chair's discretion.
- It was noted that Police Scotland and Scottish Fire and Rescue will provide representatives to the next Bute and Cowal Area Community Planning Group scheduled for August.

The new structure was endorsed and the chair agreed that this would be the final meeting of the Cowal Community Safety Forum.

6. **AOCB**

It was agreed that no further meetings of the Cowal Community Safety Forum were required and Councillor Marshall thanked everyone for their support in attending the meetings over the years.

Actions

1. Trading Standards to distribute call blocking information to Community Councils
2. The Area Governance Manager will chase up the dog fouling report for Councillor Marshall.

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Argyll and Bute Community Planning Partnership**Bute and Cowal Area Community Planning Group****11th August 2015**

Agenda Item

Area Community Planning Group Membership

1. Purpose

- 1.1 This report provides an update on the membership of the Bute and Cowal Area Community Planning Group.

2. Recommendations

- 2.1 The Area Community Planning Group is asked to note the contents of the report.

3. Background

- 3.1 A review of the Area CPG Governance arrangements began in July 2014, with the outcome being reported and agreed by the CPG at the meeting held on 3 March 2015.
- 3.2 The review also looked at the membership of the Area CPG, and at the March and May meetings members were provided with an indicative list of members. It was also noted that the membership list would remain under review, but would be updated with regard to the newly agreed Terms of Reference.

4. Detail

- 4.1 The attached Appendix provides the most up to date list of members of the Bute and Cowal Area CPG. Invitations were sent out to groups, organisations and individuals asking them if they wished to be part of the Area CPG. This list reflects the responses to date, but will be updated if required.
- 4.2 In line with the revised Terms of Reference, it should be noted that each organisation represented on the CPG has one vote, and that it has been agreed that all Community Councils in the Bute and Cowal area can attend the meetings but in terms of voting there would be one vote allocated to the Caucus of Community Councils.

5. Conclusions

- 5.1 This report provides an update on the membership of the Bute and Cowal Community Planning Group and includes as an Appendix an up to date list of the current membership.

6. SOA Outcomes

Not applicable. This report relates to the administration of the Area CPG.

Name of Lead Officer

Donald MacVicar, Head of Community and Culture

For further information please contact:-

Shirley MacLeod, Area Governance Manager, Argyll and Bute Council

Tel: 01369 707134 e-mail: shirley.macleod@argyll-bute.gov.uk

Supplementary Papers

Appendix 1 – Bute and Cowal Area Community Planning Group membership list

Organisation	Named representative (if applicable)	Type
Argyll and Bute Council	Councillor Robert MacIntryre	Public
	Councillor Alex McNaughton	Public
	TBC	Public
Police Scotland	Chief Inspector Paul Robertson	Public
Scottish Fire and Rescue	David Cowley	Public
NHS Highland	Alison McGrory	Public
Loch Lomond and Trossachs National Park Authority	TBC	Public
Highlands and Islands Enterprise	Sue Gledhill	Public
ACHA	Iona MacPhail	Public
Fyne Homes	Janet McAlister	Public
Argyll Voluntary Action	Alistair McLaren- (Vice Chair of CPG)	Third Sector
Community Councils	Ardentinny Community Council	Community
	Bute Community Council	Community
	Colintraive and Glendaruel Community	Community

Organisation	Named representative (if applicable)	Type
	Council	
	Dunoon Community Council – Willie Lynch (Chair of Caucus of Community Councils and Chair of CPG)	Community
	Hunters Quay Community Council	Community
	Kilfinan Community Council	Community
	Kilmun Community Council	Community
	Lochgoil Community Council	Community
	Sandbank Community Council	Community
	South Cowal Community Council	Community
	Strachur Community Council	Community
PA23.Org	Colin Moulson	Private sector
Forward Dunoon and Cowal	Chair of Group	Public
Cowal Transport Forum	Chair of Group	Public
Health and Wellbeing Network- Bute	Dee Hancock	Third Sector

Organisation	Named representative (if applicable)	Type
Health and Wellbeing Network- Cowal	Susan McFadyen	
Scottish Health Council	Alison McCrossan	Third Sector

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Argyll and Bute Community Planning Partnership**Bute and Cowal Area Community Planning Group**

11 August 2015

Agenda Item **[for office use]**

CPP Management Committee – update from meeting 17 June 2015

1. Purpose

1.1 The purpose of this paper is to inform members of the Area Community Planning Group of the discussion at the CPP's Management Committee on 17th June and to respond to matters raised at Area Committee Planning Group meetings in 2015 in particular how best area groups can be involved in consultations.

2. Recommendations

2.1 Area Community Planning Group members are recommended to:

- Note the highlights of the CPP Management Committee meeting and distribute these further to community contacts and other local organisations.
- Note the response set out in section 4 and request that the Area Governance Manager, Shirley MacLeod, take any further comment to the CPP's Management Committee meeting on 30 September 2015.

3. Community Planning

3.1 Area Community Planning Groups are a key function of community planning in Argyll and Bute.

3.2 At its meeting on 17 June the CPP Management Committee considered feedback from the Area Community Planning Groups. A response to key issues is detailed in section 4 in this report. Highlights of the full CPP Management Committee meeting are attached in Appendix 1 and are for information and wider distribution.

4. Key Issues

4.1 Health and Social Care Integration

- A commitment was given to ensure that officers knowledgeable in Health and Social Care Integration will be

present at future Area Community Planning Group meetings when required to present updates.

4.2 Public attendance at Community Planning Management Committee meetings.

- It was agreed that Management Committee meetings are public meetings and members of the public are welcome to attend in an observatory capacity.
- This is reiterated on the attached CPP Management Committee highlights sheet.
- Area Community Planning Group members are encouraged to share the attached highlights within their organisations and communities.

4.3 Consultations

Area Community Planning Groups asked the CPP how best they can be involved in consultations. A large volume of consultations take place throughout the year. These stem from different organisations and can have different response timescales ranging from weeks to months. This presents challenges to tracking the release of consultations and enabling engagement. The following are proposed for consideration:

- The CPP encourages its partner organisations to attend Area Community Planning Groups to discuss any consultations they may be undertaking.
- The CPP provides information on a frequent basis to area community planning groups on consultations.
- Where the CPP is forming a view on a consultation, and this falls at a time between set meetings, that the CPP engages with the chairs of the four Area Community Planning Groups for input.
- Area Community Planning Groups contact the CPP via cpp.admin@argyll-bute.gov.uk to highlight consultations of interest.

5. Conclusions

5.1 This paper provides a response by the CPP Management Committee to key matters highlighted by Area Community Planning Groups. Members of the ACPG are asked to note the response to

issues raised and provide feedback to the Area Governance Manager. Highlights of the Management Committee meeting on 17 June are attached for information and wider distribution.

6. SOA Outcomes

6.1 This paper is related to all outcomes within the SOA.

Name of Lead Officer

Rona Gold, Community Planning Manager, Argyll and Bute Council
Tel: 01436 658 862

For further information please contact:

Shirley MacLeod, Area Governance Manager, Argyll and Bute Council
Tel: 01369 707 134



These are the highlights from the Argyll and Bute Community Planning Partnership (CPP) Management Committee meeting on the 17th June 2015. These are for information purposes for Area Community Planning Groups and partner organisations to distribute freely.

- The CPP Management Committee agreed that Management Committee meetings were public meetings and members of the public would be welcome to attend in an observatory capacity should they wish to.
- The process for reviewing the delivery plans of the Single Outcome Agreement (SOA) was agreed and will take place between September 2015 and January 2016. It was agreed that the community is a valued and a key partner in the delivery of the SOA and that further discussions would take place on how best to involve the Area Community Planning Groups in this process.
- The CPP Full Partnership meeting will be held on the 25th August 2015 at Machrihanish Airbase. Break-out sessions will include topics on Community Empowerment and Participatory Budgeting and speakers will look at broadband, prevention and the Economic Forum. Marco Biagi MSP, Minister for Local Government and Community Empowerment will deliver a key note speech.
- Progress on Outcome 3: ‘Education, skills and training maximises opportunities for all’, was positive with highlights including all ten secondary schools working in partnership with Argyll College, the launch of the Foundation apprenticeships programme and the delivery of basic computing skills courses to adult learners in 24 localities across Argyll and Bute .
- Progress on Outcome 4: ‘Children and young people have the best possible start’, was positive. It was confirmed that Christina West would be the Outcome Lead for Outcome 4 in the interim following Pat Tyrrell’s promotion outwith the area.
- John Kelly from EKOS and Ishabel Bremner from Argyll and Bute Council presented the findings of the Compelling Argyll and Bute study. The study engaged with community groups, organisations and over 400 businesses across Argyll and Bute. Findings revealed key constraints prohibiting growth across the area. A working group is taking these findings forward.
- Aileen Goodall, Lead Officer – Opportunities for All, from Argyll and Bute Council gave a presentation on the destination returns of school leavers from the 1st August 2013 to 31st July 2014. 91.5% of school leavers from this period were in a sustained positive destination. It was noted that school leavers who left at the end of S4 or in the winter of S5 were more likely to be unemployed. Plans to address this include flexible learning plans and the roll-out of the eXite programme across Argyll and Bute.
- The CPP Management Committee approved and supported the draft strategic Community Learning and Development 3 year plan which was developed by Argyll and Bute Council and

partners including Skills Development Scotland, Argyll College, Argyll Voluntary Action and JobCentre Plus. This plan will be available online from September 2015.

If you have any queries on these highlights please contact: cppadmin@argyll-bute.gov.uk

The full minute of Argyll and Bute CPP Management Committee meetings can be found on the website:

<http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>

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**Area Community Planning Group-
Bute and Cowal****Date: 11 August 2015****Agenda Item: 6**

Outcome 1: The economy is diverse and thriving - Progress Report**1. Overall position**

The purpose of this report is to provide an update on progress at an overall strategic level for the period to end July 2015 on Outcome 1: The economy is diverse and thriving. Where appropriate some local context is also provided.

To ensure that all measures really add value to our understanding of the performance of the economy, work is ongoing to better define some measures within the SOA. We have commented below on those which provide us with the best indicators.

2. Successes and key achievements to date for Outcome 1

Overall performance is relatively strong reflecting improved the improved economic and business climate.

- Business Gateway has supported 28 new business starts in the first quarter. This is significantly ahead of the previous quarter (17) and ahead of the same period last year(22).
- The number of modern apprentices appears to be lower than expected at 11 but more work is being done to examine this figure and ensure that relevant opportunities are available locally.
- It is still too early for figures from the tourism related businesses to be available but early evidence indicates that last year's improvements are being sustained with a growth in numbers of overseas visitors

Accompanying this update report is a brief look at the investment being made by HIE across our region to support businesses, social enterprises, communities and infrastructure.

3. Risks

Whilst the overall picture is positive, there remain risks to overall progress:

- At the time of writing this report a key Dunoon based contractor Stewart McNee Ltd had entered into Administration and the effects of this on both the local economy and the workforce are being assessed. Public sector agencies are working together to provide support.
- We have increasing anecdotal evidence that challenges in attracting and retaining staff are constraining business growth in a number of areas. Lack of appropriate housing has been cited as a reason in a number of cases. A study led by Argyll and Bute Council with a number of CPP partners is underway to provide more data on the effect of a variety of factors including skills shortages on growth.

4. Opportunities

The Argyll & Bute Sustainable Economic Forum chaired by Nick Ferguson representing the private sector has now held two meetings and is focussing its attention on three topics which are of key importance within our local economy

- Food and Drink
- Tourism and
- Youth Employment and skills.

Partners are engaged in taking forward work on each of these topics.

HIE is currently leading on a 'Transport Connectivity and Economy' study in Argyll and Bute to explore the scale to which transport issues act as a brake on the economic performance of the area. This is a strategic study seeking to assess the impact of current transport connectivity on economic performance in the region, and to understand the extent to which more radical or transformational transport solutions to support regional growth may be required.

5. Summary

Over the first part of the year we have seen continued investment from indigenous businesses and interest from actual and potential inward investors, overall business confidence remains steady. We have continued to see a number of significant investments coming forward, including the latest phase at Portavadie Marina, where funding support of £950k HIE has levered an investment of over £8million to provide leisure facilities at Portavadie Marina and expand the offering of the world class facility. Elsewhere in Cowal there is potential inward investment at Ardyne and Sandbank.

Unemployment across Argyll and the Islands has continued to improve with claimant count rates in each Travel to Work Area falling over the past year as a result of a general improvement in economic and business conditions. The unemployment rate in the Dunoon and Bute TTWA remains the highest in the region but is down from 3.3% in June 2014 to 2.3% in 2015.

Outcome lead: Douglas Cowan, Area Manager, Highlands & Islands Enterprise

E-mail: douglas.cowan@hient.co.uk

Telephone number: 01546 605402

Appendix – Investing in Our Region

INVESTING IN OUR REGION

Argyll and the Islands Area Office: July 2015



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

INVESTING IN OUR REGION: ARGYLL AND THE ISLANDS

HIE invested £93 million in the region in the year to March 2015. This is expected to create or retain more than a thousand jobs, 144 of them in the Argyll and the Islands area, which includes Arran and Cumbrae. A summary of the organisation's year-end figures shows an increase in turnover amongst supported businesses and social enterprises in Argyll and the Islands of £6.1 million. As part of Scotland's Economic Strategy priority of internationalisation these investments anticipate International sales growth of £2.8 million.

A major highlight for Argyll and the Islands was the securing of the first two tenants for the European Marine Science Park and the official opening of the building in November by Fergus Ewing MSP Minister for Energy, Enterprise and Tourism.



Other positive developments as a result of HIE's investment include construction of new office space at Sandbank Business Park in Dunoon and the development of the gap site at Guildford Square in central Rothesay.

The current and projected population decline remains the main focus of the Argyll and Bute Community Planning Partnership and alongside the Argyll and Bute Economic Forum we continue to work with partners to address the key issues in support of economic growth. We have also been working with North Ayrshire Council and other partners to embed the new approach to business support in their area under "Team North Ayrshire".

Significant resources have been devoted to securing inward investors to Argyll and the Islands. In the past year discussions have commenced with organisations in the Food and Drink, Tourism, Life Sciences, Finance and Business Services, Aerospace and Textile sectors. We supported the Local Authority and the Machrihanish Airbase Community Company to prepare and respond to the consultation document 'Supporting Commercial Spaceplane Operations in the UK' issued by the Department of Transport. The Machrihanish Airbase remains one of five locations in the UK that are being actively considered as a location for Spaceport UK.

Investing In Business & Social Enterprise Growth

We are working with 80 businesses and social enterprises across Argyll and the Islands, with representation across all growth sectors. We have approved 31 cases that have led to £17.4 million of investment in the economy of Argyll and the Islands; facilitated by investment by HIE of £2.9 million. Progress has continued to be made in specific sectors such as life sciences, tourism, food and drink, energy and creative industries.



Activity in the Tourism and Food and Drink sectors remained strong with significant investments in:

- Portavadie Marina where our financial support of £0.9 million leveraged an £8 million project and has the potential to realise a further £30 million of investment over the longer term;
- Isle of Eriska Hotel which is beginning a

£1.4million expansion after securing a £217,500 investment from HIE, creating 15.5 full time equivalent jobs at the five-star resort.

- In all these cases investments have been targeted to deliver specific valuable outputs with a focus on internationalisation and innovation.

Argyll and the Islands has a strong creative, cultural and heritage offering and HIE's investments in:

- Rothesay Pavilion where we have invested £750,000 in an £8m project by Argyll and Bute Council to redevelop the historic building into a 21st century arts, sports and community venue;
- Dunoon Burgh Hall Trust which secured the £1.7 million funding package required to redevelop the Burgh Hall, after HIE confirmed a £300,000 investment. Work is underway to restore the main hall and the balcony and create full physical access for all. There will be a climate controlled gallery suite, workshop rooms, meeting rooms and a glass-roofed café.
- Campbeltown Picture House for a £2.8 million project to redevelop and transform one of Scotland's oldest cinemas into the principal cultural and arts centre for Kintyre with a £300,000 investment from HIE.
- Comar, the creative hub based on Mull, where we have invested £68,000, of £150,000 total project cost, in theatre and office space with the build in progress;
- Kilmartin Museum Trust, which is working towards a £6 million transformational redevelopment of the museum, was supported by HIE with £67,000 out of £167,000 of project management costs.

All these investments will contribute significantly towards the delivery of HIE's Ambitious for Culture Policy.

Investing in our Communities and Fragile Areas

Investments made in Argyll and the Islands social enterprises are anticipated to increase turnover in the area's social economy by £0.9 million; £390,000 of which will be generated by community-owned assets. HIE's administration of the Scottish Land Fund (SLF) continued to support community asset acquisition across Scotland, including £1.5m of forest purchases for South West Mull & Iona Development and Kilfinan Community Forest Company which will have a direct impact upon the delivery of community growth in these fragile areas. In the past year a further 17,833 acres of land came into community ownership through 14 acquisitions with £4.67 million SLF support.

HIE is working in partnership with SURF (Scotland's Independent Regeneration Network) to deliver the second phase of Alliance for Action work on Bute over an 18 month period from April 2015 to March 2016.

Argyll and the Islands' six account managed communities continue to gain confidence and move towards sustainability through a number of community asset purchases and significant levels of project activity.

Investing in Our Infrastructure



The first year of fibre broadband roll-out has seen around 200 km of subsea and land cabling laid across Argyll and the Islands. Points of Presence – opening easier access to business services – are now live in Campbeltown, Dunoon and Oban.

In Oban, we currently have 1,171 premises which can access next generation broadband through 7 live cabinets.

Customers in Dunoon and Helensburgh can now see commercial services coming through BT.

Argyll is also the location of an ambitious aggregation pilot being supported by Community Broadband Scotland, a Scottish Government project led by HIE. Seven communities are working together to develop community owned infrastructure capable of delivering over 24Mbps to 12 inhabited islands and nearly 3,000 people.

HIE 50th Anniversary

This year also marks the 50th anniversary of the establishment of HIE's predecessor, the Highlands and Islands Development Board (HIDB). What began as a 'social experiment' in 1965 has seen the region gain global recognition for ambitious and innovative businesses and resilient dynamic communities supported by developing infrastructure, transport links, services and increasing access to digital technology.

Against this backdrop, HIE published its operating plan for 2015-18 in March. Entitled 'Building our Future', this sets out plans for how the organisation will invest its annual budget of £97.7 million over the next three years. It includes increased efforts to support innovation, investment, internationalisation and inclusive growth, in line with Scotland's Economic Strategy.




SURF
Scotland's Independent Regeneration Network

Sharing experience : shaping practice

Finance for Action
Feasibility Study
Completed December
14

4 ROTHESAY

ROTHESAY 10

Key Findings
3 main themes.
Place, People,
Process

Key Findings

3 main themes.

Place, People, Process

4 ROTHESAY.

Rothesay has tremendous assets –
however
Rothesay's functioning is affected by the
lack of the Town

- No clear strategy to consolidate investment to date
- Issue of ownership of property the ability to make improvements
- Overhang of redundant listed buildings How Many?
- Planning Policies not felt to be Rothesay focussed

ROTHESAY 10

Key Findings

3 main themes.

Place, **People**, Process

4 ROTHESAY.

Rothesay has significant civic life
however issues of;
capacity those interested likely to be
doing other things
Lack of knowledge and skills
been tried before, worth trying again

No group had specific interest in the
town centre
No shared Vision
No Focus
No USP

Key Findings

3 main themes.

Place, People, **Process**

4 ROTHESAY.

ROTHESAY 10

Page 47

Rothesay has a number of issues which need to be tackled.

Policies appear to take little account of Rothesay needs

- Lack of Leadership
- Lack of Coordination
- No Masterplan or Action plan for the town
- ? Catalyst Role of the Pavilion

Current Position

• E accepted the feasibility study
• commissioned 40 days involvement with
view to employing someone on island
• continue support
• steering group/Reference Group
• established



Next Steps

Continue to broaden community awareness,
Develop Publicity Material
to reach out beyond the usual suspects
Public Meeting planned 2nd September
Scheduled end September





SURF
Scotland's Independent Regeneration Network

Sharing experience : shaping practice



Activity Report: January – June 2015

2014 was a standout year for tourism in Scotland. The events and festivals that made up the year of Homecoming touched every corner of Scotland and Argyll and The Isles was no exception. From dedicated marketing campaigns to Homecoming-funded festivals and press trips to industry events, VisitScotland helped to deliver an exceptional year. Now, in 2015 The Year of Food & Drink, Argyll & the Isles is showcasing its outstanding natural larder and wealth of great places to eat and drink.

Public Relations

Consumer PR Report October 14 – March 2015

VisitScotland delivers economic success by showcasing Scotland on a global stage as a place to visit and invest in. Our consumer PR teams play an important role in this by working closely with travel and lifestyle media to ensure consistent, positive media coverage for our regions across Scotland, including Argyll and the Isles.

Over the six months between October 2014 and March 2015 VisitScotland facilitated 71 pieces of coverage over UK & Ireland and international publications. All PR activity sought to promote key themes for 2014/15 including Homecoming Scotland, The XX Commonwealth Games legacy, The 2014 Ryder Cup and 2015's Year of Food & Drink. This gave a total potential reach of over 57 million. Here are some examples of this extensive coverage:

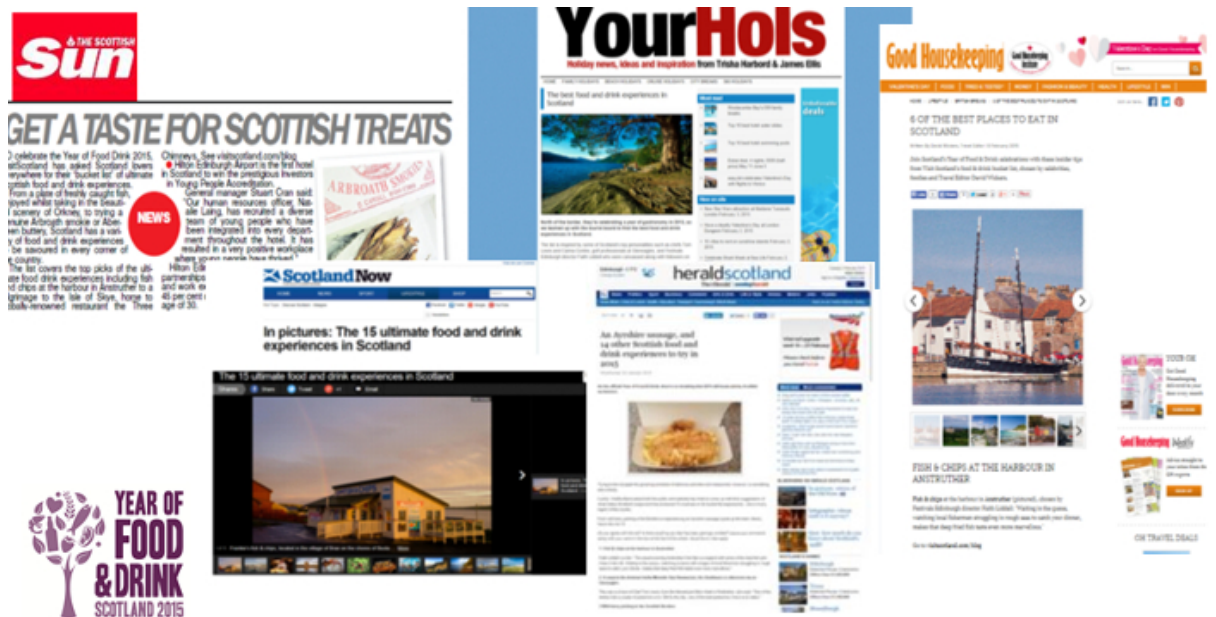
To showcase the Year of Food and Drink 2015, the Consumer PR Team launched a "15 for 2015" campaign, which included a press release detailing 15 unique Scottish foodie experiences around the country. The release featured two wonderful Argyll and the Isles culinary destinations - the Temple Café on Harris and the wonderful seafood available on the Isle of Mull. The release was pitched out to international and local media resulting in some fantastic coverage, including features in The Sun, The Herald, Scotland Now, Good Housekeeping, and US trade publication TravelPulse.com.

The Consumer PR team worked in direct partnership with Morrison Bowmore on a group press trip to Islay in November 2014 to focus on the Year of Food & Drink. Six media outlets were secured – The Independent, Stylist, The Herald, The Scotsman, About.com and Scottish Field. The trip included a visit to the Bowmore distillery, to cut peat, to the Islay woollen mill and a special dinner in Bowmore's distillery vaults.

In a round-up of Britain's best drives, Oban and Loch Lomond feature in one of Canada's top publications, the Globe and Mail. The west coast's fantastic seafood offerings are discussed, along with the Michelin starred Isle of Eriska Hotel and the Oban Distillery. This was followed by an excellent piece in the Herald online, detailing Islay's seafood, scenery and whisky offerings.

The region has been equally highlighted in European media outlets with LA Voix du Nord compiling an excellent piece about the Isle of Jura, and Guido Magazine featuring Kilmartin

Glen. In the Long Haul markets, Loch Awe, Iona, and Mull are all featured in the popular Australian online publication Age Weekend Traveller; which is as result of a VisitScotland organised press visit earlier in the year.



Argyll features in Daily Mail’s ‘It’s Friday!’

We have continued our successful partnership with the Daily Mail (Scotland) on a regular 'It's Friday! What's On' feature to showcase things to see and do in Scotland's regions, particularly highlighting things to do over the upcoming weekend.

Argyll & the Isles has achieved excellent coverage in these with Argyll Forest Park and Tarbert Sea Food Festival being featured and Loch Fyne Viking Festival and ButeFest included in the 'If you only do one thing...' section.

The activity has also been encouraging visitors to share their **#brilliantmoments** through social media, helping to inspire others to take a trip to Scotland's regions.

This is on top of our dedicated regional marketing so is fantastic additional exposure for the area to the Daily Mail's weekly circulation of 83,600.

Marketing

Brilliant Island Moments

After the overwhelming success of Brilliant Island Moments in 2013 and 2014, VisitScotland once again teamed up with Caledonian MacBrayne and Serco NorthLink Ferries to encourage people to either discover for the first time, or reacquaint themselves with Scotland's islands.

Islay, Gigha, Mull, Lismore, Colonsay, Coll and Tiree are all to feature in the campaign which will see all the visitors travel through Oban providing the area with an opportunity to target them before and after their trip.

In the 2015 campaign, 55,000 people from the UK entered the Brilliant Island Moments prize draw which created 18,000 contactable visitors and 2400 referrals to businesses on the islands.

Brilliant Moments in Argyll & the Isles

Brilliant Moments in Argyll & the Isles were promoted as part of VisitScotland's spring and summer marketing campaign activity.

The campaign, using the strapline 'Argyll & the Isles. Full of Brilliant Moments.' focused on the main reasons to visit the area in 2015, The Year of Food and Drink.

Using a mix of activity including press and digital advertising, this campaign raised awareness of Argyll & The Isles and encouraged visits to the area in spring and summer. Sponsored Facebook posts and a dedicated A2 pull-out in the The Herald encouraged visitors to enter a competition to win a 2 night stay for four people at Portavadie Marina.

The campaign generated 439 total contactable visitors and 30 new referrals to local businesses.

The ads drove consumers to visit the Argyll & the Isles regional site on visitscotland.com which has seen a 24% between 2014 and 2015, thanks in part to the campaign.

Recent value-added marketing activity provided by VisitScotland for the region includes an Argyll and The Isles poster situated in the Oak Mall Shopping Centre in Greenock, Inverclyde from Spring 2015 until the Autumn 2015. Plus, a UK Travel Trade e-newsletter in January, sent to a database of 2500, featured a hero image of Loch Fyne Oyster Bar and two hyperlinked events, Cowal Highland Gathering and Feis Isle.

Argyll & The Isles in foodie ebook

January saw VisitScotland kick-start the Year of Food & Drink 2015 with the launch of a food and drink e-book. With figures revealing that almost half of people (49%) visiting Scotland want to try local food, the e-book encouraged visitors to undertake a culinary tour of the country.

Available on visitscotland.com along with a selection of other ebooks, 'A Taste of Scotland's Foodie Trails' combines details of Scotland's food trails with information about relevant local businesses and interesting facts about each product.

Loch Fyne Oyster Bar, Creggans Inn in Strachur and Pierhouse Inn in Port Appin are all mentioned as part of the trail with a host of Argyll events in the 'Taste of what else to do' section including, **Best of the West Festival, Tarbert Seafood Festival and the Cowal Highland Gathering.**

The Whisky Coast Trail section features many of Argyll & The Isles' distilleries such as **Springbank, Oban, Caol Ila and Ardbeg** following up with a recommendation to visit **Feis Ile – The Islay Festival of Music and Malt.**



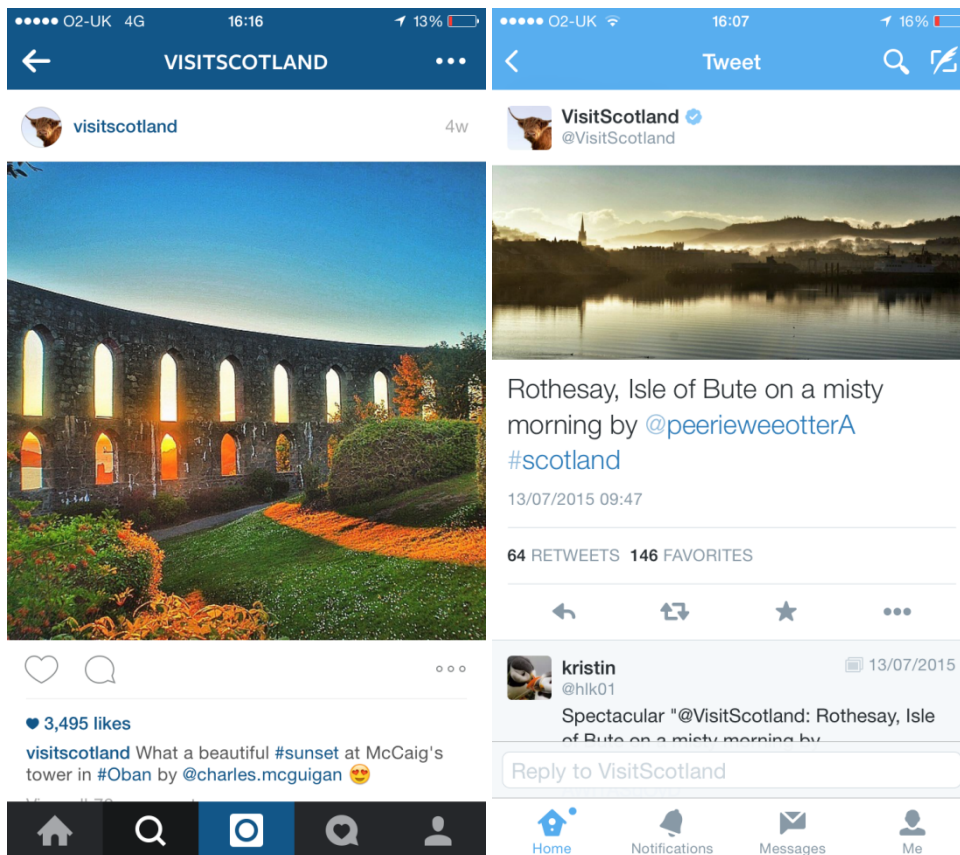
VisitScotland's Year of Food and Drink toolkit also provides a one-stop shop for tourism businesses and industry partners to help them make the most of 2015 and help to promote Scotland's natural larder.

You can still download the toolkit at visitscotland.org.

Social Media

VisitScotland reaches thousands of potential visitors with things to see and do across Argyll & the Isles through our online social media platforms such as Facebook, Twitter and Instagram. Our consumer Twitter account currently has 142,000 followers, Facebook has over 540,000 and Instagram is up to 59,000. Users are encouraged to Tweet us @visitscotland (or @visitscotnews for industry facing communications) if they would like their post potentially retweeted. We also repost visitors images on Instagram when they use the handle @VisitScotland or hashtag #brilliantmoments.

Examples of local coverage below include an Instagram post 'liked' by almost 3500 users and a photo tweeted to us from a visitor to Bute which when tweeted by us gained 64 retweets and 146 favourites.



Growth Fund, Events Fund and in-kind events support

Event support

Four Argyll & the Isles events were awarded Year of Food & Drink 2015 funding this year to help support: Loch Fyne Food Fair (£6000), Best of the West (£3500), ButeFest (£3000) and Tarbert Sea Food Festival (£2500).

Other events in the region to receive support through VisitScotland events directorate include: Mull Rally, Cowal Highland Gathering, Scottish Hydro Camanachd Cup Final in Oban, Royal National Mod in Oban, International Clan MacCaulay Gathering in Oban

Glorious Gardens of Argyll & Bute Growth Fund

The Glorious Gardens of Argyll and Bute was awarded £12,202 through the Growth Fund to help highlight the stunning range of flowers and plants that thrive in the region's exotic micro climate.

Members of the group range from An Cala on the Isle of Seil to Benmore Botanic Garden.

The marketing campaign includes a revamp of the group's website, www.gardens-of-argyll.co.uk, the design and printing of special leaflets with itineraries and attendance at a number of trade shows, including Best of Britain and Ireland in Birmingham (11-12 March) and VisitScotland expo in Aberdeen (22 and 23 April).

OLTA Oban Morsels – Toast our Coast Growth Fund Award

£15,000 was awarded to Oban & Lorn Tourism Association to further promote Oban as the 'Seafood Capital of Scotland' but also highlight 'pasture to plate' and other locally produced foods. The campaign aims to support VisitScotland's Taste our Best campaign by signing up OLTA members, encourage collaborative working between members, drive traffic to the website www.oban.org.uk and build on existing social media interactions.

The campaign will be supported by editorial, advertising, and an on pack promotion with Inverawe Smoked Salmon.

Industry events

AITC Tourism Summit

VisitScotland continue to dedicate its support to this event in the form of partner funding. AITC does an excellent job of rallying the industry in Argyll and the Tourism Summit is a great opportunity for everyone to come together and look forward to the coming season and find out how we can all continue to work in partnership.

This year's Tourism Summit had some focused discussion on visitors and how the Argyll & the Isles experience meets their expectations and demands.

Listening to the industry

Malcolm Roughead, CEO of VisitScotland, joined industry representatives at the Loch Lomond & the Trossachs National Park Head Office in July as part of a 'Listening Tour'. Representatives came from across Argyll & The Isles and Loch Lomond, The Trossachs, Stirling & Forth Valley to speak to Malcolm, along with our Marketing Director, Charlie Smith, Regional Partnerships Director, Liz Buchanan and Regional Director, David Adams McGilp.

The event, as part of a larger tour, was designed to give industry representatives and tourism organisations access to, and opportunities to speak directly with the VisitScotland Chief Executive and air concerns, issues and feedback about the tourism industry and visitor economy in the region.

Malcolm met with representatives from groups such as Argyll & the Isles Tourism Cooperative.

Food Tourism event in Oban

VisitScotland is financially supporting the Taste for Tourism food tourism industry conference in Oban in November as well as offering key speakers and press and industry support.

Strategic Alignment, Visitor Economy Development & Stakeholder Engagement

VisitScotland's Regional Director continues to support the interests of the tourism, recreation and leisure sectors at regional, national and international levels, and to identify investment opportunities to grow Argyll & Bute's visitor economy. The diverse nature of VisitScotland's regional role is demonstrated by the following summary of activity for the year to date:

- contributions to the national Marine Tourism Strategy consultation
- membership of Argyll & the Isles Tourism Steering Group
- advisor to the Board of Love Loch Lomond
- engagement with Loch Lomond & the Trossachs National Park
- contributions to A82 improvement and Argyll & Bute Council connectivity consultations
- contributions to Oban CHORD & Oban Bay Marine transit facility proposals
- membership of the Ferry Users Group and the Clyde and Hebridean Ferry Services Economy, Business & Tourism Working Group
- membership of the Scottish Government Marine Strategy Forum
- membership of the Scottish Parliament Cross-party Group on Marine Tourism
- membership of the Marine Tourism Development Group
- engagement with Interface (government-supported scheme to provide academic and research-based assistance to businesses, presenting Argyll & Bute as the pilot region for tourism projects)
- engagement with business and community ventures (Glenfinart Walled Garden, Rest and be Thankful Heritage Group, VisitHelensburgh, The Tower Digital Arts Centre, Helensburgh Submarine Museum, BID4Oban, Argyll Holidays/British Holiday Parks Association, Mount Stuart, Bute Alliance)
- engagement with European Commission Directorate General – Marine Regions (cruise market dialogue)
- contact with Michael Russell MSP and Fergus Ewing MSP
- contributions to the Cold Water Islands Conference
- contributions to Scottish Government Economic Geography project
- contributions to Argyll & Bute Council Economic Forum (Tourism Sub-group)
- attendance at Connect G Gaelic Culture conference, Kintyre Way re-launch, St Columba Trail project conference, West College Scotland Industry Advisory Conference
- membership of Argyll & the Islands LEADER/Argyll & Bute and South Ayrshire FLAG
- delivery of Helensburgh & Lomond Industry Engagement event
- attendance at industry investment opportunity meetings with Bank of Scotland and RBS.

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Argyll & the Isles Tourism Cooperative Ltd

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AITC ACTIVITY REPORT To end April 2015

Headlines

- **Core budget of £132.5k/annum in place for 3 year programme**
- **Additional £62.9k funding secured for project activity from strategic partners**
- **Two new members recruited – 11 in total (Bute and Colonsay latest recruits)**
- **Fourth annual tourism summit took place 17 March 2015 – 150 delegates**
- **Attended ExploreGB 2015, Best of Britain & Ireland 2015 and EXPO 2015 - c100 new and strong leads**
- **Argyll Cohort of 7 have completed the Destination Leadership Executive Certificate at Napier University**
- **'Nature's Paradise' Get Wild about Argyll innovative workshop and mentoring programme rolled out in January-March in both Oban and Lochgilphead engaging 24 local operators**
- **Two new AITC branded leaflets developed with partners to add to the suite of 16 (food trail and Glorious Gardens) – both benefiting from VS Growth Fund support**
- **Joint Food & Drink industry event being planned with Food from Argyll for Nov 2015 in Oban – key event in national Year of Food & Drink programme**

AITC – BOARD & MEMBERSHIP

- Ten directors in post representing the full region (8 elected by members and representing each region; 2 co-opted)
- All directors are volunteers – Chair and Vice Chair commit a minimum of 1 day per week to AITC activity (meetings, emails, telephone calls, partner engagement)
- VisitBute and Colonsay marketing group have joined as members of AITC. The only gaps that now remain are Tiree (resourcing issues but in active discussion), Coll (no formal group on the island but keen to consider joining OLTA to ensure have collaborative support) and Explore Campbeltown (open door retained but further issues emerging)
- Sectoral membership category being introduced – active discussions underway on joint working and support for Food from Argyll, Glorious Gardens of Argyll & Bute, Artmap Argyll, Argyll & Bute Museums & Heritage Forum.

AITC FREELANCE SUPPORT TEAM

- Freelance team appointed in 2014 consisting of Development Manager; PR & Media; Web Editor and 8 development agents (7 area based and one sectoral for Get Wild initiative)
- An average of 10.5 days of freelance support available per week across the different roles/remits – 504 days per annum. This was condensed over 6 months in 2014/15.
- Pool of framework agents also available from original procurement programme

AIT SUMMIT 2015

- Fourth annual summit took place on 17 March 2015 with funding support from VS – 150 delegates
- Venue at Lochs & Glens Ardgartan Hotel, near Arrochar – newly constructed and in top 25 best hotels on TripAdvisor
- Partnership with HIT Oyster Club for dinner event on 16 March in Inveraray – 60 attendees.
- Field trip to Helensburgh area on 16 February 2015 with ten participants. Visited the Tower, Hill House, had a guided heritage walk and visited Ardgartan Forest Holidays 'Forest cabins' on return to Inveraray
- Summit theme was 'to see ourselves as others see us' – key focus on customer journey and collaboration
- Key speakers included Gordon Watson, new CEO at LL&TTNPA, VS Segmentation Team, Cathy Craig from Calmac, Marc Crothall from STA
- Break Out sessions with Robert Kidd, MacKinlay Kid; Virginia Sumsion, Food from Argyll; Stef Lauer, Wilderness Scotland and Amanda Burns, Calmac
- Introductory speech from Nicholas Ferguson prior to the first meeting of the new A&BC Economic Forum that evening – stressing the importance of tourism
- Award presented to Lochs & Glens by the Duchess of Argyll
- Programme based on interaction and networking, ability to sign up for new activity
- Feedback – 100% rated event as good/excellent; unprompted responses to 'what was the most useful thing you got out the summit' was networking and meeting other businesses

DESTINATION LEADERSHIP EXECUTIVE CERTIFICATE

- The AITC cohort undertook the Napier University Business School Executive Certificate Programme for Destination Leaders between October 2014 and April 2015 and graduate on 14 May 2015
- Four Directors (Gavin Dick, Calum Ross, Niall Macalister Hall and Dave Currie), the AITC Development Manager (Carron Tobin), the Commercial Director of Calmac (Cathy Craig) and Steven Dott of HIE formed the Argyll & the Isles Cohort
- AITC Directors and Development Manager did the course in their own time (12 course days plus travel and overnights – accommodation cost covered by HIE)
- The fee per person is funded through additional support from HIE, AITC and individual grants from Skills Development Scotland, plus financial input (and time) from each individual.
- A key element of the programme assessment is completion of a team project. The Argyll & the Isles cohort formed 2 teams and developed two related projects; one relating to developing tourism and the offer at a host community level and the other at enhancing the ability for businesses to collaborate in a disparate rural area.
- Both projects have now been presented to HIE and support is in place to progress these to the next stage.

CAPACITY BUILDING AND PRODUCT DEVELOPMENT

- 7 freelance development agents appointed in Sept 2014 who are now actively working with the local DMOs on capacity building (equates to 12 days per week (288 days from 1 Oct – 31 March; then 288 days from 1 April 2015 to 31 March 2016 – scope for similar allocation in 2016/17 but tailored to refreshed need and possible focus on sectoral groups)
- All appointees from/working in the Argyll area
- Actively supporting 12 DMOs with 2 more under review (Tiree and Campbeltown)
- Needs Analysis generated for each DMO and providing excellent comparative info on membership categories, fee levels, constitution etc

- Key needs analysis themes – volunteer fatigue (same directors for several years), dwindling or stagnating member nos; insufficient budget for proactive campaigns; need to engage wider business base (not just accommodation); out dated constitutions; unclear member benefits; groups not visible locally; social media presence variable across the region;
- Needs Analysis for each area has identified where the capacity building support is best focused and highlighting common issues where we can readily provide common approaches, training etc.
- Growing membership is an emerging priority with most areas having key gaps in current membership which they wish to address with AITC capacity building support – eg retail, activity providers, etc.
- Major programme of activity underway with each DMO tailored to their stated needs including on line member surveys in 3 areas – c 200 responses - member networking events, fam trips etc.
- 2 DMOs changing their constitutions to better reflect member needs

DMO BY DMO ACTIVITY

- HMI – paper presented at AGM suggesting options for the future. Agreed to ballot the membership on folding HMI and starting a new more dynamic and wider reaching DMO structure
- OLTA – agreed to re-establish itself as a co-operative – Oban & Lorn Tourism Alliance. Flyer issued in the Oban Times and online member survey - several new members as a consequence. Successful YOFD Growth Fund bid including a new AIT Food & Drink leaflet to add to the suite
- HOATA – agreed to undertake more member networking events at member premises and seek joint training (social media). New members secured
- IMAGE – member survey issued
- Explore Kintyre & Gigha – seeking to relaunch the group with new directors and to promote Kintyre wide events. ExploreCampbeltown have declined membership of AITC
- IJTMG – major review of member benefits, fee structure etc and online business survey – not limited to current members. New website launched (in similar style to exploreargyll.co.uk.)Several new members
- Colonsay Marketing Group – just joined AITC
- Cowal Marketing Group – focus on fam trips and Cowal Kitchens event. Concern expressed that AIT Suite of leaflets needs reviewed for local areas – keen to see accommodation on new route planner map.
- Kyles Marketing Group – focus on events and fam trips. Healthy membership levels
- Visit Bute – just joined AITC. Good AGM and networking event in April.
- Visit Helensburgh – review of current model and relationship with other groups/organisations underway - hosted Summit Field Trip in March 2015

'NATURE'S PARADISE - GET WILD ABOUT ARGYLL' PILOT

- Innovative pilot initiative developed with FCS and SNH building on the Nature's Paradise initiative and TIS guides plus utilizing Development Agent resource
- Pilot offered in Oban and Mid Argyll and 24 businesses taking part
- Training programme rolled out with a full day workshop then 1-2-1 on site mentoring to raise awareness of value of wildlife and adventure tourists, how to reach them and what is available in the local area.
- Natures Paradise Facebook page launched
- Follow up mentoring visit planned for the Autumn
- Resource pack provided to all participants to share with guests

- Additional £10.5k funding secured by AITC

TRADE FAIRS AND EVENTS

- In 2014/15 AITC attended
 - EXPO 2015 (Aberdeen – 25/26 April 2015) 65 leads
 - BOBI (Best of Britain and Ireland – NEC, Birmingham 11/12 March 2015) – limited leads
 - ExploreGB at Royal Ascot (25/26 Feb 2015) 51 leads
- Key area of enquiry is 'itineraries' based on specific criteria – either interests or accommodation type/grade
- Many travel trade are looking to get off the beaten track and seeking authentic experiences
- Significant interest noted from the 'emerging markets'
- Very active follow up compared to previous years

PR & MEDIA

- 1360 followers on Facebook and 3055 followers on Twitter
- At least one Facebook post per day with tips and advice on exploring Argyll & The Isles and linked to national campaigns – eg Year of Food & Drink, VS Brilliant Moments and STA OneWordScotland
- 3 scheduled tweets per day aimed at hooking in business and individuals to engage with us
- Sister facebook page launched 'Nature's Paradise' as part of Get Wild about Argyll
- Social media primarily pointing to www.exploreargyll.co.uk as primary source of information
- News page active on website with regular postings – sharing our own and also partners news releases

JOURNALIST FAM TRIPS

- AITC being fed fam trip enquires from journalists that VS cannot handle due to resourcing
- In April/May - Directly developed a 5 day itinerary for Frommers Travel Guides (Kintyre, Islay and Mid Argyll); Deep Sea Fishing (3 days in Oban); Telegraph summer holiday and five ferries articles (Portavadie), Times article on the Sea Eagles on Mull and Conde Nast Traveller foodie tour of the West Coast
- Increasing requests from VS to facilitate itinerary planning

EXPLOREARGYLL WEBSITE

- Web content significantly enhanced with regular 'explore like a local features' and journeys being developed
- Route planner tool being developed for 2015 season with Digital Innovation award from HIE
- Developing stronger links with local DMO web sites, Argyll and the Isles attractions and partner sites
- April 2015 monthly stats – 4661 sessions; 3863 users; 13,669 page views

AITC SUITE OF LEAFLETS

- Suite of 16 leaflets has been in full circulation for 2014 season – in Argyll and across Scotland.
- Initial print run just under 1million and additional 100k print run during the season
- Extremely positive reports from Direct Distribution on uptake outwith Argyll.
- Most popular titles in 2014 were – Oban& Lorn, Cowal, Inveraray and Kilmartin; Whisky, Castles, Museums, Clan Seats and Wildlife.
- Additional titles printed during season to accommodate demand and with support from DMOs and A&BC (Kevin Baker)

- Leaflet pack used at various events and trade fairs incl Food & Drink event at Ingleston, Scottish Bird Fair, EXPO 2014, A&BC Economic Summit and also in response to numerous email enquiries to info@exploreargyll.co.uk
- 2 titles added in April 2015 – Food & Drink and Glorious Gardens and launched at EXPO 2015 – 18 titles in series - all titles available on the website

DIGITAL TOURISM INITIATIVE

- AITC successful in securing a place on the HIE Digital Tourism programme
- B-2-B advice being provided by Dynam
- Audit of our digital media action plan for Visitor facing activity – positive feedback from Dynam
- Key focus on using digital media for member engagement and information sharing – action plan to be developed
- Programme of specialist workshops provided
- NB over 20 businesses in Argyll are taking part in this

DIGITAL INNOVATION AWARD – ROUTE PLANNER KIOSKS

- AITC successful in securing one of 20 awards across HIE.
- Total project value is £26,300 – 75% grant from HIE
- 8 branded route planner kiosks being provided and will be located at key access and decision points across the region with internet access - working with partners.
- Kiosk allows visitors to plan itineraries based on their specific interests while but also for the host venue/AITC to get feedback and build a data base
- Itinerary is mailed to user (giving us a contact for our data base and also scope to send an email for feedback after the visit)

ARGYLL AMBASSADORS

- Plans to develop an online customer care training programme similar to the Glasgow Welcomes Scheme
- Exploratory meeting with Laurence Durden at SDS.
- Project package of £18k to develop (assuming local input from AITC) – additional cost or fee per participant to deliver at £5 per person – eg 500 participants = £2500 budget requirement if being supported
- £8k available from SDS. Balance of £10k to be sourced plus decision on participant fee and associated budget.

ARGYLL & THE ISLES BAROMETER

- Barometer devised and road tested by AITC directors.
- Formally launched in May 2015 for Quarter 1 – 20 submissions within 24 hours
- Participants to update quarterly by invitation
- Seeking industry feedback on business trends relative to same period the year before
- Data collected and able to be analysed by region of Argyll, by sector

SECTORAL COLLABORATIONS

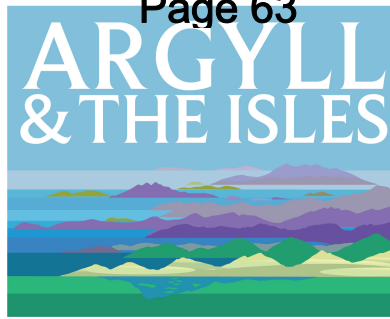
- Developing a major food and drink B-2-B event in Nov 2015 with Food from Argyll (supported by HIE, A&BC, Calmac and others)
- Partnership developed with the Glorious Gardens including a pilot 'Rhododendron' Festival in May 2015 (Growth Fund support)
- Early discussions with CHARTS on joint working to support Arts, Heritage and Culture tourism facing activity.

- Transregional collaborations with Arran, Ardnamurchan and Skye (journalist fam trips)

PARTNERSHIP WORKING

- A&B Economic Forum – Nicholas Ferguson appointed as chair and tourism has been identified as a key focus. AITC director Iain Jurgensen appointed onto the Forum in March 2015. Cathy Craig of Calmac and Neil Wells of Lochs & Glens also on the forum representing tourism interests
- AITC director on STA Board and AITC Director rep on STA Council
- AITC engaging in the new Cross Party Working Group on Tourism
- AITC engaged in newly established SG Ferry Review Group
- Continued AITC involvement in A83 Task Force/Working Group
- Continued AITC involvement in CPP activity and four area groups plus EDAP working groups and SOA
- Blog activity underway with Co-operative Development Scotland and new case study being developed for AITC
- AITC cohort have completed Destination Leaders executive certificate at Napier University with HIE and Calmac – funding support from HIE
- 2 AITC delegates attended SDI 'Wildlife and Adventure Tourism – International Markets' 2 day training event in Fortwilliam
- AITC participated in 2 day Cold Water Island Tourism event on Arran in March 2015
- AITC attended STA national tourism conference on 4/5 March 2015
- AITC directly supported the Calmac Insights event in Phoenix Cinema on 20 Feb
- AITC have a stand at and attending the Social Enterprise Summit in Inverness in June 2015 with FFA, Stramash and Comar
- SDI Smart Export programme being offered in May in partnership with AITC (NB dates may be changed).

April 2015



Argyll & the Isles Tourism Cooperative Ltd

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AITC ACTIVITY REPORT 1 April to 30 June 2015

Headlines

- **Argyll & the Isles Route Planner software developed and 8 touch screen kiosks being installed across Argyll (one of only 12 projects supported by HE - £20k grant secured)**
- **Attended EXPO 2015 in Aberdeen – quieter than central belt EXPO events but good quality buyers and strong leads**
- **Argyll Cohort of 7 awarded executive certificates following completion of the Destination Leadership Programme at Napier University and project activity now being backed by HIE**
- **'Nature's Paradise' Get Wild about Argyll innovative workshop and mentoring programme delivered to 24 businesses and submitted for RSPB Nature in Tourism award - funding partners keen to roll out further activity**
- **Two new AITC branded leaflets developed with partners to add to the suite of 16 (Food & Drink and Glorious Gardens) – launched at EXPO 2015**
- **Joint Food & Drink Tourism industry summit being jointly planned with Food from Argyll for Nov 2015 in Oban – key event in national Year of Food & Drink programme**
- **AITC Barometer rolled out for Q1 with 133 responses from across Argyll & the Isles**

Tourism Argyll & the Isles 2020

- The AITC rocket has now been developed by AITC working with David Adams McGilp of VS and will be reviewed by the AITSPG and then officially launched at the AITC AGM in September
- Development work is now underway to produce the action plan and responsibilities linked to a suite of measures and targets
- A strategic review of AITC to define its role in leading the delivery of TAI2020 has commenced

Development Agent Activity

- AITC's seven freelance development agents are continuing to provide capacity building support to the eleven marketing group members of AITC based on the initial needs analysis
- Activity has been focusing on reviews of constitutions and the need to drive up membership in each area; improving local relationships with other groups in each area; developing local itineraries and better coordinating event activity
- The agent team have been an effective conduit for disseminating information and promoting events and meetings on behalf of strategic partners
- Agent activity has curtailed to some extent over the summer months as the businesses and

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Company Reg No SC419216 - VAT Reg No145 0830 32,
Argyll & the Isles Tourism Co-operative is supported by:



groups focus on their core business but will pick up again in earnest in the Autumn

Destination Leadership

- 7 AITC members received executive certificates from the Napier University Destination Leaders Programme in May 2015
- The 2 AITC projects developed as part of the programme have now both received formal HIE support to take forward – one focusing on making it much easier for businesses to collaborate in a disparate rural destination through software innovations and the other on a toolkit to help the host communities (local marketing groups) in Argyll & The Isles to develop
- HIE working with AITC to scope out next steps for DLP

Industry Representation

- AITC continues to contribute to the STA as a official member of the STA Council
- AITC is now represented on the STA Destination Development working group
- AITC is directly participating in the Cross Party Working Group for Tourism chaired by Bruce Crawford MSP (2 meetings taken place)
- AITC represented on the Scottish Government's Ferry Tender working group on Economy, Business & Tourism (1 meeting taken place)
- AITC via I Jurgensen and C Craig participating in A&B Economic Forum – meeting with N Ferguson, G Dick, C Ross and I Jurgensen early August 2015
- AITC participating in A&B Transport Connectivity and Economy Study
- AITC attended the HIE Social Enterprise summit in Inverness and shared a trade show stand with Food from Argyll
- AITC providing quarterly updates for A&BC EDAP and engaged in recent EDAP roadshow

Industry Engagement

- Electronic member surveys conducted with four DMOs; Ferry Survey conducted with HMI and now being rolled out to IJTMG and Colonsay Marketing Groups
- Workshop held at Tayinloan with Explore Kintyre & Gigha to secure new directors and agree forward activity

Industry Updates & Advice

- AITC working closely with industry partners to provide updates and advice to local members
 - Regular updates from STA on various matters
 - Calmac Ferries Strike Action
 - Association of Scottish Self Caterers guidance on rates review

Trade Activity

- Strategic presence at EXPO 2015 in Aberdeen in April (4 years at EXPO since 2012)
- Trade partner membership of AITC being developed

PR & Social Media

- Fortnightly visitor e-newsletter being published over summer 2015 with tips on events activities and food & drink from across the region
- #argyll photo hour piloted on twitter in June
- ongoing social media activity on Facebook and Twitter

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Press & Travel Writer Activity

- AITC fully hosted 5 day itinerary provided for Frommers Travel Guide writer
- AITC fully hosted 5 day West Highland food tour provided for Conde Nast Traveler travel writer
- AITC partly hosted 2 day Oban skate fishing experience for Sea Angler travel writer in partnership with OLTA
- AITC working with an acclaimed food photographer to produce a Argyll & The Isles food book featuring places and produce from across the region and local recipes

Argyll Ambassadors Frontline Staff Training Programme

- Proposal in place with SDS for a pan Argyll customer care and product knowledge on line training programme (based on Glasgow Welcomes)
- £8k funding secured from SDS but currently on hold pending budget reviews; balance to be secured

Digital Tourism

- AITC has now completed the digital tourism pilot programme provided via HIE along with 20 other businesses within Argyll
- AITC is now liaising with SE/HIE on a coordinated regional wide Digital Tourism Scotland programme across Argyll

Scottish Food Tourism Summit

- AITC working in partnership with Food from Argyll to deliver a national Food Tourism summit planned for 3-5 Nov in Oban as a key event in the national year of Food & Drink diary
- HIE, Calmac, A&BC, VS funding secured and event manager appointed working to AITC/FFA steering group.
- Event will consist of a summit conference and dinner and study tours

Food & Drink Tourism

- Joint working with OLTA on Food Tourism Growth Fund initiative including new AIT branded leaflet, TV ad and
- Food trails being developed for the different areas of Argyll on exploreargyll.co.uk and in partnership with Food from Argyll
- Joint working with Food from Argyll supporting the Loch Fyne Viking Festival trip to Norway in August/Sept to showcase Argyll & the isles – the place and produce

Marine Tourism

- AITC review of potential activity following the launch of the national Marine Tourism Strategy in Mar 2015 – review of next steps for Malin Waters with A&BC
- AITC input at four Argyll Sea Kayak Trail events aimed at businesses and clubs/community groups in Oban. Lochgilphead, Dunoon & Helensburgh in June. Appetite from kayaking businesses for developing tour packages and to work with accommodation providers – capacity building initiative to be scoped out

Nature's Paradise / Wildlife & Adventure Tourism

- Joint 'colouring in for adults' initiative with AITC, FCS and Artmap with a colouring-in book published with 8 original line drawings by professional Artmap artists of places and wildlife

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of Argyll. Booklet being made available for sale and at events.

- 'Get Wild About Argyll' wildlife and adventure tourism mentoring programme with 24 businesses from Oban & Lorn and Mid Argyll submitted for RSPB Nature in Tourism award 2015
- SNH and FCS working with AITC to develop Phase 2 'Get Wild About Argyll' programme
- Joint working with the Glorious Gardens of Argyll & Bute on their Growth Fund initiative, including AIT branded leaflet and pilot Argyll-wide Rhododendron Festival in 2015

AITC BAROMETER (JAN-MAR 2015)

- AITC barometer launched after the AITC Summit at Ardgartan and circulated via the local DMOs.
- 133 responses for Q1 received by 30 June 2015.
- Q2 to be launched in July

Summary headlines from Q1 returns;

- Good response from across Argyll – but lower responses than average from Bute (3) and Helensburgh/Lomond (6) (being reviewed with DMOs)
- Over 70% of respondees from the accommodation sector; rest from eateries, visitor attractions, activity providers, galleries and retailers
- Significant majority are either quite or very optimistic re the next 3 months (80%), 12 months (75%) and 24 months (70%) ; very low numbers stating they not very or not at all optimistic (c5%); balance taken up by those who are neutral.
- 70% of businesses stated their turnover was either similar or up for the same period a year ago
- 25% of respondees had accessed external marketing, financial or business advice during this quarter
- over 60% reported that their visitor numbers were similar or up on the same period last year; 23% stated they were down; 15% were closed for this quarter
- over 80% of customers were from Scotland with a significant proportion from the Central Belt

July 2015

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**Argyll and Bute Community Planning
Partnership**

Bute and Cowal

11th August 2015



Argyll Community Housing Association – Annual Update

1. Purpose

1.1 The purpose of this report is to provide the Bute and Cowal Area Community Planning Group with Argyll Community Housing Associations (ACHA) Annual Update.

2. Recommendations

2.1 The Area CPG are asked to note the content of this report

3. Background

3.1 ACHA have given a commitment to attend and present an update to local CPG meetings on an annual basis.

4. Detail

4.1 The detail is contained within the attached Annual Update Presentation.

5. Conclusions

5.1 ACHA is continuing to meet its targets and priorities within local strategies.

6. SOA Outcomes

SOA Outcome 5: People live active, healthier and independent lives

Name of Lead Officer

Iona MacPhail, Regional Manager, Argyll Community Housing Association

For further information please contact:

Iona MacPhail, Regional Manager, Argyll Community Housing Association
Tel 01546605930

Supplementary Papers

- Appendix 1 – ACHA's Annual Update to Bute and Cowal Area CPG

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Putting our Tenants and Our Communities First



Argyll Community Housing Association



ACHA's housing stock in Cowal and background

- ACHA owns 918 properties in Cowal, 503 in Rothesay.
- 3 Sheltered Housing complexes and 1 Travelling Persons Site
- ACHA's operating base in Cowal is Dolphin Hall, Dunoon & Union Street, Rothesay
- Since the housing stock transfer in 2006 ACHA has invested around £16.2million in its stock in Cowal, £9m in Bute

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Services ACHA provides in Cowal

- Repairs and maintenance
- Cyclical maintenance
- Allocations
- Estate management
- Welfare rights
- Arrears management and guidance

Putting Our Tenants and Our Communities First



Services ACHA provides in Cowal (continued)

- Community grants
- Capital investment
- New build housing in Cowal
- Tenant participation
- Factoring
- Owner occupier engagement for grants
- Grounds maintenance

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Initiatives for 2015/2016

- Roof and roughcast contract currently on-site with over 120 elements being upgraded in the Ardenslate, Dunoon area & Rothesay
- Focus on installing external wall insulation in Tighnabruaich and Lochgoilhead to improve energy efficiency of properties
- Small programme of completions for kitchen and bathroom renewal
- Council liaison for staff requiring accommodation
- Portavadie liaison for staff requiring accommodation

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Initiatives for 2015/2016 (continued)

- Heating, rewire, window and door completions in the remaining properties requiring it
- Investment for 2015/16 in Cowal will be around £1.5million, £1million for Bute



Examples of community work

- Welfare rights project being rolled out which will involve speaking to local community groups about the service. Grant funded by the Scottish Government People and Communities Fund.
- Last month received an eviction decree from Dunoon Sheriff Court for eviction for drug dealing
- Leased a piece of ground to Light Up Bute

Putting Our Tenants and Our Communities First



ACHA's priorities

- To modernise all our homes to meet the Scottish Housing Quality Standard
- To build new homes to meet housing need
- To provide services that are relevant to our tenants and others who use our services
- To improve services
- To deliver the new Energy Efficiency Standard in Social Housing

Putting Our Tenants and Our Communities First



ACHA's priorities (continued)

- To improve tenant satisfaction
- To consult and use the findings to improve what we do
- Try to get it right first time
- To communicate properly and in a relevance to our tenants
- To develop active tenant participation and involvement

Putting Our Tenants and Our Communities First



Over to you

Argyll and Bute Community Planning Partnership

Area Meetings
Date: August 2015

argyll and bute
communityplanningpartnership



Title: Health Improvement Team Annual Report 2014-15

1. SUMMARY

1.1 The Health Improvement Team of NHS Highland, Argyll and Bute has published an annual report of activity during 2014 – 2015.

2. RECOMMENDATIONS

The Area Community Planning Groups are asked to:

- Note the contents of this paper and the supporting report
- Consider the role this group can play in promoting health and wellbeing
- Recognise areas of opportunity for partnership working

3. BACKGROUND

3.1 Health Improvement Team

The Health Improvement Team consists of 8 members of NHS staff based throughout Argyll and Bute. These staff all balance a workload made up of strategic priorities such as alcohol, tobacco, health inequalities, mental health, workplace health improvement and sexual health, alongside the requirement to support community led health improvement activity. A report has been prepared outlining the activity of the team during 2014-15. This will be published on line at www.healthyargyllandbute.co.uk

This paper will highlight key achievements for the Health Improvement Team during 2014-15.

It will also include details of the following previously notified agenda items for quarterly Area CPP meetings that have now been aligned to the outcomes themes for meetings:

- Keep Well
- Loneliness and isolation
- Choose Life

3.2 Preventative Approach

The aim of the Health Improvement Team is to take a preventative approach to health problems in order to improve the health of the population of Argyll and Bute. The reasons for this are 2-fold: to improve health outcomes and quality of life for people; and to reduce the reliance on health and care services.

The Christie Commission sets out the requirement for public services to make more investment in preventative measures:

'A cycle of deprivation and low aspiration has been allowed to persist because preventative measures have not been prioritised. It is estimated that as much as 40 per cent of all spending on public services is accounted for by interventions that could have been avoided by prioritising a preventative approach. Tackling these fundamental inequalities and focussing resources on preventative measures must be a key objective of public service reform.'

Future Delivery of Public Services Christie Commission June 2011

3.3 Health and Wellbeing Partnership and Joint Health Improvement Plan 2013-2016

The Health and Wellbeing Partnership is the CPP group overseeing a partnership approach to health improvement. This meets quarterly and membership comprises a range of partners/sectors. The activity of the partnership is directed by a CPP strategic document, the Joint Health Improvement Plan (JHIP), which sets out the following strategic priorities:

- Alcohol and drugs
- Early years
- Health inequalities
- Healthy weight
- Mental health
- Older people
- Teenage transition
- Tobacco

The JHIP covers the period to 2016 so the partnership is currently carrying out a review.

3.4 Health Inequalities

The Scottish Government has 9 national outcomes for health and wellbeing. These can be viewed here:

<http://www.gov.scot/Topics/Health/Policy/Adult-Health-SocialCare-Integration/Outcomes>

One of these national outcomes is to reduce health inequalities and we should ensure the gap between those who are advantaged and those who are disadvantaged is not increased by our health improvement activity. Inequalities are associated with a range of characteristics including: income, occupation, gender, race, age, disability, sexuality, religion, marital status or where someone lives eg access to services. In practice, this means identifying those most in need and targeting interventions appropriately.

4. MAIN BODY OF PAPER

4.1 Health Improvement Team Annual Report

The Health Improvement Team has had a busy year during 2014-15 and has again produced an annual report of activities and outputs. This is being reported both locally in Argyll and Bute and Highland wide via the Director of Public Health. Some of the highlights of this report include:

- Building capacity for health improvement with the Health and Wellbeing Networks and small grant fund.

- Supporting the activity of the Health and Wellbeing Partnership, key achievements include:
 - An external review of the grant fund conducted during the autumn of 2014.
 - Development of the CPP Physical Activity Statement launched in January 2015 and reported to the CPP in March.
- Empowering communities and promoting the principles of co-production. A conference was held in September 2015 attended by 80 people and a DVD of local examples of co-production was produced. This is available at: www.argyllandbutecommunity.tv
- Developing skills eg training in motivational interviewing, Mental Health First Aid, alcohol brief interventions etc.
- Hands on health promotion activity such as alcohol awareness at Tiree Music Festival; promoting principles of self management for long term health conditions with Boccia and Tai Chi; and promoting the Health and Wellbeing Networks at the Oban Rural Parliament.
- Delivering national programmes such as Choose Life and Healthy Working Lives.

4.2 Keep Well

Keep Well health checks have been running in Campbeltown and Dunoon targeting the main postcode town areas and further afield in Campbeltown. In Oban a different approach was used via a social enterprise (Lorn and Isles Healthy Options) targeting carers and those requiring financial support to access their service. All the services have been successful; however there have been challenges in reaching more vulnerable groups. The final two years of the project till March 2017 will revert back to the community development approaches used successfully in the first year. The Scottish Government have removed the HEAT target giving freedom to work at a grass route level that better suits local community needs. The Health and Wellbeing Network will be increasingly utilised to develop opportunities.

4.3 Loneliness and Isolation

Loneliness and social isolation pose significant risks to health, both in relation to premature mortality and in health outcomes. These risks are considered to be higher in Argyll and Bute due to the higher proportion of older people living in the area and our remote and rural geography. Work began in 2013 to raise awareness of the risks of loneliness and isolation to older people living in Argyll and Bute. This continued during 2014-15 with a seminar in July and a conference in December. Full details of these events can be found at:

<http://livingwellinargyllandbute.co.uk/social-isolation-and-loneliness/>

<http://healthyargyllandbute.co.uk/loneliness-and-isolation-2/>

This work took place under the banner of the community resilience

workstream of Reshaping Care for Older People and was led by a multi-agency working group.

4.4 Choose Life

Suicide and self harm prevention in Argyll and Bute is delivered by the Choose Life Team under a service level agreement with Argyll and Bute Council. This contract was successfully re-negotiated for a further year from April 2014 and in December 2014 it was agreed to extend till March 2016.

Achievements during 2014-15 include:

- Involvement in the Interagency Guidance for Young People at risk of Suicide or Self-harm to be launched Sept 2015.
- The training programme continued to be successful with high demand for all training and particularly the locally developed Bereavement by Suicide and Dealing with Self-Harm courses. Training was also delivered on Tiree.
- Research on the experience of teachers working with young people who self-harm and this information has been made available to Educational Psychology and other services working with young people to help inform their training and support of teaching and pastoral staff.
- The annual conference during suicide prevention week, September 2014 was attended by 75 people who spent the day exploring issues relating to distress and how to manage this for themselves and those they support.
- Suicide Prevention Week again was a significant event with 500 stress packs provided to workplaces across Argyll, over 300 posters distributed, and information packs sent to fire stations and GP practices.

5. CONCLUSION AND NEXT STEPS

5.1 There is a significant amount of health improving activity taking place throughout Argyll and Bute. This is most successful when initiatives are led by community members and there is active partnership working.

5.2 During 2015-16 priorities for the team include:

- Health asset mapping
- Social prescribing
- Promotion of physical activity
- Move More with Macmillan Cancer Support
- Loneliness and isolation
- Sustainability of suicide prevention work
- Community development via Health & Wellbeing Networks

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ARGYLL AND BUTE HEALTH AND SOCIAL CARE PARTNERSHIP – UPDATE JULY 2015

Report by Stephen Whiston Head of Strategic Planning and Performance

The Area Community Planning Group is asked to:

- **Note** Approval of the Argyll and Bute HSCP Integration Scheme.
- **Note** the interim arrangements to be implemented in both the council and NHS until April 2016
- **Note** the new management appointments, with effect from 1st July 2015
- **Note** the establishment of the Strategic Planning Group and progress towards a full Strategic Plan

1 Background and Summary

The purpose of this paper is to provide Area Community Planning Groups with a progress report on the action undertaken to establish the Argyll and Bute Health and Social Care partnership (HSCP) since its last meeting.

NHS Highland and Argyll Bute Council in April 2014 meeting endorsed the integration model as “Body Corporate” for the Argyll and Bute Health and Social Care partnership and confirmed the scope of service inclusion in June 2014.

2 Argyll and Bute HSCP Establishment Update

2.1 Integration Scheme

Argyll and Bute’s Integration Scheme was completed and submitted to the Scottish Government in March 2015, the Integration Scheme has been approved by the Cabinet Secretary and set before Parliament for the statutory 28 day period, concluding 27th June 2015.

Following this formal approval we are required to proceed with the formal constitution of our Integration Joint Board (IJB), at its first meeting in August 2015, section 2.3 details its membership.

The IJB will not have operational or governance responsibility for the HSCP services until April 2016.

2.2 Health and Social care Interim Operating Arrangements until April 2016

Following the issuing of Scottish Government guidance on the disestablishment of CHPs as at 31st March 2015, interim arrangements have been put in place until the resources can be legally delegated to the Argyll and Bute HSCP Integrated Joint Board (IJB). This is dependent upon the production and approval of the Argyll and Bute HSCP strategic plan (see section 2.5)

NHS Highland, having considered the risks, and to meet the clinical and care governance and financial accountability requirements, will put in place Argyll and Bute Health Governance Committee will be established as a new subcommittee of the Board.

The Argyll and Bute council has confirmed the transition arrangements will be through its existing Community Services Committee.

The end of these transition arrangements must be by the 31st March 2016 as dictated by statute or sooner once resources can be legally delegated to the Argyll and Bute HSCP Integrated Joint Board (IJB).

2.3 Argyll and Bute Integration Joint Board

The Argyll and Bute HSCP Integration Joint Board form August 2015 (once legally constituted) will assume responsibility for the following:

- Production of the Argyll and Bute HSCP Strategic Plan
- Oversight of the integration transition arrangements regarding:
 - Health and Care Governance (Quality and Safety)
 - Health and Social Care Workforce and partnership arrangements
 - Financial Governance
 - Organisational Development
 - Patient and Carer engagement and involvement arrangements

The IJB therefore has no responsibility at this time for day to day operational services.

Argyll and Bute Integration Joint Board required membership has been established as prescribed in the legislation as set out in the Public Bodies (Joint Working) (Scotland) Act 2014 which is as follows:

Designation	Source
Chief Officer Health and Social Care	Through appointment
Chief Social Work Officer	Through appointment
4x Board Members, NHS Highland	Agreed by NHS Highland Board
4 x Elected members, Argyll & Bute Council	Agreed by Argyll and Bute Council
Independent sector representative	Through Scottish Care or Community Care providers
Third sector representative	Through Third Sector Interface
Registered Nurse	Through appointment
Registered medical practitioner who is not a GP	Through appointment
Registered General Practitioner	Through appointment
Trades Union representatives to represent staff in each organisation	Through Partnership Forum
2 x Public Representatives	Through application and interview process
Carer Representative	Through application and interview process
Finance/ Section 95 Officer	Through appointment
Other members as agreed by the voting members of the IJB	Through application and interview process
In attendance:	
Integration Programme Lead	Through appointment
Minute taker	Through appointment
Other stakeholders/Officers co-opted	As required

A rigorous process for the selection of IJB has been applied and it is expected that successful applicants will be notified and take up their roles by the end of July 2015, with first formal meeting of the IJB taking place in August 2015.

2.4 Management appointments

With effect from 1st July 2015, the following management appointments have been made to support the Chief Officer:

Head of Adult Services – East: Allen Stevenson
Head of Adult Services – West: Lorraine Paterson
Head of Strategic Planning & Performance: Stephen Whiston
Head of Children & Families: To be appointed August 2015

Work is now progressing on the next tier of operational management with recruitment planned to be conclude by September 2015.

2.5 Strategic Plan 2016- 2019

The Strategic Plan will describe how Argyll and Bute Health and Social Care Partnership will make changes and improvements in the way it delivers health and social care over the next three years. It will explain what services we are responsible for, what our priorities are, why and how we decided them. It will show how we intend to make a difference by working closely with partners in and beyond Argyll and Bute.

It explains what is happening, including the legal requirement and the reasons why change is needed. As with all change some things will be kept and some things will be altered or stopped as we move forward. The Strategic Plan details the ambitions for Health and Care services making positive changes that improve quality of services, do away with waste, duplication and inefficient, top down systems. Co-production, collaboration which builds on existing commitment, experience and skills, best practices and services. The Strategic Plan will focus on what the public and users of services have said they value, and on the services that keep them safe and well.

However, the financial context is a difficult one, funding is tight and the HSCP will have to make tough choices on service investment and disinvestment. Argyll and Bute Council's overall savings targets will be around £9 million in both 2016/17 and 2017/18. NHS Highlands saving targets for Argyll and Bute are likely to be between 2-3% (£3.6- £5.4 million). Decisions on the level of funding allocated and savings the HSCP will have to make will be made by February 2016.

The HSCP aims to make these tough choices in consultation with localities, communities and stakeholders; they will be open and honest. As communities and stakeholder experiences and expertise will help to reshape public services

The Strategic Plan will therefore provide a "road map" for how health and social care services will be organised and provided in this area to meet our vision – "Helping the people in Argyll and Bute live longer, healthier, independent lives".

The HSCP has to formally to consult widely on its plan, however, the Strategic Planning Group (SPG) decided that the full draft Strategic Plan should be preceded by an information signposting leaflet (included in local papers, alongside virtual copies) and an Outline Strategic Plan – "A conversation with you", detailing the major themes in our strategic plan from the 2nd July 2015.

The intention is to raise awareness, involve members of the public, staff and stakeholders to gain early feedback to inform the final Strategic Plan.

Copies of the Outline Strategic Plan will be available in local surgeries, pharmacies, post offices and libraries and local third sector interface. Electronic copies will be available on the NHS Highland and Argyll & Bute Council websites and at www.healthytogetherargyllandbute.org.uk

The Outline Strategic plan poses a number of questions to help inform the feedback and these questions are found in the plan or via an online survey at <https://www.surveymonkey.com/r/OUTLINESTRATEGICPLAN>

The key milestones in the Strategic Planning process are detailed below:

Production of Strategic Plan- Indicative timetable;

Item	Task	Time Scale
1	Establish Strategic Planning Group- Membership, ToR, Governance	Jan/Feb 15
2	Prepare proposals about matters the strategic plan should contain	End of Mar 15
3	Consult the Strategic planning group on proposals	End of April 15
4	Produce first draft of plan for SPG consideration	End of June 15
5	Consult the Strategic planning group first draft	End of July 15
6	Prepare second draft of Strategic Plan	End of August 15
	Consult the Strategic Planning Group and wider stakeholders on Strategic plan (3 months)	End of November 15
7	Prepare final strategic plan	End of December 15
8	A&B HSCP approved by IJB and SGHD go live date agreed, delegated responsibility passed to IJB	Feb 2016
9	A&B HSCP Go Live	April 2016

The strategic planning group (Appendix 1 outlines its membership from the guidance) has been established, with the first meeting in March 2015 and monthly meetings planned thereafter. The group has the support of the Joint Improvement Team (JIT), with an identified JIT Associate working closely with the strategic planning group to provide advice and guidance.

The NHS Highland Board and Argyll and Bute Council as detailed in statute will be expected to provide a formal response to the full Strategic Plan as part of the consultation process.

2.6 Staff and Public Engagement

The series of public and staff engagement events held in December, January and February informed staff and the public about the Integration Scheme and elicited considerable feedback, much of which has informed the development of the strategic plan.

Supporting the Communications and Engagement process a dedicated Integration programme website has now been set up hosted by Argyll Voluntary Action and this can be found at <http://www.healthytogetherargyllandbute.org.uk/>

Monthly newsletters, with recent developments and updates are distributed to approximately 3,500 households in Argyll and Bute, as well as to a list of significant organisations.

The next formal process of engagement is centred as referenced above on the formal consultation process for the strategic plan.

3 Contribution to Objectives

This is a significant area of policy development for both the Council and NHS Highland as it is a legislative requirement which both partners will need to comply with fully.

4 Governance Implications

4.1 Corporate Governance

The new Partnership will be established by a statute agreement. In particular the governance and accountability arrangements will impact on the current arrangements and standing orders of both partners and is detailed in the Integration Scheme.

4.2 Financial

The revenue and capital budgets of the specified council and NHS services will form part of an integrated budget for the new Health and Social Care Partnership to manage.

4.3 Staff Governance

The body corporate model of integration being adopted will mean the majority of staff contract arrangements will be unaffected however there will be substantial changes to the operational and strategic management arrangements for all staff.

Staff are integral to the success of the new Health and Social Care partnership and significant effort is being made to ensure staff are fully involved and engaged in the process

There are implications for a variety of staff roles and responsibilities, notably management and support services. Some of this is a continuum of the work already underway but others are also opportunities as identified by the Christie report regarding rationalisation, redesign and review of service as a consequence of integration of health and social care. There are also opportunities for staff co-location and professional and team development.

Organisational Change Policy and a jointly agreed staff protocol will underpin the approach to be taken, supported by workforce planning and development strategies.

4.4 Planning for Fairness:

EQIA scoping exercise will be undertaken if required once the service model and its operational arrangements have been identified. Once again lessons learned from North Highland partnership process will be applied.

4.5 Risk

The process of integration introduces a large number of risks for the partners. The project is reviewing and updating its formal risk register taking account of:

- Governance
- Finance and Resources

- Performance Management and Quality
- Human Resources
- Integrated IT
- Engagement and Communications
- Organisational Development
- Equity
- Programme and timescale

4.6 Clinical and Care Governance

There are a number of implications including clarification over pathways, roles and accountabilities in the new organisation which will require to be detailed and implemented through the course of the integration programme.

Notwithstanding this the integration model will be required to be safe, effective and evidence-based. There will be a need to build significant clinical engagement and consensus across the localities in the partnership catchment area, through the Clinical and Care Governance Committee.

5 Engagement and Communication

This major service change will require the Partnership to put in place a comprehensive public involvement and engagement process in establishing the new arrangements for PFPI in the partnership.

The intention of the communication and engagement approach is to focus on Person Centred Care and outcomes demonstrating how services will improve by integration. This will be the core of both public and staff engagement and consultation.

A comprehensive communication and engagement plan has been developed and is being reviewed. It is a discrete project work stream with members drawn from staff, the public and management, supported by SGHD. Designated funding for communication and engagement has been identified. A full communication and engagement strategy will be in place by 1st April 2016.

Policy Leads Councillor Dougie Philand / Councillor Mary Jean Devon
Chief Officer Argyll and Bute HSCP Christina West
Executive Director Community Services Cleland Sneddon

For further information contact:

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Appendix 1 – Argyll and Bute HSCP Strategic Planning Group Prescribed Membership

Integration Authorities are obliged to establish a Strategic Planning Group for the area covered by their Integration Scheme for the purposes of preparing the strategic plan for that area. The group must involve members nominated by the Local Authority or the Health Board, or both. In effect, this provides for the partners who prepared the Integration Scheme, and are party to the integrated arrangements, to be involved in the development of the strategic plan.

In addition, the Integration Authority is required to involve a range of relevant stakeholders. These groups must include representatives of groups prescribed by the Scottish Ministers in regulations as having an interest.

The table below identifies the initial membership for the Strategic Planning Group.

Representative	Other
Chief Officer HSCP	1
At least 1 member of NHS Highland Board	1
At least 1 Elected member of Argyll and Bute Council	1
Health Professionals (GP, Consultant RGH & MH, AHP, Nurse)	10
Social Care Professionals	10
Users of Health and Social Care	2
Carers of users of Health and Social Care	2
Commercial providers of health care	0
Non-commercial providers of health care	1
Commercial providers of Social care	1
Non-commercial providers of Social care	1
Non-commercial providers of Social housing	1
Third sector bodies within the Local Authority carrying out activities related to health or social care	1
Locality Representatives *	4
Representative of NHSGG&C *	1
Total	39

*** Note**

The policy statement issued in December 2014 made provision for representatives for localities and neighbouring Boards to be represented. The views of localities must be taken into account with the Integration Authority required to identify the most appropriate person to represent each locality on the Strategic Planning Group. Local flexibility is allowed, so that an individual can represent more than one locality.

As NHS Highland main provider for secondary care services is NHSGG&C a representative is also identified for the group.

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**Argyll and Bute Community Planning
Partnership**

**Bute and Cowal Area Community Planning
Group**
11th August 2015



BUTE SOA WORK

1. Purpose

The purpose of this report is to provide Bute and Cowal Area Community Planning Group with information on partnership working within Bute contributing to the Single Outcome Agreement, an overview of progress on the SOA and a vision for bringing partners together in Bute.

2. Recommendations

The Community Planning Group is asked to:

- Note the activities and organisations within Bute contributing to the SOA.
- Note the need to bring groups together that would normally not have their voices heard, and the need to look at where there is a benefit of organisations and groups working together.
- Agree that in taking this forward rather than re-ignite the Bute Area Development Group and risk duplication, the key members from this work with Alliance for Action to build local capacity, strengthen resilience, increase practical outcomes and improve the wellbeing of local residents.

3. Background

There are a large number of groups in Bute, including businesses, Social Enterprises, community groups and Mount Stuart Trust. The work of some of these towards the SOA is outlined in the attached appendix. This shows that there is an increasing amount of activity taking place to secure the future of people's lives in Rothesay and Bute. However there is recognition that there are still key areas that need to be worked on and where key partners could come together.

4. Detail

Bute Area Development Group originated from Strathclyde Social Inclusion partnership with the main aim of networking and working with vulnerable groups. It was recently considered that this group may re-start to support the identified current need for networking and information sharing. Members of the main Development Group are active within thematic groups including 16+ Opportunities for All Group, the Health and Wellbeing Network and Bute Forum for Older Voices.

Within the time that Bute Area Development has not met, SURF was commissioned by Highlands & Islands Enterprise to carry out a feasibility study into establishing whether there is interest and value within Rothesay in pursuing an 'Alliance for Action'.

SURF's Alliance for Action is a collaborative activity and shared learning programme that SURF is presently coordinating in the two case study areas of Govan, Glasgow, and east Kirkcaldy, Fife. SURF is working with relevant local and national partners to:

- Build local capacity, strengthen resilience, increase practical outcomes and improve the wellbeing of local residents;
- Link local knowledge, initiatives and assets with national networks, policies and resources in support of more coordinated and holistic regeneration activity;
- Draw out transferable learning towards more successful and sustainable policy and practice in community regeneration.

To avoid duplication of purpose and prevent any confusion in the community, it would be beneficial for the former members of Bute Area Development Group to work in partnership with Alliance for Action. The Community Development Officer can play an active role in linking former members to Alliance for Action. It may be that at a future date the Bute Area Development Group is reignited, dependent upon the outcomes of the Alliance for Action project and needs identified.

5. Conclusion

Significant investment has been made by local businesses on Bute for the future of production and to secure their place in the domestic and overseas markets. Also significant investment has been made through partnership working to deliver the Rothesay Township Heritage Initiative and to secure funding for major refurbishment to Rothesay Pavilion.

Alliance for Action for Rothesay and former members of Bute Area Development could work in partnership with all businesses, Social Enterprises and community groups to build local capacity, strengthen resilience, link local knowledge, initiatives and assets with national networks, policies and resources and ultimately work towards the prevention of depopulation and creating a healthy and happy place to live.

Name of Lead Officer: Rona Gold, Community Planning Manager, Community Planning and Community Development.

For further information please contact: Sharon MacDonald, Community Development Officer, Bute and Cowal Tel 01700 501357

Appendix – background information

The following groups have been identified as important

1. Argyll Training – This is primarily funded by Skills Development Scotland, dealing with mainly disengaged and vocationally undecided youths. This group is linked into key partners on Bute through “16+ Opportunities for all” groups which includes Rothesay Academy, Skills Development Scotland, Argyll College, Help Project, DWP, ABC Youth worker and ABC adult learning worker, ABC Activity Agreement Worker. Argyll Training is trying to raise the profile of its work as its referrals are dropping on Bute. The Managing Director has spoken at the Scottish Parliament to try and put the case forward for rural funding for Argyll and Bute to help deliver their services and offer more opportunities for all. Could MP’s, MSP’s and elected members help raise the profile of Argyll Training?
2. The churches on Bute are an untapped resource and Rev Owain Jones and other church leaders on Bute are keen to look at where the Churches can fit into the needs of the community. Churches offer messy play after school clubs and are keen to introduce a drop in info centre. They also offer starter packs and work in partnership with the Help Project.
3. Legacy organisations from Discover Bute Landscape Partnership Scheme i.e. Bute Conservation Trust, Brandanii Archaeology, Wood watch Heritage Bute working together with Buteshire Natural History Society, Bute Community Land Co and Mount Stuart Trust to sustain and improve on the great works carried out from 2008 to 2012 to engage visitors and the community of Bute with the wonderful landscape of Bute.
4. Help Project, Skills Development Scotland, DWP, Bute Advice Centre, Mental health workers, youth workers, migrant groups (there is a growing eastern European population on Bute).
5. All businesses .

Potential new projects:

- Alliance for Action for Rothesay project – funded by HIE this project has recently looked at the potential for social and economic development in Rothesay and will be a key document for bringing people together.
- The Vital Spark – new project in Rothesay and Dunoon to help new Social Enterprises to start up
- Digital summer School

Isle of Bute

Vision for Rothesay and Isle of Bute – A growing population?

Outcome 1 -The Economy is diverse and thriving? Yes it is very much so, on Bute.

Farming and Tourism were always the main industries on Bute. However with the Dairy Farm crisis, the future for Bute’s farmers is looking uncertain. Scottish Government and Mount Stuart Trust are trying to look at possible solutions.

Visit Bute is working hard to get the Bute Brand out there.

They have designed a new website; have produced a visitor brochure and a Marine visitor brochure. They have produced new car stickers with "I love Bute" to carry the message of Bute far and wide. Mackirdy Haulage have the Visit Bute message over the sides of their HGV lorries.

Visit Scotland -Isle of Bute Discovery Centre and theatre are an important first port of call for visitors arriving on Bute

Significant investment has been made by local business for the future of production and to secure their place in the domestic and overseas market.

Two fine examples of the turnaround in economic activity and securing the financial stability of their business and staff are Bute Fabrics and Flexible Technology Ltd.

Bute Fabrics

- A couple of years ago staff hours were reduced to a four day week and future orders were Looking uncertain.
- Now Bute Fabrics is going from strength to Strength.
- They have made a significant Capital investment and ordered an additional loom to meet the global demand for tartan.
- Orders have been taken in excess of £100,000 and will help secure even more jobs for longer at Bute Fabrics.

Flexible technology Ltd – manufacturer of flexible components

A few years ago orders had fallen and staff were on a four day working week. They have 41 employees and have secured steady orders and have contracts with the medical equipment industry- they have exported to all continents in the world.

Other important Employers on Bute

- ACHA
- Allied Health Care
- Apple Tree Nursery- linking in with Early years and community groups
- Ardmaleish Boat Yard - 30 full time employees – 3 apprentices
- Argyll and Bute Council – Apprentices or graduate training shemes?
- Banks - could banks take on apprentices?
- Bute Blacksmiths – two apprentices

- Bute Blacksmiths – two apprentices
- Bute Brew Co – new business
- Bute Estate – renovation of Bute Sawmill – biomass fuel
- Bute Practice
- Cal Mac – maybe apprentices?
- Careplus
- Cooperative Ltd - good involvement in Community events
- Electric Bakery - bakery apprentices?
- Fyne Homes, Fyne Futures, Car Bute, Bute Produce – New 360 degree Project for food waste management and grow your own Project. Also Fyne Heat helping people affected by fuel poverty.
- Garages on Bute – two apprentices
- George Hanson building – apprentices
- Henshelwoods Fyne Foods – putting Bute on the map
- Historic Scotland = 1 traditional stonemason apprentice from Bute
- Isle of Bute food – dairy free cheese- trying to break into North American market
- Kayak Bute
- Ladbrokes
- Lloyds Pharmacy
- Mackirdy Haulage – apprentice and advertise Visit Bute on their HGV vehicles
- Mount Stuart Trust – Operational Director keen to work in partnership with Community Projects
- Original Factory shop
- Port Bannaytne Boat Yard and Marina – 1 apprentice
- Rothesay Playgroup – linking in with early years, criminal justice etc
- Semi Chem - approx 10 employees
- Superdrug – approx. 7 employees
- The Buteman -Editor great involvement with local community

- Web help UK– approx. 100 employees(50% between ages of 18-25)
- West Coast Motors = 1 apprentice

All the above employers plus hoteliers, restaurant owners and shop keepers are working together to brand Bute to as wide a market as possible and to sustain the workforce on Bute

Successful festivals and Events bringing visitors to Bute

- Bute Agricultural Show, Sheepdog Trials and Annual ploughing match
- Bute Art Exhibition
- Bute Fest - (2015 great success despite the weather, keen to make an annual event)
- Bute Highland Dancing Festival September weekend
- Bute Highland Games
- Bute Triathlon
- Isle of Bute Cycling Festival
- Isle of Bute Jazz Festival
- Isle of Bute Open Studios
- Middle of Scotland Science Festival (2015 successful event involving schools and community)
- Port Bannatyne Gala day
- Tee in the Port (great success 2015-bringing in music workshops for children)

Outcome 2 – We have the infrastructure that supports sustainable growth

- Caledonian MacBrayne – introduction of Road Equivalent Tariff will make a significant difference to the people of the island and visitors
- BT – roll out of high speed Broadband
- Hydro Electric, Gas and BT – could utility firms invest in more apprentices or graduates? training schemes on Bute
- Mount Stuart Trust – Mount Stuart Master plan – significant capital investment into new builds and renovating empty farm houses and properties
- ABC – ongoing roads maintenance
- **The Townscape Heritage Initiative** has made a significant improvement to the town centre and to East Princes Street area of the town
- **The refurbishment of the Pavilion**- when completed this iconic building will be an essential hub for tourism and the community,

Outcome 3 - Education, skills and training maximises opportunities for all:

Linking up CLD, Argyll College, Secondary School, Argyll Training, HELP Project, Skills Development Scotland, ABC youth worker, CLD (new website programme)- these groups are all involved in the group 16 plus – Opportunities for All.

- **Argyll Training** – Call Centre training, Hairdressing, Food Hygiene, PVG training. Argyll Training does not get a high enough profile. It provides a brilliant service for Bute but is losing referrals. MP and MSP's and elected members involved more.
- Argyll College= great partnership working with Rothesay Academy, local businesses, skills development Scotland
- Help project – great service for 16-24 year olds- helping prevent homelessness

Outcome 4 -Children and young people have the best possible start

Argyll and Bute Council Early years , Schools, Apple Tree Nursery, Child minders, Rothesay Playgroup, Baby Bistro – NHS, Rothesay Christian Fellowship and UNESCO. Good partnership working Early intervention - scheme working in partnership with Police, education and Social Services.

Outcome 5 -People live active, healthier and independent lives

Addressing the needs and bridging the gaps for the vulnerable and hard to reach groups on Bute:

- Achievement Bute – great service on Bute for disabled and able bodied children
- Addaction – is this bridging the Gap left from Encompass, drugs and alcohol?
- Ardrannan Riding School – links to Nurseries and schools to help children with additional needs.
- Baby Bistro – NHS, UNESCO and Rothesay Christian Fellowship – baby feeding and massage
- Bute Advice Centre – great additional service to ABC offering welfare, debt advice, Also works in partnership with retirement homes offering gentle exercises for residents to strengthen muscles and improve balance to prevent falls
- Bute Alcohol and Drugs – good partnership working – Moat Centre
- Bute Arts Society – bringing Classical musicians to perform on Bute
- Bute Befrienders – offering support and friendship to older people
- Bute Bowling Association (popular annual bowling tournament in August)
- Bute Clay Pigeon Club

- Bute Community Power
- Bute Dance Studio – Highland dancing
- Bute Flower Clubs
- Bute Forum for Older Voices – trying to lobby for free swimming for older people
- Bute Health and Wellbeing Network – use to match fund with Stalled Spaces Project?
- Bute Oasis – Food Bank – helping people in crisis
- Bute Rugby, Shinty and Cricket Clubs
- Bute Stroke Club – offering gentle exercises – Moat centre
- Bute wheelers – cycling club
- Bute WRI's – bringing together ladies in rural areas.
- Bute Youth Football coaching -5-13, 14-17 links with Rothesay Joint Campus
- Callum's Cabin – holidays for terminally ill children – legacy of Callum Speirs
- Crossroads for Carers Bute and Cowal – lifeline services for carers, have just taken on a Youth Development worker for supporting Young Carers
- For Bute – all proceeds of shop goes to local organisations
- Help Project 16-25 excellent work on Bute to help vulnerable young adults.
- Home Start Majik – befriending scheme for children and families
- Isle of Bute Angling Association
- Isle of Bute Artists collective
- Isle of Bute Sailing Club
- Isle of Bute Trust – hopes to use donations from Island residents to put back into Community Projects.
- Light up Bute – to bring families together in a fun environment
- Memory Group - helping people with Alzheimer's- Moat Centre
- Mother and Toddlers groups
- Rotary Club – good interaction with schools and Community

- Rothesay Community Sports Hub – where a range of sports clubs can work together
- Rothesay, Port Bannatyne and Bute Golf clubs
- Transclyde Music – bringing different types of singers and bands over to Bute
- Trinity Church Lunch Club – reaching out to vulnerable older people.
- United Church of Bute – looking for a way forward to help the community

Outcome 6 – People live in safer stronger communities

- Prevention- diversion from prosecution – Criminal justice
- Community Payback team - linking in to Community Projects
- School/community Police Officer – excel project?
- Youth Forum – Saltire awards, Duke of Edinburgh, Youth achievement awards etc
- Neighbourhood watch?
- Fire Service – good partnership working – Fire your Career Roadshow
- Moat Community Centre– badminton clubs, football clubs, Children 1st, snooker, table tennis, Tai Chi, Chi Ball, Country dancing, ballroom dancing, keep fit, kick boxing.
- Loch Fad fisheries linking in with Youth worker, Wood watch Heritage Bute, Kayak Club?
- Community Spirit is alive and kicking on Bute.

Please note this is an illustration of the business and Community Groups on Bute.
It is by no means a comprehensive list.

Superfast Fibre Broadband rollout for Argyll and Bute

July 2015

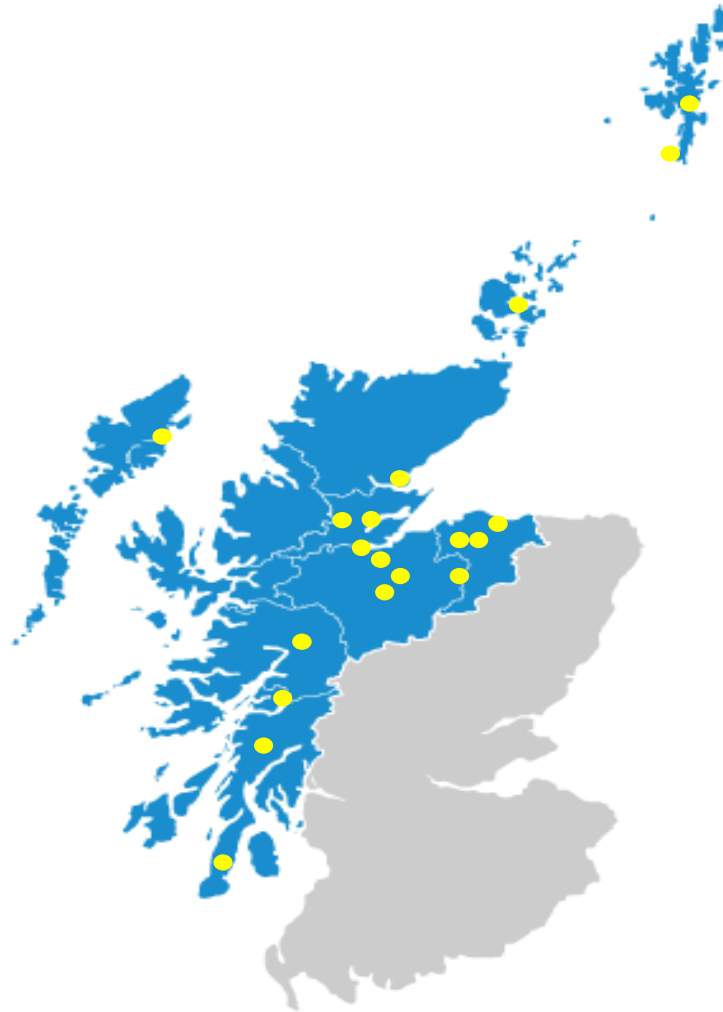


Next Generation Broadband Rollout Objectives

- Scottish Government's target is for Scotland to be a world class digital nation by 2020
- National aim to deliver fibre broadband to 85% of premises by end of 2015 and 95% of premises by end of 2017.
 - Argyll and Bute coverage reaches 85% by end of 2017 (combination of H&I Project and SG)
- Across Scotland £410m of public and private investment by Scottish Government, BDUK, HIEBT
- Exploring opportunities to extend coverage – Innovation Fund, Community Broadband Scotland
- Range of assistance to ensure we maximise the opportunities that superfast broadband brings
- Current project is focussed on maximising coverage based on the available funding

Lighting up H&I

- Over 13,000 homes and businesses are now able to access fibre broadband through the Digital Scotland Programme and commercial rollout from BT
- Deployment commenced in 9 exchange areas with a further 8 scoped by the Autumn of 2015
- More than 200 km of backhaul and subsea cabling completed.
- Deployment in 2016 will be extensive and address coverage to smaller population centres.



Where are the backhaul routes.



Moleplough of 4 way direct in ground sub duct on Jura



Page 104

- **10 Subsea** Cables in the Argyll & Bute area are as follows, 91km subsea

A end exchange name	B end exchange name	Total Sheath KM
Campbeltown	Shiskine	12.1
Jura	Port Askaig	28.1
Rothesay	Toward	6.8
Kilfinan	Lochgilphead	12
Kilchattan Bay	Millport	2.6
Glenbarr	Port Ellen	3.7
Jura	Ormsary	1.6
Craignure	Oban	9.3
Kilchoan	Tobermory	5.5
Dervaig	Scarinish	9.1

- **8 Land Based** cables in the Argyll & Bute area are as follows, 112km

A end exchange name	B end exchange name	Total Sheath KM
Lochgilphead	Tarbert	22.3
Kilfinan	Tighnabruaich	16.9
Glendaruel	Tighnabruaich	15.99
Innellan	Toward	4.09
Clachan	Tayinloan	12.26
Bowmore	Port Askaig	13.72
Glenbarr	Tayinloan	9.52
Aros	Tobermory	17

Argyll and Bute – what’s the current plan.

There are 77 Exchanges across the region serving circa 50K homes that form part of the Digital Scotland programmes – current plans including BT’s commercial deployment would deliver circa 85% coverage across the region by the end of 2016

Exchanges Accepting Orders, with additional coverage expected within during 2015 and 2016

Campbeltown
Cardross
Dalmally
Dunoon
Helensburgh
Lochgilphead
Oban
Rothsay
Taynuilt

NB – Dunoon, Oban, & Helensburgh are predominantly delivered by the BT commercial rollout, although not exclusive.

The Following Exchange areas are now “Coming Soon” and anticipated to see a level of coverage commence by the Autumn

Balvicar
Clynder
Connel
Craignure
Innellan
Kilmelford
Ledaig
Rhu

The Following Exchange areas are planned and in scope for a level of coverage phased through 2016 subject to survey

Appin	Kilfinan
Ardentinny	Kilmartin
Aros	Kilmore
Barbreck	Kilmun
Bowmore	Lochgoilhead
Cairndow	Luss
Carradale	Machrihanish
Clachan	Minard
Colintraive	Port Askaig
Coll	Port Charlotte
Crinan	Port Ellen
Dervaig	Portnahaven
Ford	Scarinish
Furnace	Southend;
Garelohead	Strachur
Glenbarr	Tarbert
Inveraray	Tayvallich
Jura	Tighnabruaich
Kilchattan Bay	Tobermory
Kilchenzie	Toward

The Following Exchanges areas remain under evaluation but we are positively reviewing detailed plans to determine what coverage is possible, within existing budgets or with new funds..

Achnamara	Kilninver
Bonawe	Lochavich
Gigha	Ormsary
Glendaurel	Skipness
Inveruglas	Tayinloan
Kilchrenan	Whitehouse

A % of Premises within the following island communities form part of a the GigaPlus Argyll wireless project.

Colonsay
Iona
Islay
Jura
Lismore
Luing
Mull
Penninsula of Craignish

*** - please note – our intention in any exchange area is to maximise the level of coverage to as many homes and businesses as is possible. The plans shown above are subject to continued survey and update.*

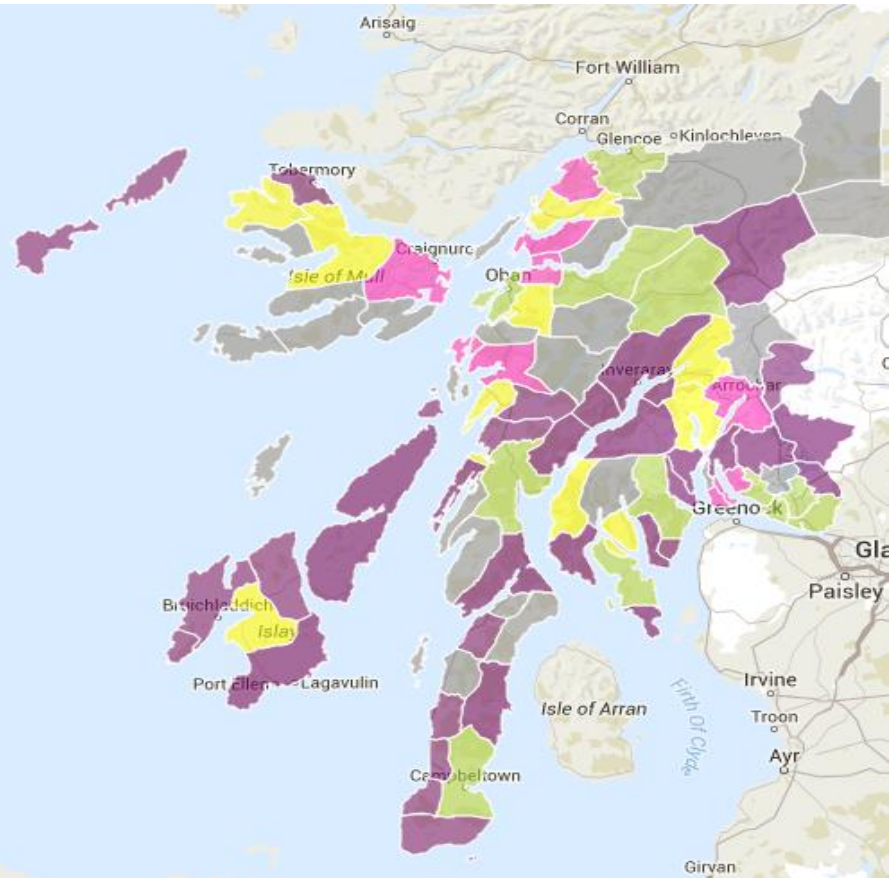
Digital Scotland Website

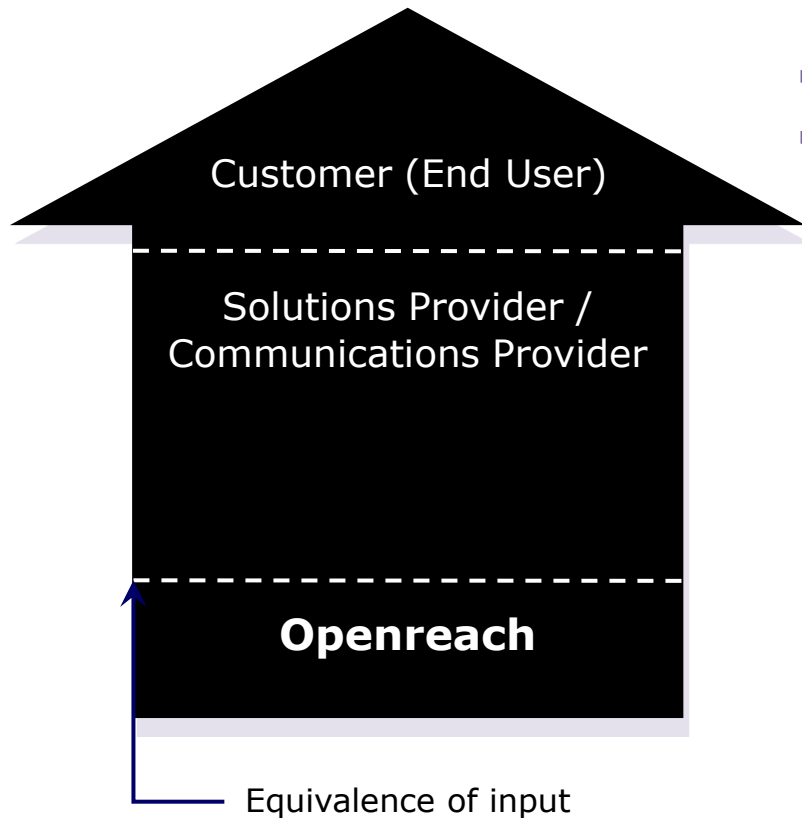
The interactive postcode/telephone line checker Map launched in November 2014 , allows more detailed clarity of exchange area rollout plans.

Enter landline number or postcode... **SEARCH**

Argyll and Bute

- Accepting orders
- Coming soon
- Planned area
- In contract/scope
- Exploring Solutions





The UK supply chain

- Growth in demands for speed.
- We deliver Superfast Fibre Access capability to Communications Providers (CPs) at lowest practical economical point
 - Enable CP innovation & differentiation



Summary : How does rollout impact Argyll and Bute?

- ✓ Anticipated to reach circa 85% coverage by the end of 2017.
 - ✓ - driven by Digital Scotland programmes managed by HIE and SG and BT commercial deployment.
- ✓ Rollout has already commenced with more than 13,000 homes and businesses in the region now enabled.
- ✓ Significant rollout to the main population centres has commenced during 2015
- ✓ The majority of Exchange areas across the region will have access to fibre coverage during 2016 – due to the backhaul and subsea programmes.
- ✓ Points of Presence (PoP) are live in Oban, Campbeltown and Dunoon with additional extended reach coverage available in Rothesay and Lochgilphead. This will bring access to Ethernet type products driving opportunities for economic development & inward investment opportunities to a wide range of business customers.
- ✓ Additional funds through the Superfast Extension Programme is currently under review with the aim of supporting improvement to fibre coverage right across the Highlands and Islands where possible.
- ✓ New technologies will be considered to address remaining gaps and deployed where additional funding is available.

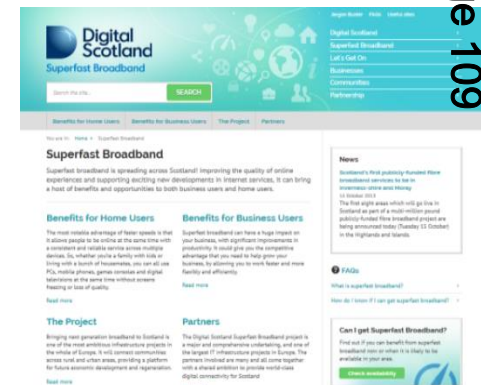
How do I stay up to date

- ✓ If you already have Broadband – visit your ISP website using their line checker to determine availability –
 - ✓ To get Fibre Broadband you will need to order it from your ISP.
- ✓ If you do not have Broadband, but don't know where to start – visit www.scotlandsuperfast.com or www.hie.co.uk/digital and find out more by registering to be kept in the loop.
- ✓ Information will be released via both the Scot Government and HIE social media accounts and additionally in the local press as further areas go live.

Twitter: @HIEScotland / @digitalscots

Facebook: www.facebook.com/highlandsandislandsenterprise

Websites: www.hie.co.uk/digital
www.digitalscotland.org



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**Argyll and Bute Community Planning
Partnership**

**Bute and Cowal Area Community Planning
Group**

Date: 11th August 2015



Education Quality and Standards Report

1. Purpose

The Community Services Committee at its meeting on 4 June 2015 endorsed the Education Services Standards & Quality Report for session 2013/2014.

The purpose of this report is to provide Community Planning Group on the progress being made within Education in Argyll and Bute. The report is presented in a revised format based around the principle high level questions as outlined within Quality Management in Education (QMIE), the self- evaluation framework used by the Education function of the Local Authority.

The report presents the major achievements made within Education in Argyll and Bute across the session 2013/14 and includes the SQA examination results for pupils who sat examinations in May/June 2014.

The full report will be available to view on Argyll & Bute Council website <http://www.argyll-bute.gov.uk/education-and-learning/education-performance-and-standards>

2. Recommendations

It is recommended that the Community Planning Group:

- note the continuing progress made in relation to Education within Argyll and Bute, and
- note the commitment of staff and the success and achievements of our children and young people.

3. Background

The Education Service reports on its quality and standards on an annual basis. The report appended to this document details progress made across the service in relation to the actions outlined in the Education Action Plan for 2013/14.

4. Detail

4.1 Particular successes highlighted within the appended report include:

- Positive results overall in the new National 4 and National 5 awards;
- Delivery of a greater range of wider achievement qualifications across our schools including:
 - Award Scheme Development Accreditation Network;
 - British Safety Council Basic Food Hygiene Certificate;
 - Duke of Edinburgh;
 - John Muir Award, and
 - The Saltire Award scheme.
 -
- An overall increase of 2.4% in young people entering a positive and sustained destination post school;
- Finalists in the Scottish Education Awards. One in the category of Education Supporter of the Year and two in Enterprise and Employability Across Learning;
- Every child and young person in Argyll and Bute has a Named Person;
- Successful partnership working with Education Scotland to train 43 Local Area Assessment and Moderation facilitators to support schools with developments in this area;
- A highly successful and well received Raising Attainment Conference held in Oban in March;
- Use of the Sharing Argyll Learning Initiatives, online resource, to promote quality Professional Learning Opportunities for all staff including our valued supply teachers;
- Very well received Curriculum Design days delivered to support primary establishments to implement their revised curriculum plans;

- The literacy practitioners forum has created a Literacy Action Plan;
- In Kintyre there has been a successful pilot of “Numeracy Bags”;
- An increase in the number of Teacher Learning Community Coordinators which has led to an increase in the number of Teacher Learning Communities which have been highly successful in supporting teachers to develop formative assessment approaches;
- The development of a new Health and Wellbeing Implementation guide for schools to support with Health and Wellbeing, Responsibility of all;
- Development and launch of a new Authority Anti-Bullying Policy based on the Scottish Government endorsed “Respect Me” approach;
- Increased training in Learning Technologies and in particular the use of i-pads leading to increased use of the technology to transform learning and teaching approaches;
- There has been a significant reduction in the number of children placed in establishments out-with the authority;
- Introduction of a new Teacher Professional Development and Review policy meeting the requirements of the General Teaching Council for Scotland Professional Update scheme, and
- A very successful conference for Newly Appointed Head Teachers.

4.2 What are we going to do next?

- As part of the Authority approach to securing improvement for all learners the Education Service will continue to work with individual schools through a comprehensive programme of support and challenge. Key approaches include:
 - an expectation that all Head Teachers will submit their initial analysis of their school’s results to the Education Service following the initial release of results by the SQA in August;
 - members of the Education Team undertake a comprehensive review of the attainment sets for schools, including discreet subject areas, identification of key trends: positive and negative, three year averages and subject trends, and
 - meaningful discussion of the outcome of statistical analysis of school reports between the Authority and individual schools.

- Central staff and schools will further develop and promote *Skills for Work* and Partner Achievement Qualification opportunities thereby extending partnership working and wider achievement qualifications;
- Continue to work with young people and partner stakeholders to further increase the percentage of young people achieving sustained positive destinations;
- Support and positively promote engagement with national education awards in order that the work of pupils, schools and staff is celebrated, acknowledged and recognised;
- Further develop the work of the Authority Assessment, Literacy, Numeracy, Health and Wellbeing, ICT and Probationer Forums;
- Develop a programme in partnership with Stramash in PE Outdoors to continue to meet the needs of schools with restricted indoor facilities;
- Seek opportunities to work in partnership with colleagues from other authorities, Education Scotland, HMLe, SQA;
- Support staff and schools to build capacity to meet the needs of our most vulnerable young people within our own establishments, further reducing the number of children placed in educational establishments outside the Authority;
- Support schools to further develop their understanding of the increased expectations from Education Scotland quality indicators 5.1, The Curriculum and 5.9, Improvement through self-evaluation;
- Work with colleagues in all schools and establishments to develop leadership at all levels, and
- We will continue to work with schools to focus on raising attainment and achievement for all pupils.

5. Conclusions

The next Standards & Quality Report will be reported to Community Services Committee in December 2015 reporting on progress in session 2014/15.

6. SOA Outcomes 3 and 4

Name of Lead Officer

Ann Marie Knowles, Head of Service: Education

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Standards and Quality in Argyll and Bute Schools 2013/14

Community Services: Education



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Foreword

Welcome to this Standards and Quality Report 2013/14 for Argyll & Bute Council's Education Service.

This report is aimed at providing the reader on how our service performs. It highlights the many excellent developments in our service and recognises the dedication of staff, pupils, parents, and wider partners in supporting our young people *"to be ambitious and realise their full potential"*.

As Policy Lead I wish to express my appreciation to everyone involved in educating and supporting our young people in our pursuit of *"Making Argyll and Bute a place people choose to live, learn, work and do business"*.



Councillor Rory Colville
Policy Lead
Education and Lifelong Learning

Section 1: Introduction

- 1.1 Argyll and Bute, the second largest local authority by area covers approximately 9% of the total land area of Scotland. Argyll and Bute has the third sparsest population density (0.13 persons per hectare). The population of 88,050 is scattered across an area of just under 2,700 square miles. It is approximately 100 miles long from the Isle of Coll in the north to Southend in Kintyre, and 90 miles wide from Bridge of Orchy in the east to the Isle of Tiree in the west.

Over half of Argyll and Bute's population live in 'rural' areas, as classified by the Scottish Government's urban-rural Classification (2011-2012). A further 30% per cent live in communities with populations between 3,000 and 10,000 people designated as small towns. Less than a fifth of the population live in an urban area with a population of over 10,000 people.

Argyll and Bute is an area of outstanding natural beauty with mountains, sea lochs, and 23 inhabited islands. The geography provides challenges for service delivery, particularly in communications and transport.

1.2 The Scottish Index of Multiple Deprivation (SIMD)

The SIMD, produced by the Scottish Government, identifies small-area concentrations of multiple deprivation across Scotland. The SIMD is produced at data zone level, with data zones being ranked from 1 (most deprived) to 6,505 (least deprived).

Of the 122 datazones that cover Argyll and Bute, 10 were ranked as being in the 15% most overall deprived datazones in Scotland.

These ten datazones are located in Argyll and Bute's towns:

- Two each in Helensburgh, Rothesay and Campbeltown
- Three in Dunoon
- One in Oban.

The SIMD measures deprivation on seven domains, as well as providing an overall measure of multiple deprivation. One of the seven domains is the 'geographic access domain', which measures access to a range of basic services.

Of Argyll and Bute's 122 datazones, 53 are within the 15% most access deprived datazones in Scotland. Between them, they include 45% of Argyll and Bute's total population. The most access deprived datazone in Scotland covers the islands of Coll and Tiree.

Argyll and Bute Council's Vision 'Realising our Potential Together' is underpinned by 4 key values:

- We involve and listen to our customers and communities;
- We take pride in delivering best value services;
- We are open, honest, fair and inclusive, and
- We respect and value everyone.

Section 2: Context

- 2.1 Community Services is the largest of the services within Argyll and Bute and accounts for approximately 56% of the total expenditure of the Council. The Council offices are located in Lochgilphead with three education offices based in Dunoon, Oban and Helensburgh.

Within Community Services, Education is statutorily, required as prescribed in the 'Standards in Scotland's Schools etc. Act 2000' to provide school education for every child of school age to support the development of the personality, talents and mental and physical abilities of the child to his or her fullest potential.

The service is currently responsible for:

- Seventy two primary schools;
- Three 3-18 schools;
- Five secondary schools;
- Two joint campuses;
- One learning centre, and
- Two pre-school centres.

61% of Argyll and Bute primary schools have an FTE of 3 or less covering the 5 to 12 age group.

The total school pupil roll stands at 10,767 (September 2013 Census), made up of 5,680 primary pupils, 4979 secondary pupils and 16 Learning Centre pupils. This compares with a total pupil roll of 10,767 in 2012/13, 11,065 in 2011/12 and five years earlier 11,689 in 2008/09. In addition there are 1043 pre-school children. These children are in two Council pre-school centres and fifty pre-school classes. A further 738 children are catered for in voluntary, privately and independently managed pre-school establishments.

Our children and young people are supported in their learning by:

- 817.86 FTE (Full Time Equivalent) teachers;
- 71.47 FTE classroom assistants;
- 165 FTE ASN assistants;
- 14.44 pupil support assistants;
- 108.06 clerical assistants;
- 8.9 FTE librarians in secondary schools, and
- 27.67 FTE technicians.

Early Years Education provision within our schools employ 120 childcare and education workers (73.87 FTE) and the two Council-run pre-school centres each have a head of centre and senior childcare and education worker.

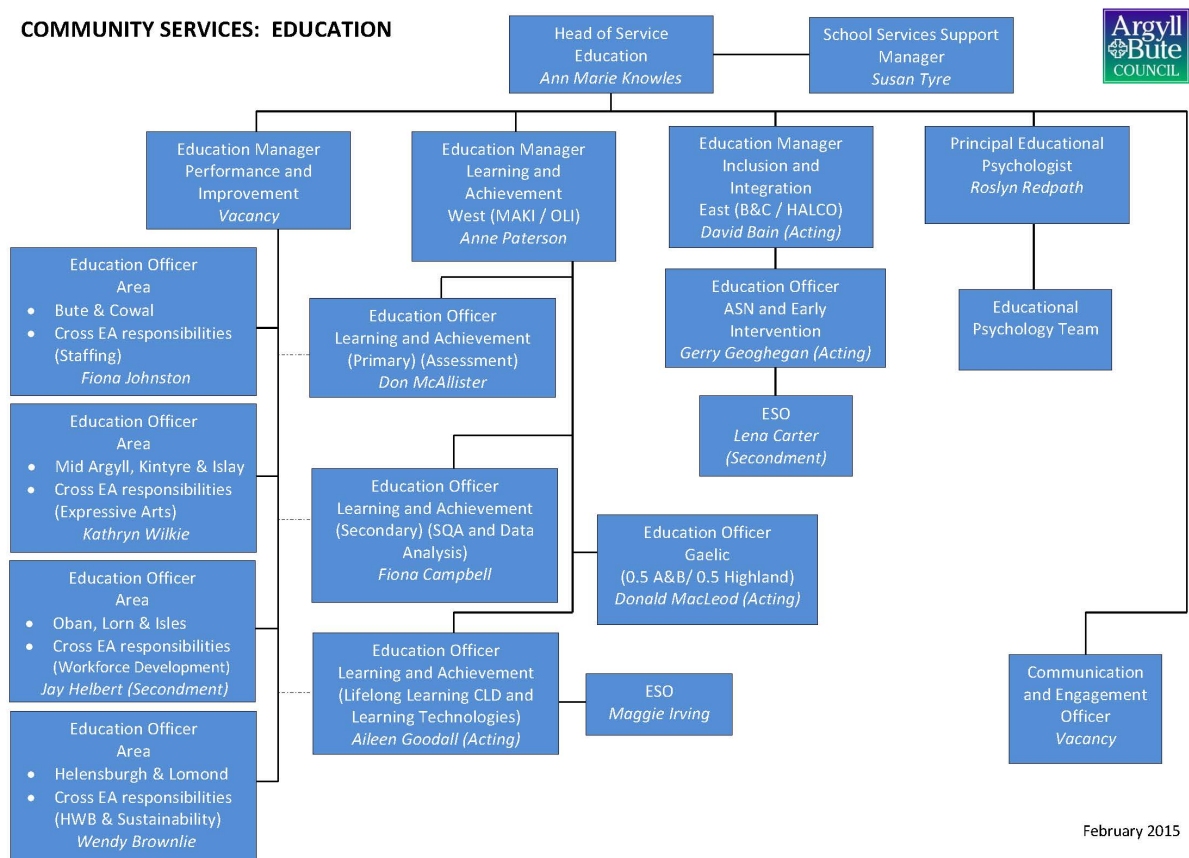
A range of provisions to support the needs of children and young people, identified as having severe and complex needs, as described in the Additional Support for Learning Act are available across a number of schools within the Authority.

The majority of children and young people with additional support needs, including those with complex needs, access their education provision in their local pre-school centre or mainstream school. The Pupil Support Service and Educational Psychology Service provide advice, guidance and training to staff on meeting additional support needs in mainstream settings, as well as offering guidance on the implementation of effective universal early intervention approaches. In addition, these services work along with others, following the Getting it Right for Every Child practice model, to provide direct support to pupils and families, as required.

Gaelic Medium Education is available in six pre-school and primary establishments at Bowmore, Rockfield, Salen, Sandbank, Strath of Appin and Tiree with continuity and progression of language skills in the five associated secondary establishments.

All schools have a Parent Council as anticipated and defined within the Scottish Schools (Parental Involvement) Act 2006.

Following Community Service Committee approval in February 2014 a revised Education Management Structure, as detailed in the organisational structure below, came into place.



Section 3: Legislative Duty and Service Aims

- 3.1** The context for the planning of services within Education Services includes national priorities and developments, local priorities for Argyll & Bute identified through the Council Plan and the priorities contained within the Single Outcome Agreement agreed with Community Planning Partners.

The Standards in Scotland's Schools etc Act, 2000 sets out the national agenda for Education. The act provides an improvement framework for Scottish Education.

The improvement framework operates at three levels- national government, local government and individual schools. The national approach for improvement in Scottish Education has been updated since the introduction of the Act in 2000 and now includes:

- The Journey to Excellence;
- Curriculum for Excellence;
- How Good is Our School?;
- The Child at the Centre, and
- How Good is our Community Learning and Development?

- 3.2 The Journey to Excellence, How Good is Our School? and The Child at the Centre**

These national publications bring together the principles of self- evaluation, improvement planning and school effectiveness and improvement.

Councils are required to address, through local improvement objectives, National Priorities established by the former Executive. Schools are required to ensure that their improvement plans take account of the local improvement objectives.

The aim of **How Good is Our School?: The Journey to Excellence** is to provide practical support for all those schools and early education centres which are now ready to make that step from change from good to great. This change of perspective from aiming for very good to aiming for excellent is a sign that the quality culture within Scottish schools has matured, that Scottish Education is ready to take self- evaluation to the next level.

- 3.3 Curriculum for Excellence**

Curriculum for Excellence sets out an aim where: *“all children develop their capacities as successful learners, confident individuals, responsible citizens and effective contributors to society.”*

3.4 The Education (Additional Support for Learning) (Scotland) Acts 2004 and 2009

The Education (Additional Support for Learning) (Scotland) Act 2004 provides the legal framework for identifying and addressing the additional support needs of children and young people who face a barrier, or barriers, to learning. The Act aims to ensure that all children and young people are provided with the necessary support to help them work towards achieving their full potential. Collaborative working among all those supporting children and young people is promoted and the Act sets out parents' rights within the system. The 2004 Act was amended by the Education (Additional Support for Learning) (Scotland) Act 2009.

3.5 Children and Young People (Scotland) Act 2014

This Act aims to strengthen the rights of children and young people in Scotland by encouraging Scottish Ministers and Public Bodies to think about these rights and how they relate to their work. It has also created new systems to support children and young people and to help identify any problems at an early stage, rather than waiting until a child or young person reaches crisis point. This includes identifying a Named Person for every child and giving guidance on planning to support their agreed needs.

The Act is very wide-ranging and also:

- Increases the powers of Scotland's Commissioner for Children and Young People;
- Makes changes to early learning and childcare;
- Provides extra help for looked after children and young people in care, and
- Provides free school dinners for children in Primaries 1-3.

3.6 The Equality Act 2010

The Equality Act places a duty on education authorities to ensure that children and young people are not discriminated against and to ensure that they are able to have full access to the physical environment, the curriculum and information. All services for children and young people – Health, Education, Police, Social Work, Housing and voluntary organisations are required to adapt and streamline their systems and practices to improve how they work together to support children and young people.

3.7 The Scottish Schools (Parental Involvement) Act 2006

This Act aims to provide parents and carers with every opportunity to become more involved in their children's education.

3.8 Gaelic Language (Scotland) Act 2005

The Gaelic Language (Scotland) Act 2005, *Achd na Gàidhlig (Alba) 2005* gives formal recognition to the Scottish Gaelic Language. The Act aims to secure Gaelic as an official language of Scotland that commands equal respect with English, by establishing Bòrd na Gàidhlig as part of the Government Framework in Scotland and also to produce National Gaelic Language Plans that provide strategic direction for the development of the Gaelic language.

National Gaelic Language Plan 2012-17

Bòrd na Gàidhlig has a duty to prepare a National Gaelic Language Plan and to take a lead in delivering aspects of it. There is also a clear role for Gaelic speakers, public bodies, local authorities, Gaelic organisations and others to work with the Bòrd in ensuring the Plan is implemented as fully as possible. The National Gaelic Language Plan, 2012-17, is a strategy for the growth of the Gaelic language. It seeks to secure an increase in the number of people learning, speaking and using Gaelic in Scotland. The plan sets out an ambition to increase numbers and grow opportunities through key areas:

- Home and Early Years;
- Education: Schools and Teachers;
- Education: Post School Education, Communities and Workplace;
- Arts and Media, Heritage and Tourism;
- Economic Development, and
- Language corpus.

Argyll and Bute Council Gaelic Language Plan 2014-18

Argyll and Bute Council recognises the role Gaelic has played in the history of Argyll and Bute and continues to promote the language and its culture to communities. It is committed to giving Gaelic and English languages equal respect and continues to make an active offer of Gaelic services to the public. A Gaelic Language Plan was developed under sections 3 and 7 of the Gaelic Language (Scotland) Act 2005 and approved by Bòrd na Gàidhlig April 2014. The Plan describes how the Council, in partnership with other organisations, will address the needs of individuals, groups and communities. It aims to increase the number of Gaelic speakers in Argyll and Bute, increase opportunities for using Gaelic in the community, promote bilingualism in the home and in our education establishments. It further promotes economic benefits of Gaelic related activities while promoting the status and visibility of Gaelic through the themes identified in the National Gaelic Language Plan.

3.9 The Single Outcome Agreement

The Single Outcome Agreement (SOA) commits all Councils to achieving identified local outcomes which in turn contribute to the Scottish Government's National Outcomes. A number of public sector organisations are statutory partners in Community Planning including Argyll and Bute Council, NHS Highland, Scottish Fire and Rescue Service, Police Scotland, Third Sector Partnerships and Highlands and Islands Enterprise. Scottish Ministers have a duty to promote and encourage the use of Community Planning.

3.10 Authority Priorities 2013 – 2014

The Education Service Aims to:

To work together to create community, with a culture, where our young people are included, successful, ambitious and creative and where they can aspire to be the best they can be.

**Raising Attainment
and
Promoting Achievement
through**
Curriculum for Excellence

- assessment and reporting
- literacy
- numeracy
- health and wellbeing

**Raising Attainment
and
Promoting Achievement
through**

- broad general education
- senior phase models
- opportunities for all

**Raising Attainment
and
Promoting Achievement
through**
engaging families
and
the wider community

**Raising Attainment
and
Promoting Achievement
through**
the development of
effective leadership
at all levels

Section 4: What key outcomes have we achieved?

4.1 Key Performance Outcomes and Fulfilment of Statutory Duties

Attainment in National Qualifications

The Council received SQA examination results for all pupils entered for formal qualification in session 2013/14 in August. This provided comprehensive information on the outcome of examination performance for pupils across all Argyll and Bute secondary schools. Due to changes to the presentation of statistical information no national or benchmarking 'family' comparisons data will be available until spring 2015. The introduction of Insight, formerly The Senior Phase Benchmarking Tool (SPBT), presents a significant change for all Scottish Local Authorities in receiving, reviewing and presenting examination data. As a consequence of these changes, the content and style of this report differs from previous attainment reports. Schools in Argyll and Bute, in common with other secondary schools in Scotland began to work towards the introduction of alternative curriculum structures for senior phase learners (S4 – S6). The structure for S4 changed during session 2013/14 with further changes planned for implementation across 2014/15 and 2015/16.

This section of the Standards and Quality report provides information on the overall performance of Argyll & Bute pupils entered for new National Qualifications in May 2014.

The following tables illustrate performance in each of the ten secondary schools across the New National Qualifications Framework:

COURSE	ARGYLL & BUTE AVERAGE (%)	NATIONAL AVERAGE (%)	DIFFERENCE (%)
INTERMEDIATE 1	72.2	73.2	-1
NATIONAL 4	89.4	93	-3.6
INTERMEDIATE 2	70.4	77.9	-7.5
NATIONAL 5	81.7	81.1	0.6
HIGHER	76.6	77.1	-0.5
ADVANCED HIGHER	78.5	81	-2.5

Due to the implementation of the revised National Qualifications at level 3, 4 & 5 it is not reasonable to compare statistical outcomes across earlier years. Standard Grade and Intermediate 1 & 2 qualifications have been replaced by National 3, 4 & 5. These overlaps prevent direct comparisons with previous years. As a consequence of these changes extreme caution should be exercised when making comparisons.

The following tables illustrate overall performance of Argyll and Bute schools across all course levels.

Intermediate 1 *	10/11	11/12	12/13	13/14
% of number passes Grade A-C Authority Average	79.8%	78.9%	79.5%	72.8%
% of number passes Grade A-C National Average				73.2%

Intermediate 2 *	10/11	11/12	12/13	13/14
% of number passes Grade A-C Authority Average	81.1%	79.1%	80.5%	70.7%
% of number passes Grade A-C National Average				77.9%

National 4 **	10/11	11/12	12/13	13/14
% of number passes Authority Average	No National 4 presentations across 10/11 - 12/13			100.0%
% of number passes National Average				93.0%

National 5 **	10/11	11/12	12/13	13/14
% of number passes Grade A-C Authority Average	No National 5 presentations across 10/11 - 12/13			82.0%
% of number passes Grade A-C National Average				81.1%

Higher	10/11	11/12	12/13	13/14
% of number passes Grade A-C Authority Average	75.9%	76.2%	77.6%	76.9%
% of number passes Grade A-C National Average				77.1%

Advanced Higher	10/11	11/12	12/13	13/14
% of number passes Grade A-C Authority Average	75.5%	85.2%	79.3%	79.0%
% of number passes Grade A-C National Average				81.0%

Overall the results for pupils in 2014 are below and in some instances significantly below national averages. National 4 and National 5 results are positive overall.

Footnotes

* 2014/2015 will be the last academic year that Intermediate 1 and Intermediate 2 qualifications will be offered as part of the SQA diet of examinations. They have been superseded by National 4 and National 5.

** 2013/2014 was the first year National 4 and National 5 Qualifications were offered as part of the SQA diet. Therefore no performance data is available prior to this date.

¹ SQA Performance data was collected on 19th November for the preceding year's academic results i.e. data collected on 19.11.2014 was for 2013-2014 academic year. The data was collected from SEEMiS Vision.

National Averages have been taken from Summary Statistics for Schools in Scotland, No.4 2013 Edition, 11th December, 2013 (amended 11th February 2014)

What we plan to do next:

As part of the Authority approach to securing improvement for all learners the Education Service will continue to work with individual schools through a comprehensive programme of support and challenge. Key approaches include:

- i. an expectation that all Head Teachers will submit their initial analysis of their school's results to the Education Service following the initial release of results by the SQA in August;
- ii. members of the Education Team undertake a comprehensive review of the attainment sets for schools, including discreet subject areas, identification of key trends: positive and negative, three year averages and subject trends;
- iii. meaningful discussion of the outcome of statistical analysis of school reports between the Authority and individual schools;
- iv. ensuring evaluative discussions between school senior management team and subject department leaders take place. These will focus primarily on the performance of individual subject departments across one, three and five years;
- v. Head Teachers invite local Elected Members to a meeting with senior school staff to discuss the examination results in depth;
- vi. following the December report to the Council by the Head of Service and Education Manager, reports on achievement, including examination results, for individual secondary schools/joint campuses will be presented by Head Teachers/Principals at their respective Area Committee meeting;
- vii. Education Officers will take forward a programme of school visits to discuss detailed analysis and predictions for the next examination period. (Due to the revised timescales for the presentation of national attainment statistics, these discussions are anticipated for conclusion early in 2015). Where appropriate, improvement actions at subject level to be agreed. These may include working across schools to improve consistency of standards, and
- viii. in addition, examination results and approaches to quality improvement will be routinely discussed with the Education Scotland, Area Liaison Officer.

4.2 Skills for Work and Wider Achievement Partnership Awards

SQA designated Skills for Work Qualifications

Skills for Work courses focus on generic employability skills that are needed for success in the workplace. The courses offer opportunities for learners to acquire these generic employability skills through a variety of practical experiences that are linked to a particular vocational area such as construction, hairdressing, hospitality and engineering.

Skills for Work courses are delivered in partnership with our local colleges and employers, giving young people the chance to spend time in a different learning environment, meet new people and face new challenges.

The range of courses available to learners include:

COURSE	LEVEL	NO
Aquaculture	National Progression Award	9
Creative Digital Media	Intermediate 1	31
Construction Crafts	National 4	27
Construction Crafts	National 5	35
Early Education and Childcare	Intermediate 1	39
Early Education and Childcare	Intermediate 2	48
Early Education and Childcare	Higher	8
Engineering Skills	National 4	48
Engineering Skills	National 5	4
Hairdressing	Intermediate 1	49
Hairdressing	Intermediate 2	35
Health and Social Care	Higher	27
Hospitality	Intermediate 1	23
Hospitality	Intermediate 2	154
Rural Skills	Intermediate 1	26
Rural Skills (Horticulture)	National Progression Award	12
Rural Skills	Intermediate 2	12
Sport and Recreation	National 4	6
Sport and Recreation	National 5	8
Uniformed and Emergency Services	Intermediate 1	7
TOTALS		608

Wider Achievement Partnership

Working in partnership central education staff and secondary schools developed a greater range of wider achievement qualifications. The awards offered are:

COURSE	LEVEL	TOTAL
Award Scheme Development Accreditation Network	New Horizons	6
Award Scheme Development Accreditation Network	Personal Development	8
Award Scheme Development Accreditation Network	Enterprise Course	2
Award Scheme Development Accreditation Network	Bronze	41
Award Scheme Development Accreditation Network	Silver	19
Award Scheme Development Accreditation Network	Towards Independence	6
British Safety Council Basic Food Hygiene Certificate		131
CEPIS: European Computer Driving Licence		3
Duke of Edinburgh	Bronze	73
Duke of Edinburgh	Silver	17
Duke of Edinburgh	Gold	8
Friends Against Bullying (FAB)		33

Sports: Basketball Scotland - Getting Started – Basketball		16
John Muir Award		41
Sports: Pool Lifeguard		7
Princes Trust XL	Access 3	34
Princes Trust XL	Intermediate 1	8
SALTIRE Awards Scheme		124
Sports: SFA Early Touches – Football		2
Sports First Aid		24
Sports Leader Award		121
SQA: Acting and Theatre Performance	National Certificate	9
SQA: Administration	Intermediate 2	8
SQA: Leadership	Intermediate 2/Higher	187
SQA: Leadership	National 5	11
SQA: Leadership in Practice	Higher	6
SQA: Personal Development Award	Intermediate 2	12
SQA: Personal Finance – Money Management		16
SQA: Psychology	Higher	40
SQA: Psychology	Intermediate 1	12
SQA: Travel and Tourism	National 5	13
SQA: Work Experience	Intermediate 1	257
Tutoring		45
YASS – S6 Open University		28
S6 Argyll College UHI Partnership	SCQF Level 7	21
Youth Scotland: Youth Achievement Award		35
TOTALS		1424

Access to *Skills for Work* and Partner Achievement Qualifications benefitted 2,032 young people during session 2013/14. As a result of these programmes young people have developed skills for learning, life and work supporting progress into positive and sustained destinations post-school.

What we plan to do next:

- Central staff and schools will further develop and promote these opportunities thereby extending partnership working.

4.3 School Leavers' Destinations

The School Leaver Destination Return (SLDR) is a statistical return undertaken by Skills Development Scotland (SDS) on behalf of the Scottish Government. The initial destination information is based on the known status of school leavers on the 'snapshot' date of Monday 7th October 2013.

Overall Argyll and Bute recorded a 2.4% increase in young people entering a positive destination post school from the initial SLDR figure of 2011/12. Particular success was achieved by Rothesay Academy who recorded an 11% increase in positive destinations from the previous SLDR cohort and Campbeltown Grammar a 10% increase.

The table below illustrates the initial post school destinations of leavers, from the 10

Argyll and Bute Secondary Schools, who were eligible to leave compulsory education between 1st August 2012 and 31st July 2013. A total of 875 young people left school during this time and 92.5% entered a positive destination i.e. they secured a place for further study, training, employment, voluntary work or an Activity Agreement.

School	Total leavers	HE	FE	Training	Employed	Voluntary	Activity Agreement	Unemployed Seeking	Unemployed Not seeking	Total Positive	Total Other
	Nos	%	%	%	%	%	%	%	%	%	%
Campbeltown GS	88	35.2	23.9	1.1	36.4	0	0	3.4	0	96.9	3.4
Dunoon GS	176	35.2	29.5	4.0	20.5	0	3.4	6.3	1.1	92.6	7.4
Hermitage A	201	42.8	24.9	3.0	15.9	0	1.0	10.4	2.0	87.6	12.4
Islay HS	38	23.7	5.3	2.6	57.9	0	0	10.5	0	89.5	10.5
Lochgilphead HS	83	55.4	9.6	1.2	27.7	0	0	6.0	0	94.0	6.0
Oban HS	201	29.9	17.4	6.0	39.3	1.0	0	5.5	1.0	93.5	6.5
Rothesay A	48	35.4	29.2	8.3	16.7	2.1	2.1	6.3	0	93.8	6.3
Tarbert A	11	45.5	18.2	0	36.4	0	0	0	0	100	0
Tiree HS	8	37.5	0	0	62.5	0	0	0	0	100	0
Tobermory HS	21	61.9	14.3	0	23.8	0	0	0	0	100	0
Total	875	37.9	21.4	3.7	28.1	0.3	1.0	6.6	1.9	92.5	7.

Increasingly effective use is being made in secondary schools of the ‘risk matrix’ as a key tool to identify vulnerable pupils at risk of not making a positive post school transition. As a result of this and other strategies and partnership working Argyll and Bute Council achieved a 92.5% positive destination return for session 2012/13. This shows an increase of 2.4% from the previous academic session initial return and is 1.1% higher than the Scottish average for session 2012/13 which stands at 91.4%.

What we plan to do next:

Continue to work with young people and partner stakeholders to further increase the percentage of young people achieving sustained positive destinations.

Work towards the recommendations contained within the report Education Working for All. Many of these recommendations are of relevance to school-age young people, including:

- Preparing all young people for employment forming a core element of Curriculum for Excellence, and
- Senior phase pathways including industry-recognised vocational qualifications alongside academic qualifications.

4.4 Attendance and Exclusions

Attendance: Over the last four years, the percentage attendance figures in both primary and secondary schools have been consistent and in line with the national average (where available).

Attendance	2010/11	2011/12	2012/13	2013/14
Primary	95%	96%	95%	96%
National	95%	N/A	95%	N/A
Secondary	92%	93%	93%	93%
National	91%	N/A	92%	N/A

As result of Scottish Government schedule of data collection there was no data collection in 2011/12 or 2013/14.

What we plan to do next:

- Provide ongoing support to schools to maintain these positive percentage attendance figures in both sectors.

Exclusions: The number of exclusion incidents per 1000 pupils in primary schools in Argyll and Bute has fallen year on year since 2010/11 and is lower than the national figure (where it is available). The rate in secondary schools dropped for three successive years rising slightly this session. Despite this rise this rate is lower than the national figure (where it is available). The number of exclusions nationally has been falling year on year since 2006/07 and this data is now only collected by Scottish Government every second year.

Exclusions incidents per 1000 pupils	2010/11	2011/12	2012/13	2013/14
Primary	8.61	7.97	6.14	5.46
National	11.5	N/A	10.4	N/A
Secondary	61.07	51.45	51.39	52.46
National	72.2	N/A	58.4	N/A

What we plan to do next:

- Continue to work with schools in reviewing the number of exclusions and support them to aim for continuous improvement and the effectiveness of the revised Exclusions Policy.

4.5 Staying on rates

The percentage of pupils staying on to S5 (September) and to S6 in Argyll and Bute is:

Staying on rates as a percentage of the S4 cohort	2010/11	2011/12	2012/13	2013/14
S5 (September)	91%	89%	92%	90%
National	83%	85%	86%	87%
S6	64%	68%	64%	74%
National	54%	56%	59%	61%

The percentage of pupils staying on (90%) to S5 is consistently above the national average.

What we plan to do next:

- Further develop our work with schools to support pupils into positive and sustained destinations.

4.6 Achievement and Recognition of Schools and the Service in National Awards

The Scottish Education Awards celebrate the hard work and success which takes place across Scottish Education. They recognise the achievements of people who dedicate their lives to children and young people and showcase the valuable work and innovation in Scottish classrooms. Argyll and Bute continues to perform well in these awards. This recognition celebrates the success and raises the profile of our pupils, schools and staff. We are proud to note the achievement of our staff and schools. Notably;

Scottish Education Awards

Education Supporter of the Year

- Finalist, Ailsa Cassidy, Rothesay Joint Campus.

Enterprise and Employability Across Learning Award (Primary and Early Years)

- Finalist, Lochdonhead Primary School, and
- Finalist, Port Ellen Primary School.

Social Enterprise Academy Awards recognise schools who are effectively developing students as responsible citizens with more understanding of social justice and community.

Social Enterprise Academy

- Social Enterprise Award - Lochdonhead Primary School, and
- Social Enterprise Award – Port Ellen Primary School.

Kodu is a game application developed by Microsoft to introduce young people to computer games design. The visual programming language allows students to design and build 3 dimensional games. Kodu helps young people to learn the core concepts of computer science through a project approach which includes narrative writing, design and maths.

UK Kodu Games Design Cup

- Winner - Cardross Primary School.

The **Sport Scotland School Sport Award** is a national initiative designed to encourage schools to continuously improve the quality and quantity of physical education and school sport opportunities, within and outwith the curriculum. It also encourages strengthened sporting links between schools and their local communities.

Sport Scotland School Sport Award

Four Argyll and Bute Schools were amongst the first 15 schools in Scotland to gain a Gold Sport Scotland School Sport Award: Arinagour Primary School, Park Primary School, Salen Primary School and Campbeltown Grammar School. This award recognised achievement in the delivery of physical education and sporting opportunities.

What we plan to do next:

- Support and positively promote engagement with national education awards in order that the work of pupils, schools and staff is celebrated, acknowledged and recognised.

4.7 Fulfilment of Statutory Duties

The context for the planning of services within Education includes National Priorities and Developments, local priorities for Argyll & Bute identified through the Council Plan and the priorities agreed with Community Planning Partnership. In session 2013/14 Education Services undertook to deliver a number of key objectives. Success has been achieved in:

- Meeting all requests for new Children's Support Plans within the statutory timescale;
- Successful adoption of the GIRFEC practice model. Since 2012, every child and young person in an Argyll and Bute education establishment now has a Named Person;
- GIRFEC implementation and practice development took place in advance of the agreed legislative requirement;
- The revised Exclusions Policy has been introduced to conform with Scottish Government recommendations. This policy has been in use since November 2013, and
- The Early Years Team consulted with stakeholders on the introduction of the 600 hours childcare provision. Plans for the introduction of this have now been put in place.

Very good progress has been made in taking forward each of these statutory duties.

What we plan to do next:

- Continue to fulfill Statutory Requirements within recommended timescales, and
- Evaluate the impact of the revised Exclusion Policy on vulnerable groups through an examination of exclusion information.

Section 5: How well do we meet the needs of our stakeholders?

5.1 Impact on Service Users, Staff and Community

We have established practitioner forums which support the work of schools 3-18 in key curricular areas. These areas include Literacy, Numeracy, Health and Wellbeing, Learning Technologies and Assessment and Moderation. The forums are comprised of practitioners from schools and the central education team who have an interest in the relevant area.

Literacy:

Key aim: Develop the literate child in Argyll and Bute	
Key Actions	Impact for Learners
Collate and analyse literacy data from all schools over the last five years, and Develop a Literacy Action Plan.	The analysis of the P4 literacy data has resulted in an increased focus on the lowest performing 20% with an emphasis on evaluating the impact for learners of interventions put in place. The Literacy Action plan will support schools to enhance the literacy skills of all learners while focusing on reducing the attainment gap.
Support schools to gather information on the literacy skills of Looked After Children at the primary stage including their view of themselves as learners.	Improving quality information from schools is informing more effective planning for Looked After Children.
Continue the development of early level literacy through various initiatives including: <ul style="list-style-type: none"> • Book Bug; • Play, Talk, Read, and • I Can. 	As a result of the training for parents and third sector organisations parents are: <ul style="list-style-type: none"> • More confident in developing literacy skills in the home, and • Have a greater understanding of the importance of attachment.
What we plan to do next: <ul style="list-style-type: none"> • Evaluate approaches to addressing the needs of those children who are underachieving in reading to close the attainment gap; • Produce a literacy policy; • Gather further data around the literacy skills of Looked After children; • Further develop reciprocal reading; • Continue to develop assessment approaches working with the authority SSLN assessors; • Continue to update and develop moderation of writing, and • Provide an on-going programme of high quality CPD for staff. 	

Numeracy:

Key aim: Support schools to continue the development of numeracy across the curriculum.	
Key Actions	Impact for Learners
<p>Develop support materials for teachers to further develop their understanding of numeracy activities across the curriculum;</p> <p>Support schools to develop a better understanding of;</p> <ul style="list-style-type: none"> • progression in numeracy; • make numeracy development a priority as part of the school improvement process, and • engage with new guidance produced by Education Scotland. 	<p>A very successful Numeracy Bags pilot in South Kintyre:</p> <ul style="list-style-type: none"> • Enhanced the numeracy skills and understanding of early level children, and • Helped their families support their learning more effectively. <p>Learners continue to develop an increased understanding of the application of numeracy skills in real life context.</p>
What we plan to do next:	
<ul style="list-style-type: none"> • Review numeracy policy taking into account National Guidance, Progression Pathways and Significant Aspects of Learning; • Continue to populate the Argyll and Bute Numeracy Website with resources for teachers, learners and parents, and • Provide guidance and support for numeracy development workshops at a local level. 	

Assessment and Moderation:

Key aim: To support schools and clusters to embed moderation and tracking as a major strategy for assessing progress and ensuring high standards of attainment for all pupils and learners.	
Key Actions	Impact for Learners
Provide support and training to early years providers to promote effective professional dialogue and a shared understanding of standards.	<p>Early years practitioners across local authority settings and 12 private providers have a clearer understanding of standards ensuring more effective learning for pupils at the early level;</p> <p><i>“...This work let us see a better way to complete our pupils’ Learning Journey Folders.”</i></p>
Work in partnership with Education Scotland to trained 43 Local Area Facilitators who will support the skills development of staff in their own schools to moderate standards of curricular delivery and learners’ achievements.	<p>Facilitators are now delivering moderation activities ensuring learners activities are benchmarked within the school and across the cluster.</p> <p>Schools are at the early stages of developing effective procedures for the tracking of progression within the Broad General Education.</p>
Work with staff to develop an understanding of <i>significant aspects of</i>	PE planners featuring skills, assessment and next steps have been developed and

<i>learning</i> and assessment in PE.	are being routinely used across schools.
What we plan to do next:	
<ul style="list-style-type: none"> • Continue to work with partner providers, schools and other partners to provide opportunities for professional dialogue to moderate and share the standard; • Further develop the work of the Authority Assessment Forum, and • Evaluate the impact of the work of Local Area Facilitators on raising standards across quality indicators. 	

Health and Wellbeing:

Key aim: Support schools with the development of Health & Wellbeing 3 – 18.	
Key Actions	Impact for Learners
Further develop and update Health & Wellbeing Documentation and disseminate with key message information.	Schools are using these documents in a range of ways <ul style="list-style-type: none"> • To audit current practice; • To further develop staff understanding of Health and Wellbeing responsibility of All; • To create Health & Wellbeing policies, and • To improve delivery of the Health and Wellbeing Curriculum.
<p>Within Physical Education to:</p> <ul style="list-style-type: none"> • Develop a clear understanding of PE delivery in Argyll & Bute; • Identify schools not meeting the Scottish Government 2 hour PE target; • Develop a programme of CPD meeting the needs of teachers delivering PE, and • Share good practice with a focus on specific areas of improvement. 	<ul style="list-style-type: none"> • An ongoing audit of HMle reports has identified an increase in positive observations about teaching and learning within PE; • 98% of Argyll and Bute schools are delivering 2 hours of quality PE as identified in the Scottish Government Healthy Lifestyle survey, and • An extensive PE CDP programme was delivered across Argyll and Bute supporting teachers to deliver quality PE experiences to learners.
Continue to implement the Respect Me methodology across all schools to support anti-bullying.	A new Authority Anti-Bullying Policy was created, staff are becoming more confident in addressing bullying behaviours, training has begun with staff, pupils and parents.
What we plan to do next:	
<ul style="list-style-type: none"> • Support schools with the implementation of Health & Wellbeing 3 – 18; • Support schools to complete development of establishment anti-bullying policies; • Continue to provide targeted support to ensure 100% of schools meet the 2 hour Scottish Government PE target, and • Develop a programme in partnership with Stramash in PE Outdoors to continue to meet the needs of schools with restricted indoor facilities. 	

Information Communications Technologies (ICT):_

Key aim: Implement key changes from Learning Technologies strategy	
Key Actions	Impact for Learners
<p>Provide opportunities to share innovative practice using emerging technologies.</p> <p>Develop computer science, app development and robotics disciplines in interdisciplinary contexts.</p> <p>Refresh the coordinators group to place a firm emphasis on learning and teaching.</p>	<p>The impact of the increased use of technologies to transform learning across our schools is evidenced by attendance and engagement in:</p> <ul style="list-style-type: none"> • The Argyll and Bute Kodu Competition; • The Scottish Learning Festival; • Apple Teaching and Learning Conference, and • Central and local CPD events. <p>Through Improvement plans, schools are strategically planning the improvement of technology to transform teaching and learning.</p> <p>Increased support to schools, from the central team has raised staff confidence in the use of learning technologies to transform teaching and learning across our schools.</p>
<p>Provide ongoing training around Learning Technology pedagogy and approaches e.g. iPad pilot.</p>	<p>Digital skills resources and appropriate CPD opportunities have been issued to all schools with. Both have been well received and attended.</p> <p>Schools are demonstrating increased awareness of skills development and progression. This is evidenced by transformational classroom use of technology by pupils.</p> <p>The quality, consistency, range and sustainability of Learning Technologies CPD has been improved to take account of the demand for new and emerging technologies, particularly iPads as evidenced by high uptake and demand for courses.</p> <p>All iPad pilot participants have been surveyed with a 90+% positive response to value and impact on learning.</p>
<p>What we plan to do next: Continue to provide opportunities for schools and the central team to:</p> <ul style="list-style-type: none"> • Share innovative practice using emerging technologies; • Offer ongoing training in Learning Technology pedagogy and approaches, and • Review and update the Learning Technologies strategy 	

Curriculum Planning:

<p>Key aim: To assist schools in implementing their curriculum plans and review the impact of the plans for learners.</p>	
Key Actions	Impact for Learners
<p>Arrange a series of three Curriculum Design Days for all primary school head teachers.</p> <ul style="list-style-type: none"> Day 1 will focus on the evaluation of where establishments are in terms of their curriculum design; Day 2 will provide participants with support workshops on the four contexts of the curriculum, the design principles and the four capacities, and Day 3 will allow participants to share their emerging practice and to support each other in setting next steps and evaluate their progress within the HGIOS Quality Indicator 5.1 (Curriculum). <p>Part of the Framework for Raising Attainment specifically identified the need to:</p> <ul style="list-style-type: none"> Provide opportunities for secondary head teachers to discuss and network with 	<p>Primary establishments across Argyll and Bute now have a curriculum design in place following consultation with staff, parents and pupils. Examples include:</p> <ul style="list-style-type: none"> Lismore Primary School audited all aspects of their curriculum to produce an evaluative and interactive display which demonstrates breadth and challenge throughout the curriculum; Port Ellen Primary School implemented their curriculum design with evidence emerging of increased expectations and standards of achievement, and Hermitage, Sandbank, Dunoon and Dalmally Primaries undertook self- evaluation and analysis of curriculum development leading to observable improvements in learners’ experiences and achievements. <p>Very positive feedback has been received from head teachers:</p> <p><i>“I found the day clarified my own thinking about the curriculum. It enabled me to confidently return to school and have professional dialogue with my staff.”</i></p> <p><i>“I found the days to be very supportive.....the opportunity to engage in professional dialogue with colleagues from across the authority was particularly helpful.”</i></p> <p><i>“We were given a very clear steer on what was expected and I found that very useful.”</i></p> <ul style="list-style-type: none"> Working with Head Teacher colleagues from across Scotland secondary head teachers were provided with opportunities to

<p>colleagues both within and from outside the authority, and</p> <ul style="list-style-type: none"> • Deliver a programme of meetings in partnership with HMle to provide head teachers with the opportunity to gain further awareness of the national picture. 	<p>discuss and reflect on their own curriculum plans, and</p> <ul style="list-style-type: none"> • A well-received workshop took place with representatives from all schools, where colleagues were challenged to identify priorities for future action and measures of success.
<p>What we plan to do next:</p> <ul style="list-style-type: none"> • Support those schools still developing their curriculum design plan to complete this activity; • Undertake further work to support head teachers and schools across all sectors to develop depth of learning and improved attainment and achievement as a result of continuous improvement in curriculum development, and • Continue to work in partnership with CLD, UHI, Argyll College and others to ensure relevant high quality learning experiences for all pupils. 	

Sharing Practice:

<p>Key aim: To identify and share good practice across schools and partner providers</p>	
<p>Key Actions</p>	<p>Impact for Learners</p>
<p>Organise a two day 'Raising Attainment' conference in March 2014.</p>	<p>The conference effectively provided a forum for launching and highlighting a number of initiatives including:</p> <ul style="list-style-type: none"> • 'Leading Planning in the Early Years' advice and guidance; • Seminars and opportunities for professional dialogue sessions; • Children presenting effective inter-disciplinary learning; • New PRD processes, and • Examples of good Transition strategies.
<p>Develop the use of Sharing Argyll's Learning Initiatives (SALi) to promote professional learning opportunities.</p>	<p>From February 2014 SALi has been used to share professional learning opportunities and host developing resources. This has assisted all teachers, including supply teachers, to access professional learning activities. It has also provided a platform for sharing localised training opportunities across the authority area.</p>
<p>What we plan to do next:</p> <ul style="list-style-type: none"> • Further develop SALi to promote professional learning opportunities, and • Organise events enabling good practice across the authority to be shared. 	

Teaching and Learning:

<p>Key aim: Evaluate the effectiveness of Teacher Learning Community (TLC) groups and continue to support further development of these groups</p>	
Key Actions	Impact for Learners
<p>Arrange a conference for TLC Coordinators supported by a keynote address from Professor Dylan William;</p> <p>Support key members of staff to evaluate their progress to date and plan next steps collegiately;</p> <p>Extend the TLC programme by training new coordinators, and</p> <p>Provide opportunities for TLC coordinators to work together on improvement plans ensuring a consistent standard across Argyll and Bute.</p>	<ul style="list-style-type: none"> • Pupils became more involved in the improvement of teaching and learning by providing feedback on their learning experiences in the classroom. • The success of this work was reflected in feedback from teachers which included the following comments; <p>“...formative assessment strategies are embedded in classes and staff observed each other and engaged in professional discussion on theory and practice as ‘critical friends’.”</p> <p>“Pupils work with teachers to plan using prior learning; they continuously self and peer reflect to evaluate their success and identify next steps.”</p> <p>“We have revised and re-examined the new curriculum in a more analytical way – particularly in terms of planning and when designing assessment tasks.”</p>
<p>What we plan to do next:</p> <ul style="list-style-type: none"> • Evaluate the impact of TLC groups on learners’ achievements, and • Consider the development of the use of TLCs across more areas of teaching and learning. 	

Promoting the work of Argyll and Bute:

Key aim: Extend engagement with partners to promote the work of Argyll and Bute nationally and to engage in networking opportunities.	
Key Actions	Impact for Learners
Continue to showcase the work of Argyll and Bute at the Scottish Learning Festival.	Raise the profile of the work of our Literacy, Numeracy, Health & Wellbeing, Learning Technology and Assessment Forums. Sharing this work nationally allowed us to gather feedback and views which then informed the ongoing work of the Forums.
Continue to support staff to work with other local authorities and with national groups, as appropriate.	Staff participation in national groups and engagement with national officers ensures that: <ul style="list-style-type: none"> • staff are well informed and knowledgeable about national developments and initiatives, and • are at the forefront of informing these developments.
Continue to facilitate our personnel to: <ul style="list-style-type: none"> • Work with HMle as Associate Assessors, and • Engage with Education Scotland and SQA in development work. 	As a result of this engagement pupils benefit from working with staff who are motivated, engaged and well informed in curriculum development.
What we plan to do next: <ul style="list-style-type: none"> • Seek opportunities to work in partnership with colleagues from other authorities, Education Scotland, HMle and SQA. 	

Section 6: How good is our delivery of Education processes?

6.1 Inclusion equality and fairness

Schools have improved the tracking and planning for Looked After Children (LAC). Schools have a designated person with a responsibility for LAC and all LAC have planning to identify their needs and appropriate outcomes. There is evidence of improved partnership working with other services to better support LAC. Support to looked after children is needs based through appropriate assessment processes and using evidence based interventions to meet needs. Schools have procedures in place to ensure that looked after children have:

- An identified named person;
- A designated senior manager with whole school responsibility for looked after children;
- Screening to identify whether the child or young person has additional support needs;
- Procedures in place to ensure that the individual educational needs of looked after children will be known to their respective teachers;
- A support plan or equivalent if required with appropriate educational outcomes, and
- A progress review on a single agency and multi-agency basis as appropriate and support plans updated accordingly.

A child or young person has their needs and educational outcomes recorded in a universal child's plan. This identifies the child/young person's needs, appropriate outcomes and the actions required to meet these outcomes. If an individual requires more intense support then this may necessitate intervention involving authority resources, Education Psychology or support from other external services.

Attainment, attendance and exclusion statistics for LAC/LAAC are presented for scrutiny at education management team and the Corporate Parenting Board. In the senior phase, LAC benefit from supported opportunities funded by the Youth Employment Opportunities Fund. These opportunities increase their chances of obtaining a positive destination.

In order to support vulnerable young people to achieve formal qualifications specific curriculum programmes are used. For example, the EXite programme in Dunoon Grammar and the Princes Trust xL used in Rothesay Academy and Oban High School.

What we plan to do next:

- Share good practice and develop further opportunities to support vulnerable young people to achieve to their fullest potential. The planned review of Additional Support Needs (ASN) provision, will include an opportunity to review and revise ASN policy.

We have enhanced the capacity of our staff and schools to meet the needs of our most vulnerable young people. This is demonstrated by a reduction in the number of pupils placed in establishments out with Argyll and Bute. Over a three year period this number has reduced from 47 to 22.

What we plan to do next:

- Support staff and schools to build capacity to meet the needs of our most vulnerable young people within our own establishments, further reducing the number of children placed in educational establishments outside the Authority.

Education Scotland Inspection Reports

In session 2013/2014 Education Scotland conducted inspections in one 3-18 school and eight primary schools. Across a total of sixty-six quality indicators 70% were rated as good or better. This is an increase of 14% from the previous session.

Key:

KEY		
Ex	Excellent	Outstanding, sector leading
Vg	Very Good	Major strengths
G	Good	Important strengths with some areas for improvement
S	Satisfactory	Strengths just outweigh weaknesses
W	Weak	Important weaknesses
US	unsatisfactory	Major weaknesses

What we plan to do next:

- Support schools to further develop their understanding of the increased expectations from Education Scotland quality indicators 5.1, The Curriculum and 5.9, Improvement through self-evaluation.

Raising Attainment, Quality Assurance and Self-Evaluation

Education Services continues to provide a range of feedback and support to all educational establishments to assist them in taking forward their quality assurance and self-evaluation processes. In Session 2013/14 six school reviews were carried out leading to agreed identified priorities for action. Through this process and working in partnership with central staff, schools:

- Continued to raise attainment and achievement;
- Developed an understanding of their strengths and areas for development, and
- Improved outcomes for young people.

Central staff met with secondary Head Teachers to discuss school attainment and achievement. Actions leading to improved attainment were identified and prioritised.

What we plan to do next:

Continue to work in partnership with schools and partner organisations to:

- Support the identification of priorities which will secure improved outcomes for young people;
- Support self-evaluation activities, and
- Encourage and promote leadership of self-evaluation at all levels.

Performance reporting to secure improvement.

A range of performance reports were provided reports on the work of our establishments and central team through the following mechanisms:

- Reporting to the Local Area Committee;
- Management information updates;
- Committee Reports to the whole Council;
- The Education Service website, and

- The annual Standards and Quality Report.

What we plan to do next:

- Further develop the range of performance reports to illustrate the performance of Education Service, schools and establishments.

Section 7: How good is our management?

7.1 This section focuses on operational management activities necessary to ensure effective service delivery.

Policy review and development

A number of Education policies were reviewed and updated in line with recommendations from Scottish Government and other stakeholders. These included:

- The Authority Exclusion Policy;
- Our Anti-Bullying Policy, and
- Our Professional Review and Development Policy for Teachers. This was validated by the General Teaching Council for Scotland (GTCS) in May 2014.

What we plan to do next:

- Undertake further refinement of key policies in line with recommendations from Scottish Government and other stakeholders, as required.

Participation of learners and other stakeholders

Effective support was provided to schools to promote active parental involvement in their child's learning. This included the development and piloting of a numeracy resource for parents of primary 1 pupils. The resource was formally evaluated and very positive feedback was received from teachers, pupils and parents. Some positive comments from parents including:

'My child enjoyed the activity'

'This was a great game which we all enjoyed playing'.

Teachers identified that the use of this resource had led to noticeable improvement in the classroom, particularly where children had previously experienced difficulty.

What we plan to do next:

- Promote the use of key resources by teachers and schools.

Psychological services began to audit their contribution to the work of strategic groups leading on key authority initiatives and developments. This work was then mapped to key objectives across education and the Integrated Children's Service Plan.

What we plan to do next:

- Explore a model to further evaluate the effectiveness of strategic groups and consider the contribution across agencies.

Further developing the successful Twitter Pilot, The Early Years Team widened strategic engagement with relevant online communities and:

- Raised the profile of Family Information Service developments with a wider audience, and
- Increased access to professional learning opportunities for staff through use of social networks.

What we plan to do next:

- Further develop the use of social media to secure improved outcomes for staff and learners.

Section 8: How good is our leadership?

- 8.1 Further developing the effectiveness of the self-evaluative processes with schools by providing continuing professional development for teachers remained a key priority for Education Services. This focused on raising staff awareness of the national picture and expectations in terms of curriculum delivery and teaching and learning approaches. In Bute and Cowal curriculum review work was carried out with two large primaries and in two clusters with the remaining smaller schools. Building on this work, reviews were carried out in three schools, taking a closer look at their own self-evaluation evidence and engaging in discussions with pupils, staff and parents. This work enhanced staff knowledge and understanding of good practice in learning and teaching and provided them with opportunities to review and challenge their own professional practice and that of colleagues. It built capacity for colleagues to support each other in the self-evaluation process and to provide constructive feedback on observations in a climate of trust and professionalism.

What we plan to do next:

- Build on this work to provide increased opportunities for staff to be involved in the school review process.

Early Years leadership activities for session 13/14 included:

- Introducing Lead Childcare and Education Workers in four of our largest Pre5 units;
- Focusing on self-evaluation and improvement planning, and
- Encouraging all practitioners take responsibility for an element of the improvement plan.

Enhanced leadership in our schools through delivery of our established conference programme for Newly Appointed Head Teachers supported them in:

- Gaining an understanding of the work of other Council services that would support them in their role, and
- Accessing professional advice and support from peer Head Teachers across a range of areas including high level curriculum planning and self-evaluation processes.

The conference was very well received and one participant commented:

‘time with experienced head teachers gave professional input and illustrated examples that can be put into practice across a number of areas..’

Other significant achievements include:

- The establishment of a partnership with the new Scottish College for Educational Leadership (SCEL) is supporting senior practitioners to embark upon the Fellowship Programme;
- A partnership has been agreed with UHI to deliver the Primary Graduate Diploma in Education, a number of places will be taken by Gaelic speakers. This opportunity will be based in Oban and will ensure enhanced teacher capacity in

our rural areas particularly within Gaelic medium, and

- Support to Newly Qualified Teachers (NQT) through our Teacher Induction Programme. 17 NQT's participated in the programme. This included a range of activities designed to:
 - Directly impacted on their classroom practice;
 - Further develop their skills of practitioner research and enquiry, and
 - Enhance their understanding of teacher leadership.

What we plan to do next:

Continue to work with colleagues in all schools and establishments to develop leadership at all levels by:

- Delivering targeted support for teachers carrying out a supporter or mentor role for students and early career colleagues;
- Continuing to evaluate and review the Teacher Induction Scheme in partnership with the GTCS, to ensure the highest standards continue to be met;
- Enhancing the programme of professional development for teachers carrying out the role of supporter or mentor for newly qualified teachers;
- Reviewing our provision for leadership development in education to ensure that future career development provision is aligned with the new Standards for Leadership and management and coordinated with National developments in pathways to headship, and
- Exploring ways in which partnership with SCEL can be enhanced.

Section 9: How good is our capacity to improve?

- 9.1 Regular engagement with progress towards implementation of the new qualifications took place in a range of ways including:
- Discussions between central staff, head teachers, school SQA coordinators and teachers delivering the new qualifications, and
 - Briefings by SQA officers providing the most up-to-date informed support for subjects.

This support ensured:

- All schools were effectively prepared to implement the new national qualifications, and
- All schools successfully delivered National 4 and National 5 courses.

We have been worked with schools to encourage more robust pupil tracking. This work has identified pupils whose performance is lower than that predicted by prior assessment. Consequently schools have identified priorities to support improved attainment and outcomes for these young people. Progress towards these priorities are reviewed regularly at meetings between central staff and school senior managers.

The quality of evaluations from Education Scotland inspections, along with positive SQA exam results, provides evidence the work we have been leading with our schools on raising attainment and achievement, along with a focus on self-evaluation and curriculum is bringing about improvements.

What we plan to do next:

Continue to develop our shared work with schools to focus on raising attainment and achievement for all pupils, through:

- Engaging with partners and the wider community;
- Developing effective leadership at all levels;
- Progress curriculum and assessment developments and curriculum design, and
- Support a better understanding of the use of the National Benchmarking Tool (now renamed Insight), to support our analysis of attainment and wider achievement.



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**Argyll and Bute Community Planning
Partnership**

**Bute and Cowal Area Community Planning
Group**



Date: 11th August 2015

Adult Learning Provision in Bute and Cowal

1. Purpose

- 1.1 The purpose of this report is to inform Area Community Planning Group members about the Council's Adult Learning and Literacies service provision across Bute and Cowal.
- 1.2 This is intended to form a part of members' focus on the local dimension to Single Outcome Agreement Outcome 3: 'Education, skills and training maximise opportunities for all'

2. Recommendations

- 2.1 Area Community Planning Group members are invited to note the contents of this report.

3. Background

- 3.1 Adult Learning and Literacies staff have a person-centred, needs-led, friendly and informal approach to learning, to which adults respond well. By taking the time to get to know people, we come to understand their individual circumstances and skills levels, and can tailor a 'learning package' that suits their aims and their own 'learning style'. We aim, *not* to do things for people, but to help them reach a point where they can do things for themselves.
- 3.2 We provide a wide range of high quality lifelong learning opportunities in our communities. The overall aim is to increase participants' skills and capacity to contribute to their family and community lives, access training and employment, and realise their personal, social and economic potential. Adult Learning and Literacies staff are based in all six main towns, plus Islay and Mull, and, with the help of specialist bank tutors, deliver courses, drop-ins, and 1:1 support in each geographic area.
- 3.3 The service is designed to be very responsive to community needs, so much of our current focus is on digital skills, mitigating the negative impacts of Welfare Reform, and increasing the confidence and basic skills of people who wish to move into work, further learning, training or volunteering.

3.4 We have an inclusive approach, but actively target those most at risk of exclusion, such as people who are unemployed, on a low income, experiencing health, mental health and addiction issues, or who have barriers to accessing learning.

3.5 The Adult Learning and Literacies service is the only service in Argyll and Bute that delivers, amongst other things:

- Regular and consistent absolutely basic IT skills and employability provision.
- Adult literacy and numeracy help across all areas.
- Regular in-depth help with writing CVs for adults over 25yrs.
- Tutored basic-level SQA accredited courses for adults (including people with mental health issues, learning and literacy difficulties, and people on ESA) in employability and IT skills.
- Help with the Universal Jobmatch website outside of Job Centres.
- Basic IT skills drop-in programmes targeted at vulnerable adults in rurally isolated areas (using primary school premises).
- Beginner level English for Speakers of Other Languages.
- Information sessions in Job Centres to new claimants, alongside JobCentre Plus staff.

3.6 In order to engage with a whole range of people in our communities, and avoid stigmatisation for attendees, or pre-conceptions about who can participate and benefit, we often take a 'social practice' approach – that is, we host activities that people find interesting and enjoyable, and embed learning into these. All our staff and tutors are expert in packing a great deal of learning into informal and engaging sessions, such as manual skills and crafts-based courses.

3.7 As a result of our work, the most significant impacts are that people:

- Are more able to access information, particularly written or web-based, that helps them communicate socially, manage their budgets, source work or further learning, and find new interests.
- Become more independent of health, social and other services.
- Have a better understanding of their benefits requirements and are less likely to incur sanctions.
- Feel they have someone to turn to, feel listened to, and better about themselves.
- Are more ready to take part in ongoing learning, or make small but significant positive changes in their lives, try new or different activities and explore new avenues.
- Progress into employment, further learning or volunteering.

4. Detail

4.1 In Bute and Cowal, typical Adult Learning and Literacies service programmes in a quarter might include:

Digital Skills

- Beginners Computing – Introduction to Internet and Email
- Over 40s IT Computing Drop In
- ICT (SQA accredited), Level 2 Computing: Introduction to Internet and Email, Level 3 Word Processing and Using Databases
- Computing Drop-in evening sessions in rural outreach locations
- Digital assessments for jobseekers, assessing their computer and other digital skills, and sharing the results with JC+ staff (this helps to avoid their being required to perform tasks for which they do not possess the skills, thereby helping to avoid potential sanctions).

Literacies and language

- 1:1 Literacy Tuition
- English for Speakers of Other Languages - beginners or intermediate

Employability

- Work Club and 1:1 support Drop-in
- CVs and Cover Letters (to potential employers)
- Interview Skills
- Employability (for HELP clients 19-24yrs)
- Preparing for Employment (SQA accredited) (also runs in Dunoon Grammar as part of the EXITE programme with 16-yr olds)
- Building own Employability Skills (SQA accredited)
- Responsibilities of Employment (SQA accredited)
- Dealing with Work Situations (SQA accredited)
- Preparation for Driving Theory Test
- Preparation for CITB CSCS Card Test
- Job Centre and Adult Learning joint presentations

Confidence and wellbeing

- Cooking on a budget; Grow your Own Food
- Craft and arts-based learning: Yarn Bombing, Upcycling, Beachcombing Recycling, Beginners Introduction to Drawing and Sketching, Animation
- SQA Wellbeing Award
- Confidence Building

4.2 A survey of participants in Dunoon found that of the people we worked with on employability issues:

- 20-30% found work within a year as a direct result of our interventions (given that these are people furthest removed from labour markets, and long-term benefits claimants, this is a significant proportion)
- Around 80% improved their IT skills and become independent of our service within a year

- Around 40% learned another skill, gained an accreditation, or took further courses, to improve their chances of obtaining work
- However, around 5-10% are unlikely ever to be able to manage the digital requirements of their claims, and will always require intensive help or face sanctions

4.3 It is only by spending intensive quality time with individuals that we can achieve real and sustainable improvements. For each individual we see in Job Clubs, for example:

- Getting someone signed up to Universal Jobmatch and an email account takes 1-2hrs
- Putting a CV together takes 2-6hrs; helping someone to fill in an online job application and upload their CV takes 2-3hrs
- Coaching for interview skills takes 2-3hrs at least
- Teaching someone to use a computer from scratch, or to become independent at using Universal Jobmatch, takes at least 20hrs, more if they have learning difficulties or literacy issues

5. Conclusions

5.1 The Adult Learning and Literacies Service in Bute and Cowal makes real differences in people's lives by offering learning that helps them to gain confidence, mitigate hardship, and make positive changes to progress and achieve their personal goals.

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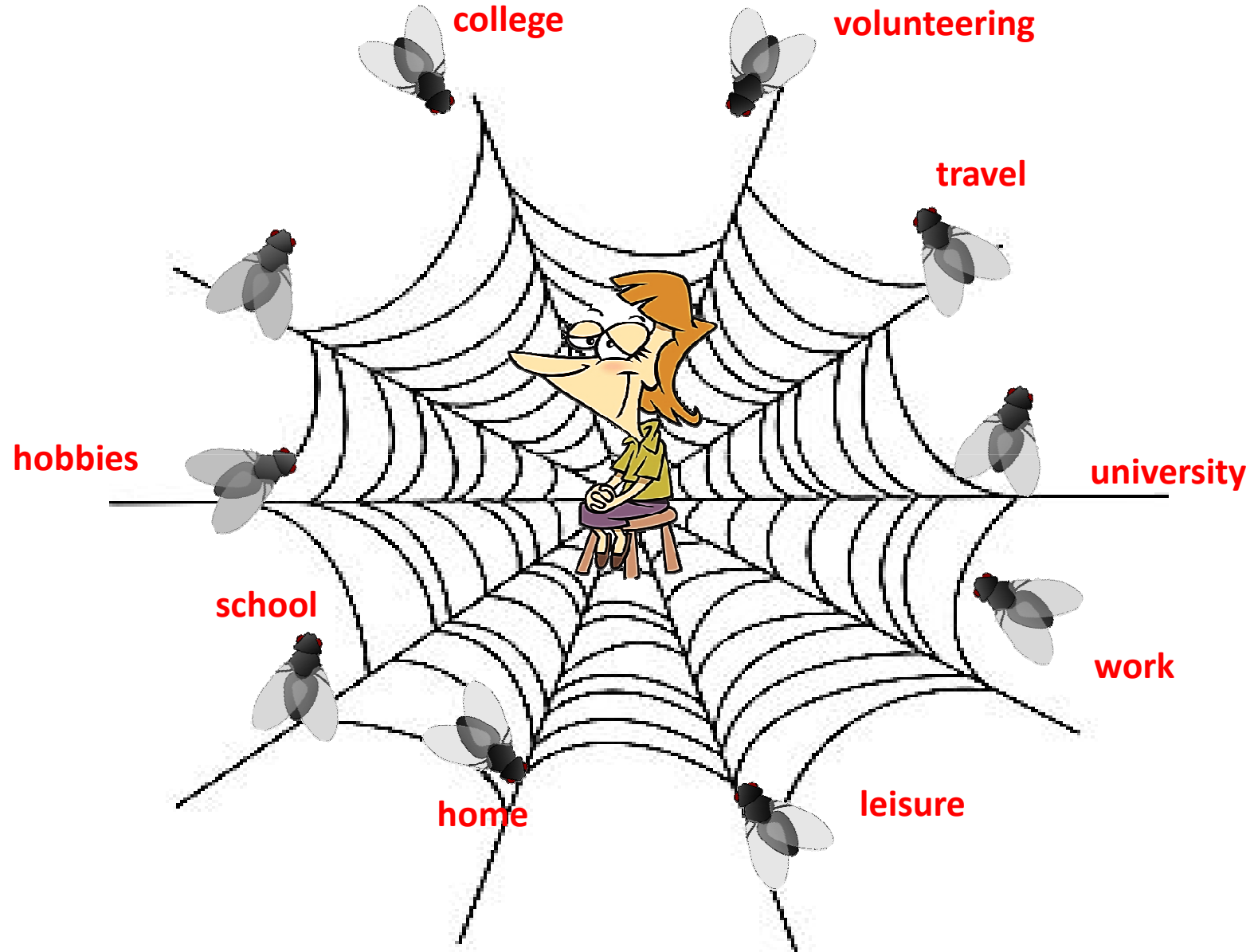
ADULT EDUCATION AND LITERACIES IN COWAL AND BUTE



First Group Achieving SQA Accredited “Preparing for Employment” Unit

Five of the six are now in employment and remaining learner is in full time education

HOW DO WE WORK?



WHO DO WE WORK WITH?



PARTNER AGENCIES

- Argyll and Bute Council Youth Services
- HELP Project
- Argyll Training
- Argyll College
- Job Centre Plus
- DWP
- Skills Development Scotland
- Key Housing
- Rothesay and Dunoon Library
- Moat Community Centre
- Fyne Futures
- Bute Advice Centre
- Cowal Employability Partnership
- Link Club
- Social Work
- Addaction
- Pace

IMPACT

- The best way to show the impact our service has is to hear it from the people who use our service.
- We have four real life learners from different backgrounds and age groups talking about their experiences of adult learning and literacy drop in classes

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Argyll and Bute Community Planning Partnership

Bute and Cowal Area Community Planning Group

Date: 11th August 2015

Public/Private: Public



Outcome 4 – Children and young people have the best possible start

1.0 Purpose

The purpose of this report is to update members of the Bute and Cowal Area Community Planning Group on the progress made in relation to Outcome 4 of the Single Outcome Agreement – *Children and young people have the best possible start.*

2.0 Recommendations

The Community Planning Group is asked to:

- i. review performance in relation to Outcome 4 of the Single Outcome Agreement and note the progress that has been made in the delivery of this outcome over the past year, and
- ii. note the planned review of the performance indicator set within Outcome 4 to develop increasingly meaningful performance indicators to measure performance for the year ahead.

3.0 Background

3.1 The Argyll and Bute vision commits partners across Argyll and Bute to '*Work together to achieve the best for children, young people and families.*' In order to achieve this vision the Integrated Children and Young People's Service Plan for 2014-17 sits within the '*Getting It Right For Every Child*' (GIRFEC) framework and is the principle document underpinning the work of partners within Outcome 4. This ensures that the outcomes we wish to achieve are linked with the relevant National Performance Framework (NPF) outcomes, which are:

- Our children have the best start in life to enable them to become:

- Successful learners
- Confident individuals
- Effective contributors
- Responsible citizens; and
- We continue to improve the life chances for children, young people and families at risk.

3.2 The Integrated Children's Services plan for 2014-17 is integral to the achievement of Outcome 4 and focuses on the key activity undertaken by partners working together to improve outcomes for children and young people. The plan supports partners to use resources more efficiently to ensure that children and families will benefit from a more streamlined and coherent approach to meeting their needs.

4.0 DETAIL

4.1 Performance Measures

There are 20 performance measures within Outcome 4 of the Single Outcome Agreement and at the end of FQ4 of 2014/15 we reported the following position:

- 8 measures 'on track',
- 6 measures 'off track', and
- 6 measures currently being developed.

A number of key successes have been achieved during the course of the last year. These include:

- 97% of nurseries participating in the Childsmile Core Programme promoting and assisting children and young people to have good oral health,
- 100% of schools are providing 2 hours of physical education each week within the school curriculum, ensuring that all children and young people have access to a range of sports activities both in and outwith school,
- 3 young people represent Argyll and Bute at the Scottish Youth Parliament, actively promoting good citizenship amongst our young people, and
- 517 young people from across Argyll and Bute gained accredited certificates and saltire awards; this contributes to ensuring our young people are supported to be the best they can.

The following section will provide more detail around each of the short term outcomes which contribute to the achievement of outcome 4 to ensure *our children and young people have the best possible start*.

4.2 Successes and Key Achievements

Outcome 4.1 – All children / young people should be protected from abuse, neglect and harm

Across the partnership there continues to be a very good response to initial Child Protection Referrals. Identified difficulties in accessing appropriate health staff outwith office hours is being addressed by the Child Protection Committee.

Domestic abuse continues to be a key priority. The Early and Effective Intervention Screening Group ensures a multi-agency response to all domestic abuse referrals within 24 hours. 100% of children on the Child Protection register affected by domestic abuse have an appropriate assessment and plan in place. The Child Protection national returns are published in September 2015. Figures within the pyramid system will not reflect this until such times as these figures are published and verified.

Home safety continues to be a priority for Community Planning Partners, with a slight reduction over the last year in the number of home safety checks, however this links to the introduction of the new Universal Child Assessment and the associated administration. We anticipate that this figure will improve as these processes strengthen.

Outcome 4.2 – Children and young people should enjoy the highest standards of physical and mental health

A very positive example of the achievement of our young people includes Kilcreggan Primary School who have been recognised at a national level as an example of best practice in the field of PE Disability Inclusion Training. We continue to move in the right direction towards the achievement of this outcome, and in doing so to ensure all our children and young people enjoy the highest standards of physical and mental health.

The Child and Adolescent Mental Health (CAMH) heat target requires 90% of children and young people to be seen within 18 weeks of referral. In Argyll and Bute we have had issues with the data collection of this measure. However indications are that we are achieving 84%. We will continue to focus our efforts to improve these figures and identify an appropriate resolution to support the improvement of data collection in relation to this measure.

Outcome 4.3 – Children and young people should have access to positive learning environments and opportunities to develop their skills

The involvement of young people in Independence debates surrounding the Scottish Referendum in September of last year was just one example of the positive learning environments provided for the children and young people of

Argyll and Bute. These debates helped support and encourage young people to consider a range of topics, to develop their knowledge and skills and to contribute effectively. Young people took part in debates locally, acting as panel members, requiring them to express their views and respond to questions from the audience, alongside MSP's and Elected Members. This was a good opportunity for the young people involved and those young people who took part felt it positively contributed to their personal growth and development. This also contributes to outcome 4.7.

Secondary schools across the authority continued to make good progress in implementing the New National Qualification for pupils within the Senior Phase, with the presentation of pupils for a range of National Qualifications across all levels. This included presentations across a range of subjects in the New Highers.

In addition to this, the number of young people achieving sustained positive, post school destinations remains positive with 91% of our young people moving onto a positive sustained destination. A very positive start has been made in taking forward the recommendations contained within Developing Scotland's Young Workforce. This includes a comprehensive review of each of the 39 recommendations, the formation of a Strategic Leadership Development Programme Group, preparation of a clear action plan, routine discussion with all Secondary Head Teachers at planned meetings and focused discussions at individual school levels.

Outcome 4.4 – Children and young people are valued and supported to be the best they can

The increase in the number of young people completing personal development and confidence building courses delivered by the Third Sector partnership is a key success in the achievement of this outcome . A number of children from families affected by domestic abuse have taken part and the feedback from these participants has been excellent, with 94% stating that they 'feel better about themselves' impacting positively on their self-esteem. More crucially, following participation young people are developing their understanding that they had no fault or contribution to the domestic abuse which took place in their family, a key factor in ensuring our children and young people feel supported and valued.

Outcome 4.5 – Children and young people feel secure and cared for

We continued to ensure 100% of children on the Child Protection Register have a current risk assessment in place. Children and families are working with Centre for Excellence for Looked After Children in Scotland (CELCIS) to improve permanency planning in Argyll and Bute. The number of children with

a plan has improved over the last year, however a more sophisticated tracking tool has been developed to monitor performance across 2015/16.

Children and families continue to use Children 1st and WhoCares Scotland to provide advocacy support for children on the Child Protection Register and who are looked after. Qualitative and quantitative information from recent case file audits indicates that there is improved engagement with children and young people across social work processes.

Outcome 4.6 – Children have increased opportunities / participate in play, recreation and sport

The Active Schools programme continued to ensure the number of extra-curricular sports opportunities made available for school pupils exceeded the planned target for the year. Four schools from across the area were amongst the first 15 schools in Scotland to be recognised with a Gold SportScotland School Sport Award, recognising the innovation and achievement of our Active Schools team in the delivery of physical education and extra-curricular sport to pupils across Argyll and Bute.

The announcement of a further four year investment from SportsScotland of £50m into the Active Schools network across Scotland will further support our achievement of this outcome by allowing us to continue to develop opportunities for children and young people to participate in sport and physical activity before school, during lunch and after school.

Outcome 4.7 – Children and young people have their voices heard and are encouraged to play an active and responsible role in their communities

Supporting children and young people to have their voices heard, 108 young people were involved in service planning and redesign activities with Community Planning partners, providing the opportunity for young people to have their voices heard and to play an active and responsible role in the future design of services across Argyll and Bute. In addition, the Young People's Thematic Group of Argyll and Bute's Children is reviewing involvement of young people within the work of all thematic and locality groups.

Throughout the past year, the Youth Service has supported all 3 of our Members of Scottish Youth Parliament (MSYP) to participate in a wide range of campaigns and initiatives including;

- Care, Fair, Share – better deals for young carers;
- See it Change it;
- One Fair Wage and Poverty, and

- One of our MSYPs presented a motion to the SYP recommending that lifejackets should be compulsory for all young people taking part in watersports.

The increase in the number of young people gaining Saltire Awards is a direct reflection of the growing number of young people across Argyll and Bute who are volunteering supported through the work of the Community Planning Partners. Across the area we have a group of young people who have been using their skills and passion for IT to upskill people in their communities. Recognising the good work that has been carried out, three young people from Argyll and Bute have been offered a learning journey to deliver digital skills roadshows across Highland region during 2015-16. This is a unique opportunity which will support these young people develop and expand their horizons as well as to gain a wider range of interpersonal and presentation skills.

4.3 Key Issues

Quarterly review of these measures has brought to light concerns that not all performance measures monitored within the Outcome 4 scorecard are suitable. The Community Planning Group are asked to note the proposal to review the indicator set to ensure all measures are appropriate to the achievement of this outcome. The data for each of these measures is available as required and the owners of these measures are confident in their ability to manage and monitor performance.

5.0 Conclusions

In conclusion, significant progress has been made over the past year in the achievement of Outcome 4 – *Children and young people have the best possible start*. Community Planning Partners continue to work together to ensure all children within Argyll and Bute have the best possible start in life and in the achievement of this the Area Community Planning Group is asked to agree recommendations as set out in section 2 of this report.

Ann Marie Knowles, Head of Service: Education
Chair: Argyll and Bute's Children

23rd July 2015

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Outcome 2: We have infrastructure that supports growth

SOA Code	SOA Delivery Plan Action	Additional local activity we know is taking place, relating to these themes	Areas for future development
2.1.1	To support Transport Scotland with their planned improvement works to the A82, A83 and A85		Explore local issues and potential solutions re ferries
2.1.2	To produce a Local Development Plan Action Plan with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.		
2.1.4	Establish Green Networks in each of our Main Towns		
2.2.1	Deliver the roll out of high speed next generation broadband	Community initiatives being developed.	
2.2.2	Work with key agencies to improve coverage and quality of mobile phone signals		Need public support to campaign / lobby
2.3.1	Influencing the scale and the speed of the investment in the grid		More pressure to ensure change

2.4.1	To preserve and expand the supply of good quality housing units across all tenures to enable population growth.		Expand Home Energy Efficiency Programme for Scotland (HEEPS) to whole of Cowal
2.6.2	Establish a simplified planning zone (investment zone) in our town centres as a pilot (Dunoon)		Ensure public involvement
2.7.2	Develop policy framework which maximises economic benefit from our surplus land and building assets		Work with private land owners e.g. Bute Estates Map of all land ownership in Bute and Cowal as a resource for communities (and Planning)
2.7.4	Develop a plan to promote our Piers and Harbours		Require a timeline and more information

Outcome 6: People live in safer and stronger communities

SOA Code	SOA Delivery Plan Action	Additional local activity we know is taking place, relating to these themes	Areas for Future Development
6.2.2	Ensure people are safe in their homes and the risk of harm and injury is reduced		
6.3.1	Ensure effective multi agency tasking processes are in place to tackle disorder, anti social behaviour and assaults through identification of hot spot locations and the management of repeat offenders.	Cowal Community Safety Forum	
6.4.3	Deliver education and prevention inputs to groups identified as high risk road users		
6.5.2	People in Argyll & Bute receive appropriate and timely support for drug and/or alcohol problems	Cowal Health and wellbeing Forum	
6.6.1	Work in partnership and support Community Councils to develop community emergency plans		
6.6.2	Develop training programme to test and review community emergency plans		
6.6.4	The third sector works to achieve sustainability and improve resilience (e.g. breadth of income streams)		
6.6.5	Communities are empowered through peer, social and third sector connections to work and play together and to have a voice which is heard	Community Councils Development Trusts	

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